

FOR IMMEDIATE RELEASE

## **MEDIA RELEASE**

### **Capilano University and Langara College announce new pathway partnership for Design in Visual Communication degree**

North Vancouver, B.C. April 21, 2020—Capilano University and Langara College are pleased to announce a partnership to establish a pathway for Langara graduates to complete a bachelor degree at CapU in less than three years of full-time study. The partnership allows graduates of Langara’s Design Formation Diploma to transfer to CapU and complete a Bachelor of Design in Visual Communication.

**Pathway:** Langara Design Formation Diploma → CapU Bachelor of Design in Visual Communication

“Capilano University’s Bachelor of Design grads are sought after in the marketplace,” says Carol Aitken, chair of the IDEA School of Design at Capilano University. “This pathway allows Langara College graduates to further develop their design skills and become industry-ready; it also helps address the supply needs of B.C.’s booming creative economy.”

Langara’s Design Formation Program is a two-year, multidisciplinary foundational design program that offers entry-level training and prepares students for more specialized study. The CapU Bachelor of Design in Visual Communication is a comprehensive baccalaureate degree offered by the University’s IDEA School of Design with concentrations in branding, illustration and interactive design.

“This is an amazing opportunity for Langara College students and graduates,” says Scot Geib, chair of the Department of Design Formation at Langara College. “This partnership opens the door to more specialized training for our students and deepens their knowledge of the design industry.”

CapU and Langara are collaborating to enhance student mobility by facilitating a significant block transfer agreement. Because Langara’s Design Formation graduates will earn 31 credits towards the Bachelor of Design in Visual Communication (BDes), they will be able to graduate from the BDes in as few as three years when studying full time.

#### **About Capilano University**

Capilano University is a teaching-focused university based in North Vancouver, with programming serving the Sunshine Coast and the Sea-to-Sky corridor. The University enrolls more than 10,150 students each year and offers 95 programs, including bachelor's degrees in areas as diverse as film, jazz, early childhood education and tourism management. Capilano University is named after Chief Joe Capilano, an important leader of the Squamish (Sk̓wx̓wú7mesh) Nation of the Coast Salish people. Our campuses are located on the territories of the Lil'wat, Musqueam, Sechelt (shíshálh), Squamish and Tsleil-Waututh Nations.

### **About Langara College**

Located in beautiful Vancouver, B.C., Canada, snə́weyət̓ lelə́m Langara College provides University, Career, and Continuing Studies education to more than 23,000 students annually. With more than 1,700 courses and 130 programs, Langara's expansive academic breadth and depth allows students of all ages, backgrounds, and life stages to choose their own educational path. Langara is also known as 'house of teachings', a name given to it by the Musqueam people on whose unceded traditional territory the College is located. Langara is celebrating its 49th year on West 49th Avenue with [Beyond 49](#), an integrated celebration, alumni engagement, and fundraising campaign to reconnect with alumni, and raise funds for student support and important College initiatives.

– 30 –

For more information, or to schedule interviews, please contact:

Linda Munro  
Capilano University  
t: 604 220 8937  
e: [lindamunro@capilano.ca](mailto:lindamunro@capilano.ca)  
[www.capilano.ca](http://www.capilano.ca)

Mark Dawson  
Langara College  
t: 604 323 5702  
e: [mdawson@langara.ca](mailto:mdawson@langara.ca)  
[www.langara.ca](http://www.langara.ca)