

PRESIDENT'S REPORT TO THE BOARD

Reporting period from February 1 to April 3, 2023

PRESIDENT'S OFFICE

Both provincial and federal budgets for the next fiscal years were unveiled on February 28 and March 28 respectively. While the provincial budget set aside \$480,000 for post-secondary education to be dispersed over three years, the federal budget lacked any new funding commitment to the sector. We continue to work with colleagues at all three government levels to deliver high quality education to learners and to best serve communities.

From February 13–24, I joined Chris Bottrill, associate vice-president, international, on a trip to the Philippines, Malaysia and Indonesia to meet with partners and forge new and existing connections. This trip also included a three-day visit to Singapore, where we were joined by Jennifer Ingham, vice-president, university relations, at Universities Canada's Canada-in-Asia Conference 2023—an event for Canadian university alumni. As organized by the alumni relations team, around 20 notable alumni from the region were able to join a CapU reception on the evening of February 21.

We regretted to see the announcement on February 22 that Quest University in Squamish will halt delivering programming after the 2023 convocation. We have pathway agreements in place for students from Quest University and continue to welcome students to come to CapU to continue their studies. CapU continues to work with municipal and provincial officials to bring programming to the region and support the community, and we look forward to continuing to build a relationship with the community, the Skwxwú7mesh (Squamish) Nation and multiple partners.

ACADEMIC & PROVOST

Engagement in a range of academic initiatives were advanced in this period with an emphasis on student and community engagement, scholarly activity and a general outward focus—continuing to place the University on the broader regional stage. In addition to the work of the academic units below, the office of the vice-president academic & provost participated in, and sponsored, ongoing learning with events focused on anti-racism, such as Black History Month. There was also participation in CapU's Women in Leadership Lunch and Learn with Jasmine Towers, vice-president, customer insights at Bosa Properties ([LinkedIn](#)), as well as participation in the Senior Women Academic Administrators of Canada (SWAAC) Inspiring Leadership Forum—a celebration of International Women's Day. Activity continues with a broad range of policies under review for updates and a series of new policies under development. CapU continues to strengthen its relationship with Langara College, with a new Memorandum of Understanding (MOU) signed, resulting in 12 credential areas across the two institutions being paired and prompted to collaborate to implement the goals of the MOU; several transfer agreements and a range of other work is currently underway.

FACULTY OF ARTS & SCIENCES

- » Congratulations to the peer-adjudicated CapU-SSHRC Explore Grant recipients including:
 - Sarah Yercich and Sean Ashley—A strength-and-resilience based approach to understanding the lived experiences of intimate partner violence survivors
 - Adele Barclay—Black Cherry: A lyric memoir of queer coming of age & sibling grief

- » Congratulations to the CARS Faculty Section Release awardees:
 - Sean Ashley—Gender-based violence and international student housing experience
 - Bruno Tomberli—Developing quantum computing expertise, contacts and reputation
- » Students from our Geography 316 Climate Change class taught by Hojat Yazdan Panah and Emily Dicken, director of North Shore Emergency Management, won first and third prize at the 7th HUBBUB event. The third-place team focused on food waste and climate change on the North Shore and the first-place team came up with a creative solution for dealing with drought by harvesting rainwater in backyards. Congratulations to Aine Corrigan-Frost, Dilkarn Singh and Dee Warapitiya.
- » This spring, Capilano Creative Writing concluded the Open Text Visiting Writers Workshops by hosting two internationally recognized writers. On February 3, CapU welcomed Matthew Forsythe, award-winning children's book author and illustrator. Matthew spoke to students about the ambition and bravery required to launch a writing career. On February 10, we welcomed Persian poet-in-exile Rooja Mohassessy, who guided students through poetry exercises that were both creatively generative and rooted in her activism. This program was generously funded by a Canada Council for the Arts grant for public outreach.
- » Amirhossein Amiraslani, math and statistics faculty, published a journal paper and another one accepted for publication:
 - Abdolabadi F., Zakeri A., and Amiraslani A., A split-step Fourier pseudo-spectral method for solving the space fractional coupled nonlinear Schrödinger equations, Communications in Nonlinear Science and Numerical Simulation, <https://doi.org/10.1016/j.cnsns.2023.107150>, 2023
 - Amiraslani A., Kohestani M., and Rahnamai Barghi A., Some results on characters of a class of P-polynomial table algebras, Miskolc Mathematical Notes, accepted 2023
- » CapU is offering its third university course at the women's federal prison in Abbotsford. This spring, Charles Greenberg is teaching Human Geography 100 to a class of eight 'inside'/inmate students and eight 'outside'/CapU students. CapU is the only university in B.C. offering courses in the federal correctional system. These courses are transformational for both 'inside' and 'outside' students. Students learn together as peers, make important connections, learn about the prison environment, and mitigate isolation and breakdown stereotypes. CapU will offer one course per year at the Fraser Valley Institution for Women.
- » Biology Coordinator Thomas Flower published a book chapter in a new book on comparative psychology:
 - [Flower, T., 2023. Deception in Animal Communication. In The Routledge International Handbook of Comparative Psychology \(pp. 274-288\). Routledge](#)

FACULTY OF BUSINESS & PROFESSIONAL STUDIES

- » The School of Business has successfully launched the new Retail Operations certificate, a 30-credit, applied certificate offering a flexible format. In the fall, the new Bookkeeping certificate will launch which is also 30-credits and offered fully online targeting students on the Sunshine Coast, Squamish and Whistler.
- » Since January, the School of Business hosted several wonderful events for our students. Special thanks to Iana Dokuchaeva, employer engagement and outreach liaison, for organizing these events as follow:
 - The Career Fair in Finance event which gathered more than 35 students
 - Cybersecurity discussion on March 7. This event was managed by faculty Susan Romeo-Gilbert with Kestina Rai as an expert panelist.
 - Woman in Leadership Lunch and Learn with Jasmine Towers, BOSA Properties vice-president customer insights, Erin Robinson, vice-chair, and Laureen Styles, VP academic & provost. Topics

covered included the specific challenges women face in their careers, and exchanging views, best practices and insights to help women aspiring into leadership roles excel in their careers.

- » We are pleased to announce that the Enactus Capilano Team delivered a flawless presentation at the Enactus Western Canada Regional Exposition in Calgary from March 15–18. They are headed to Enactus Nationals in Montreal in May, and will bring the same level of passion and enthusiasm to their next challenge.
- » Enactus Capilano is looking for new student members and faculty advisors to join the team and help build on ideas and initiatives. Enactus Capilano is inclusive to all students who have the passion to create change. Let's keep inspiring! Enactus President: Vinay Aery, vinayaery@my.capilanou.ca and Enactus Faculty Advisor: Natasha Mrkic-Subotic, nmrkic@capilanou.ca | Instagram: @enactuscapilano



- » CAPUMA is sending eight to 10 students to New Orleans to compete in the American Marketing Association Case Competition happening on March 29–April 2, 2023.

FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- » CapU continues to deliver the Health Career Access Program (HCAP) in partnership with local health authorities, the Ministry of Health and the Ministry of Post-Secondary Education and Future Skills. There are currently two HCAP cohorts running; one in North Vancouver and one in Sechelt. Twenty-nine students are expected to graduate from these programs in early April. These graduates are guaranteed one year of employment with Vancouver Coastal Health.
- » The second year of a successful partnership between CapU and STEPS Forward—a provincial organization that provides support for students with intellectual and developmental disabilities in post-secondary education—is ending. The partnership links an inclusion facilitator with faculty to support student learning and campus engagement. Participating students joined courses and programs from across the University, including sociology, early childhood care & education and acting for stage and screen.
- » The University received funding from the Ministry of Post-Secondary Education and Future Skills to support student learning activities related to violence prevention in clinical education. These funds will be used to enhance curriculum and learning activities in the Health Care Assistant and Rehabilitation Assistant programs.
- » From March 9–25, the exhibit “More than the mark: the choreographies and generosities of young children’s drawing” was staged at CapU Lonsdale. Designed by ECCE faculty, Sylvia Kind, this exhibition of photos, videos, drawings and soundscapes highlights young children’s drawing as inherently



relational and considers how the drawing event is more than the child's representational intent. The exhibit opening included remarks from Sylvia Kind, Kathleen Kummen, Adrienne Argent (pedagogist, CapU Children's Centre), Diane Nuttrell (ECCE Alumna) and VP Academic & Provost, Laureen Styles.

- » ECCE faculty Alejandra Sanchez-Alvarez was appointed to the board of directors of the North Shore Community Resources Society, recognizing her extensive knowledge and expertise in early childhood education. North Shore Community Resources is a non-profit organization dedicated to individual and community well-being through facilitating social connections, empowerment and community participation.
- » Aryanna Chartrand, fourth year ECCE degree student, was accepted to both Stanford University Graduate Program in International Education Policy Analysis and the MA program in the Faculty of Education at the University of Western Ontario. Aryanna exemplifies the dispositions of the 21st century educator in her ongoing commitment to issues of inequities and social justice in education.
- » Publication by Kathleen Kummen, 'Childcare' or Education? Words matter in how we envision living well with children,' [The Conversation](#), an independent source of news and views from the academic and research community, delivered direct to the public.

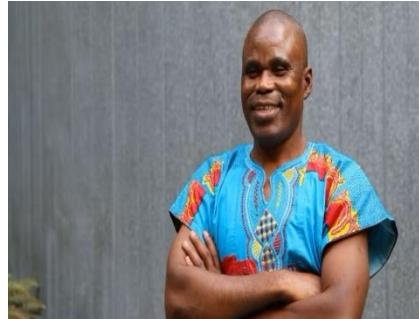
FACULTY OF FINE & APPLIED ARTS

- » On February 16, the Jazz Studies program partnered with the US Consulate General in Vancouver and hosted the New York based Caili O'Doherty Quintet in honour of Black History Month, as part of a series of interactive events at CapU. Opening remarks by Pouyan Mahboubi, associate VP academic & vice-provost, followed by a short presentation from Angela Girard, public affairs officer from the Consulate, focused on recognizing the contributions of black people in Canada. Jazz studies students, saxophonist Jacob Elwood and trumpeter Ayden Landsmen, were invited to join the quintet on stage for the final number. Having only received the music an hour before, the students blended flawlessly. A panel discussion with the musicians, co-moderated by trumpeter, arranger, composer and CapU jazz studies faculty Daniel Hersog and Elwood, followed the performance, giving the audience deeper insight and learning into the history of jazz music and its pivotal role in both Black expression and the civil rights movement. Over 100 students, CapU employees and community members attended the musical portion of the event.



CapU Jazz Studies students Ayden Landsmen and Jacob Elwood performing with celebrated saxophonist Roxy Coss

- » Jazz faculty Kofi Gbolonyo presented an unforgettable concert entitled, "Azae Loo" on March 3 at the BlueShore Financial Centre for the Performing Arts. This concert celebrated the music of Africa and featured collaborative works between faculty and Kofi, as well as traditional music from Ghana, West Africa. The concert included performers: CapU Jazz Studies C Band, Percussion Ensemble and faculty Kofi Gbolonyo Jarred Burrows and Dave Robbins, as well as visiting performers: Sylvanus Kwashie Kuwor (visiting professor and master drummer/dancer from Ghana), Adanu Habobo dance group with special guests from Seattle/Ghana (Awal Alhasan, Sheimawu Abubakari), Curtis Andrews and Greg Campbell (Cornish College, Seattle). [CBC](#)



- » In response to an identified skill need in the film industry, the Indigenous Digital Accelerator (IDA) program launched an Assistant Director Training Workshop. The program provides students with an Indigenous curriculum, on-set experience and certifications required to enter the Directors Guild of Canada Trainee Assistant Director program. With a cohort of 14 students from Nations across B.C. and Alberta, training took place over three weekends to accommodate those currently working in the film industry. The program is sponsored by REEL CANADA, with support from Warner Media, Alberta Media Production Industries Association, the James Golick Fund and the IDA matching funds initiative, with cooperation from the B.C. and Alberta District Councils of the Directors Guild of Canada.



Students in the Assistant Director Training Workshop at Bosa Centre for Film and Animation, March 17.

“It’s important to me that Indigenous stories be told by Indigenous key creatives,” said program participant Rosie Johnnie-Mills (Skidegate Haida & Xinipsen Cowichan). “This program empowers me to transition from being in front of the camera to behind the camera, allowing me to control the narrative of my life and world views.”

- » On March 30, CapU hosted the 2nd annual Global Sustainability Short Film Alliance: Symposium and Screening, at the BOSA Centre for Film and Animation and online. This event provides a dynamic dialogue around the intersection of education, filmmaking and sustainability, through a panel discussion and screening of sustainability-themed international short films. The films were created and produced by students and filmmakers from CapU’s School of Motion Picture Arts, VIA University College in Denmark, Design Factory International in Germany and Humber College in Toronto. CapU is a proud member of the Global Sustainability Short Film Alliance—a network of educational institutions with a common purpose to focus on global sustainability issues.
- » Under the direction of Laura Harrison, jazz studies’ top vocal ensemble NiteCap performed with the acclaimed Sister Jazz Orchestra in a concert celebrating International Women’s Day on March 10 at the BlueShore Financial Centre for the Performing Arts. Unique in Canada, Sister Jazz Orchestra is a powerhouse 18-woman jazz ensemble from Vancouver.
- » The CapU theatre department presented *Carrie the Musical*, the finale of their 2022–23 mainstage season. Adapted from the Stephen King novel and movie, *Carrie the Musical* represents a remarkable collaboration between all programs of the theatre department. Directed by faculty Cathy Wilmot, choreography by faculty Keri Minty, musical direction by Caitlin Hayes, and design talents of faculty Daniel Tessy, Brian Ball and Gerald King. The production was led by students in their final year of Musical Theatre and Acting for Stage and Screen, including McKenna Swensrude as Carrie and Lauren Ridder as her mother Margaret.



FACULTY OF GLOBAL & COMMUNITY STUDIES

- » In alignment with National Co-op and WIL Month, Tourism Management (TOUR) and Outdoor Recreation Management (OREC) faculty working with 2023 co-op and practicum students were busy connecting students with industry professionals through a variety of WIL-focused activities. Events included: Industry Interaction Day, mock interviews conducted by Human Resource (HR) class, tourism business etiquette presentations, the 2nd annual Tourism Hiring Fair and a high-level HR panel presentation.
- » TOUR OREC faculty nominated BTM student Mary Thomson (pictured right) for the provincial ACE-WIL Co-op Student of the Year Award—University category. Mary received honourable mention in this competitive category. She also received the first ever TREC Work Term Excellence Award established in 2022. Both awards showcase her commitment to learning in and out of the classroom and reinforce the quality of our co-op programming.
- » OREC established a Program Advisory Committee (PAC). The PAC has members from OREC industry, some of whom are OREC grads. The PAC has provided input on ideas for student success in the industry while learning about the details of OREC diploma program profile. OREC and the PAC will work together on ways in which industry needs are integrated into current curriculum.
- » The School of Kinesiology is delighted to report that we have hired a new faculty member. Tony Yang will be teaching kinesiology nutrition courses with qualifications in food, nutrition and health from UBC.



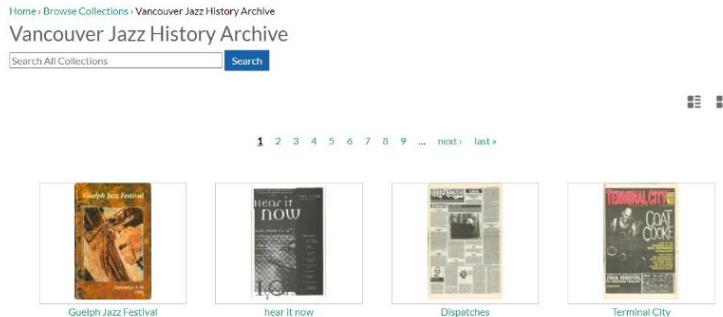
KÁLAX-AY THE SUNSHINE COAST CAMPUS

- » CapU continues to deliver the Health Career Access Program (HCAP) in partnership with local health authorities, the Ministry of Health and the Ministry of Post-Secondary Education and Future Skills. The students have finished their practicums in complex care and are currently engaged in their home care practicum. Students are eagerly awaited by nurse managers, staff, residents and clients; they will soon begin their one-year guaranteed employment at Vancouver Coastal Health.
- » kálax-ay campus collaborated with MDX to conduct a photo session to provide new images for use in marketing, CapU publications, etc., to highlight the beauty and lifestyle of the Sunshine Coast.
- » Spring advertising campaign to promote local programs: ABE—HCA—First-year experience (online) and building awareness of the kálax-ay campus.
- » With the completion of updates to the kálax-ay Sunshine Coast website, it now includes an introductory video to the community and campus, and new information on our programs and student awards.
- » Our volunteer tutoring program, which sees community volunteers matched with adult learners in the community, is at peak capacity. Currently, 15 matched pairs meet each week for 1.5 hours, focusing on learner's needs.
- » Thanks to North Vancouver Student Services for providing a turkey lunch for P2HL & ABE and snack buffets of coffee, squares and treats for Welcoming Communities & HCAP to celebrate the middle point of term.

INDIGENOUS EDUCATION & AFFAIRS

- » The Indigenous Student Services (ISS) team attended the 2023 Hoobiye Cultural Festival in Vancouver, providing CapU course information and program advising and speaking to over 100 attendees representing over 30 Canadian and US West Coast nations.
- » The Student Association (SA) and ISS student success facilitators shared tips for better outcomes during each student orientation.
- » ISS created and facilitated a public speaking skills workshop with Adam Vincent from Learning Strategies and enjoyed hosting a cedar weaving workshop with David Kirk's University One students on March 1.
- » ISS attended the 32nd annual Women's Memorial March, honouring the MMIW2S of the DTES with over three dozen simultaneous marches held nationwide, including the one held on the main CapU campus.

LIBRARY

- » A collaborative project between CARS and the library (the scholarly communications librarian, Sabrina Wong) resulted in the development of a [Research Data Management Strategy](#) that is now available online.
- » Insights from the CapU Annual Library Student Survey are forthcoming. With more than 900 responses, we will use this information to further evolve the library as a welcoming and inclusive space.
- » New release—Vancouver Jazz History Archive. Working in partnership with the jazz department and with funding for student research assistants from CARS, the library has launched this unique online archive of local jazz ephemera. Representing the personal collections of local jazz artists, including posters, programs, news and magazine clippings and promotional materials, the collection provides unique insight into the city's rich musical heritage. More items will be added as we continue digitization.
- » The library hosted an author talk and signing with Carolyn Stern, author of *The Emotionally Strong Leader* and CapU business faculty, where she addressed alumni, students and employees.
- » In recognition of Sexual Violence Awareness month, and in collaboration with the sexual violence prevention and well-being facilitator at student affairs, the library promoted consent culture by offering safe sex supplies and a community message area within the library. These were in addition to the regular supports offered throughout the term.
- » The library collaborated with the CSU to hold a very well attended creative DIY event where students upcycled old periodicals to make Valentine's Day cards. Students loved participating in this "upcycling" workshop!

- » Diversifying our collections—As our community changes, so too does the library's collection. A recent analysis of our titles revealed an expanding list of non-English titles that includes Korean, French, Spanish, Chinese, Arabic and more. We also purchased and licensed e-resources, including streaming media and e-books to expand the ways people can access the collections. This comes at a price, however, and the library is constantly finding ways to navigate inflation and unfavourable exchange rates that includes participating in consortial and bundled purchases.

نظريّة الفوضى
نقد نقد العقل العربي : نظرية العقل
هذا اليوم في التاريخ : المجلد الخامس، أيار / مايو
هذا اليوم في التاريخ، المجلد الأول : كانون الثاني / يناير

Samples of non-English titles in the library catalogue.

- » Important to note that the library has, to date, spent 32 per cent more than last year on streaming media resources and 63 per cent more since 2019/2020. Engagement with multi-modal forms of information is on the rise and so is library demand. To date, we have nearly tripled last year's collection use. Librarians have taught more than 3,000 students in over 140 classes this fall. Employees have navigated almost 900 inquiries with peek question time on weekdays from 10–1p.m.
- » At the annual CapU Street Party, the library team asked students to share a motivational song that gets them hyped for September. The link below provides the curated list if you are interested in "hearing" what motivates students. [Download the playlist](#)

ACADEMIC INITIATIVES & PLANNING

- » AIP presented its Spring Program Development Bulletin to Academic Leadership Council at the February 27, 2023 meeting. The bulletin provides a high-level summary of academic development and can be found under "Program Development" on the Academic Initiatives & Planning *Frontlines* page ([linked here](#)).
- » The second cycle of centrally-supported academic unit review will be launched in the 2023–24 academic year. The Academic Unit Review: 7-Year Schedule was presented to Senate at the March 7, 2023 meeting ([agenda linked here](#) – see page 14).
- » On February 14, SAPPSC approved the completed cyclical academic program reviews for two areas: Motion Picture Arts and Documentary and Indigenous Digital Filmmaking.

WORK-INTEGRATED LEARNING

- » In honor of Work-Integrated Learning (WIL) national month, the CapU WIL team Mohna Baichoo, Lara Duke and Nancy Wang want to thank and celebrate all WIL enthusiasts: faculty, students, community partners, and municipal, provincial and federal government organizations and ACEWIL BC Yukon and CEWIL Canada, a Happy WIL month and a big thank you for your support.
- » CapU WIL Co-Lab is pleased to announce that [COAST Performance Rehabilitation](#) (COAST) is the inaugural recipient of the Work-Integrated Learning (WIL) Partner of the Year award. The award recognizes an organization for its outstanding commitment in supporting WIL at CapU in 2022. In addition, this nominee was put forth for the [ACE-WIL Industry Partner of the Year](#) and earned honorable mention at the provincial level.



March, 2023
#WILinternational
NATIONAL CO-OP & WIL MONTH

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- » Résumé Speed Dating event: On Feb 28, 2023, in collaboration with the School of Business, WIL Co-Lab cohosted a résumé speed dating event, open to all CapU students. Despite the extreme weather conditions, 11 employers and 40+ students participated in the event. Pictured: A full-house featuring Career Contacts, Pan Pacific Whistler, CIBC, CapU HR, CapU Career Development Center, WestCoast Sitters, Smythe CPA, BlueShore Financial, Parq Vancouver, Sherwin Williams and Gray Line WestCoast Sightseeing. [Watch event recap](#)
- » GrowthHub generated about 70 WIL student experiences in spring 2023. Courses (faculty) included: CMNS 354 (Sue Dritmanis), CHIN 100 (Tong Chow), IBUS 255 (Bettina Boyle), BADM 329 (Enrique Arce Gonzalez) and TOUR 307 (Roy Jantzen). The community partners involved: Allego Global, Deep Cove Kayak, North Shore News and North Vancouver Chamber of Commerce. [Read news release from GrowthHub](#). Pictured: CHIN 100 meeting the CEO of North Vancouver Chamber of Commerce on Zoom.



TEACHING & LEARNING

- » Two new hires joined the Centre for Teaching Excellence (CTE) recently. Marina Tourlakis, PhD, has joined us as an educational developer from March 1–April 30; supporting the Teaching Excellence Awards and Symposium planning. Yi Cui, PhD, joined us April 1 as an educational developer and is conducting consultations, facilitating workshops and supporting deeper connections with faculties.
- » The director, teaching and learning hosted two webinars focused on the impacts of ChatGPT on teaching and learning: “ChatGPT—Friend or foe?” on February 10 and “Reimaging assessment in the era of ChatGPT” on February 24. Events were well attended and featured rich discussions.
- » Support for the transition of eLearn to Moodle 4.1 has kicked off! In addition to hosting weekly drop-in sessions, the educational technology specialists have had over 150 individual consultations and updated the “Intro to eLearn” asynchronous course for faculty.
- » Recent workshops offered within departments from the CTE included: teaching approaches for ECON 100, COIL lesson planning, microaggressions and trigger warnings, collaborative design of reflective activities, ChatGPT assessment alternatives and student resilience and faculty support for health and well-being. The CTE also facilitated assessment and evaluation of learning as one of the offerings in the [Certificate in University Teaching and Learning](#).

Strategies for Adapting to Moodle 4.1
On May 1, 2023, Capilano University will be updating its eLearn instance including improved accessibility standards. Here is a quick orientation.



CREATIVE ACTIVITY, RESEARCH & SCHOLARSHIP

- » The inaugural CARS Faculty Section Allocation Competition has awarded the following faculty with section allocations for the 2023–24 academic year to support their CARS research. From left to right:
 - Annabella Cant—Imaginative Education



- Bhuvinder Vaid—How Faculty Successfully Utilize Analogous Stories
 - Jennifer Fitzgerald—Using Artificial Intelligence 7 Chat Bots to Support Student Success
 - Bruno Tomberli—Developing Quantum Computing Expertise, Contacts and Reputation
 - Kym Stewart—Imaginative Education
- » Congratulations to Sylvia Kind, faculty from Early Childhood Care and Education, and recipient of two CARS Unified Grants, on her exhibit “More than the mark: the choreographies and generosity of young children’s drawing”. The exhibit at CapU Lonsdale makes visible children’s drawings as an interactive choreography of sounds, rhythms, movements, materials, gestures, marks, generosity, hospitalities, synchronicities and relationalities. Next, the exhibit will be on display at York University during the Canadian Society for the Study of Education Conference as part of the Canadian Association for Research in Early Childhood programming.



FINANCE & ADMINISTRATION

FINANCIAL SERVICES

- » Financial services was busy with fiscal year-end and preparations for the financial statement audit. A new organizational structure is under review for finance, with two directors supporting the team (director, financial planning and analysis and director, financial operations).
- » Following the board's approval of the fiscal 2023/24 operating and capital budget on February 28, finance has started the process for re-imagining the budget which links strategic planning to budgeting.

CORPORATE SERVICES

- » Corporate services has expanded its reach to the communities we serve by launching a new set of [Room Booking & Facilities Rental webpages](#). These pages provide external organizations with more information about rentable meeting spaces at CapU that can be used for activities that foster community engagement.

FACILITIES SERVICES & CAMPUS PLANNING

- » In March, we welcomed Kenny Fung back to the University in the newly created director, planning and projects role. Previously, Kenny worked with the CapU planning and projects team as the manager, project management office (2018–2020) and associate director, planning and projects (2020–2022). Kenny will oversee the facilities project management team, managing renovations, renewals and modernization of buildings and infrastructure. In addition, he will develop University partnerships and, aligning with *Envisioning 2030* and *Illuminating 2030*, lead the campus planning team to support the campus's strategic development.

SAFETY & EMERGENCY SERVICES

- » In February, the University participated in Exercise Coastal Response—a province-wide earthquake exercise. This included an internal exercise exploring operational readiness and exercises with the Ministry of Post-Secondary Education and Future Skills and the North Shore Emergency Management office.
- » On behalf of safety & emergency services, the University released a Request for Proposal to upgrade and integrate our Incident Management Communications System. We expect to identify the successful proponent in April. We currently use a combination of tools, including CapU Safe.

- » Safety & emergency services has been invited to participate in a monthly provincial committee on student/staff/faculty safety, chaired by the Ministry of Post-Secondary Education and Future Skills, along with UBC, SFU, UVic, VCC, BCIT and KPU.

INFORMATION TECHNOLOGY SERVICES

- » After several months of extensive testing and consultation with CapU communities, the cybersecurity team, successfully developed the University's first password policy. This new policy is intended to strengthen the security and protection of user accounts and sensitive data from potential cybersecurity threats related to passwords attacks. The policy requires users to create longer and more complex passwords, while also banning the use of compromised or simple passwords. By implementing this policy, the University is taking significant steps towards enhancing its digital infrastructure security.
- » Cybersecurity awareness training was rolled out, as part of the onboarding process for new and existing employees. The automated process ensured that the required cybersecurity training gave employees the necessary skills and knowledge to identify and prevent potential cybersecurity threats in their day-to-day work. The cybersecurity team continues to work closely with HR and other departments to provide ongoing cybersecurity education and training to ensure that employees remain vigilant against evolving cyber threats.
- » Ellucian Degree Works for students, myCapMap within CapU, successfully went live on February 6. Degree Works is a comprehensive academic advising, transfer articulation and degree audit solution that helps students and their advisors successfully navigate curriculum requirements. Over 260+ students logged in on the day it was launched!

POLICY, PRIVACY & GOVERNANCE

- » Corporate services continues to streamline and enhance the policy development, review and approval process and to update policies that have become out of date. In this period, five new policies were developed and approved, five updated and one rescinded. A further 16 policies are in the final review and approval stages (note these include both those just approved at board committee and those going to the next SLC).
- » Work to refresh and deepen the University's approach to risk management continues with the new Risk Framework, Policy and Criteria created and approved. The next step for the risk program is to conduct risk identification and evaluation to build an enhanced register of the key risks facing the University.

PEOPLE, CULTURE & DIVERSITY

HUMAN RESOURCES

- » In March, the New Employee Onboarding (SharePoint) site was launched. This site connects new employees to CapU before their first day and gives them direct access to learn more about the culture, their total rewards package, campus operations, health and safety, mandatory trainings, policies and more. The site will eventually automate many of the forms that currently need signing off by new employees.
- » Engagement & well-being programming in this period included three financial health workshops (18 participants), the month-long Love Your Heart campaign (88 participants) and two therapeutic yoga sessions.

- » On February 14, CapU was recognized as one of BC's Top Employers for the fifth consecutive year.
- » In February and March, using employee and leadership feedback from World Café sessions in 2022 and the Employee Engagement Survey in 2023, the first draft of the People Plan was circulated to members of the executive and Senior Leadership Council. Fruitful discussions followed that will inform updates before turning a draft over to all employees for further feedback. More details and timelines will be announced on *Frontlines* as the process unfolds.
- » Talent acquisition updated its recruitment process, including automating some administrative tasks through upgrading the applicant tracking system and streamlining the workflow to allow greater transparency and collaboration with hiring managers. This update was supported with four online workshops. The team continues to focus on strategic priorities, including generating top-quality talent pipeline for open positions.
- » Talent Acquisition attended career fairs throughout Metro Vancouver to promote CapU as an employer of choice, including fairs at UBC, BCIT, WorkBC Diverse Abilities, Pacific Career Fair and Lynn Valley Career Fair.
- » Talent Acquisition has been using LinkedIn Recruiter to promote CapU as an employer of choice and to highlight key open roles. After a year of use, we have gained 5,684 followers, doubled LinkedIn user engagement and increased the number of applicants that come through LinkedIn from 14 per cent to 25 per cent. We have hired 24 employees through LinkedIn in the past year—and we intend to deepen our use in the coming year to actively build the best employee community for CapU.
- » In March, an updated performance appraisal form was circulated for admin and exempt employees at. This form was the first step in updating the performance appraisal program with the intention to launch for all non-faculty employees for the August review cycle.
- » The learning & development team facilitated DiSC—Creating our Common Language workshop for the executive team at the February executive retreat. The Everything DiSC profile and system will create the foundation for a common language at CapU that we can leverage to drive our culture to achieving *E2030* goals. The workshop focused on identified DiSC style, workplace priorities and valuable emotional intelligence insights that allow the participants to discover an agile approach to workplace interactions.
- » The learning & development and employee experience team facilitated the first session of the Manager Learning Series on March 28, 2023. In this full day workshop, managers learned DiSC in the morning and an overview of labour relations in the afternoon.
- » Workshops were held over the quarter focused on improving the CapU candidate experience. The talent acquisition and learning & development teams hosted two online workshops of *Recruitment Best Practices: Hiring Top Talent*, and also co-hosted with communications two workshops for employees on *How to Become a LinkedIn Superstar*.
- » The employee experience team hosted six sessions of faculty process training for coordinators focused on the topics: regularization, evaluation and search hire.
- » On March 30, Kartik Bharadwa, vice-president, people, culture & diversity, and Erin McFadden, manager, learning & development, facilitated *Project Management: A Leader's Role* at the Leadership Forum attended by administrators.

COLLECTIVE BARGAINING

- » MoveUP: The bargaining committees met on February 2, 2023. This was the last meeting between the parties. On March 21, MoveUP held strike vote and the majority was in favour. Since then, the University received confirmation that the year 2 general wage increase will attract the maximum of the range the University tabled per the Cost-of-Living Adjustment (COLA). This means that the total increase for year 2 is 6.75 per cent. The University provided a revised settlement offer to MoveUP on April 5, 2023, reflecting this general wage increase. To move the bargaining process forward, on April 6, 2023, the University filed for mediation under the Labour Relations Board. Often a third-party mediator can assist parties in resolving settlement obstacles. A mediator has been appointed and meeting dates will be arranged.
- » Capilano Faculty Association (CFA): Negotiations for renewal of the faculty collective agreement commenced on January 30, 2023. The parties met again on January 31, February 2 and 23, March 6, 9 and 27.

STRATEGIC PLANNING, ASSESSMENT & INSTITUTIONAL EFFECTIVENESS

INTEGRATED PLANNING

- » Year 2 year-end accountability submissions were due on April 11. Similar to previous years, senior leaders were asked to report progress around their respective areas of focus and actions planned for the goals that were not achieved. The integrated planning team will review submissions and prepare an end-year summary of progress highlights.
- » The integrated planning team is actively working on the development of a refined process and templates for the next planning cycle with a three-year scope. Feedback was requested from senior leaders to better understand planning needs and preferences in order to make the process effective and useful.

ENVISIONING 2030

- » Work was done with the executive team to review the *Envisioning 2030* goals and priorities for years four to six. This work included some analysis to ensure continuity and alignment with the *Envisioning 2030* goals and priorities for years one to three. Related progress tracker was populated and updated accordingly.

STRATEGY, ANALYTICS & INSTITUTIONAL RESEARCH AND CONTINUING STUDIES

- » The team kicked off a risk mitigation project to document and streamline the Central Data Warehouse (CDW) ETL and FTE reporting process. This is a critical process that forms part of our ministry reporting requirements. Members of the institutional research team worked with external consultants to understand the process in detail in order to leverage modern technologies for near real-time FTE calculations. This also serves as an opportunity to cross-train members of the team for this process.
- » We have been closely collaborating with members of the AIP team to design and create a set of dashboards in preparation for Review 2.0. The goal is to agree on a subset of KPIs (key performance indicators) that's relevant for the annual snapshot and create a set of dashboards to make this information accessible and interpretable.
- » The ministry released the 2022/23 Accountability Framework Standards and Guidelines Manual on February 21, 2023. The team has been aligning the relevant integrated planning details to this updated

manual and have been reaching out to key SLC members for further clarification. This year's final IAPR submission deadline is July 14, 2023.

- » A process is underway to review the continuing studies unit which includes two major streams: operations and strategy. The operations stream includes an identification of key processes and a documentation of its current state. The strategy stream includes an upskilling and reskilling labour market needs assessment and an outline of seven key factors for consideration when defining future strategies.

INTERNATIONAL

- » The Summer 2023 international intake is the highest on record with just under 1,000 students currently registered in courses. While this is positive, we also need to adapt to a 12-month campus operation to meet demand and provide the quality resources and teaching experience that is expected of the University.
- » A key objective, from a recruitment perspective, is to achieve a more diverse international student population. Strategies to accomplish this include developing new country markets and rebuilding markets heavily impacted by the pandemic, assigning regional representatives to key market areas, and developing partnerships with institutions in high potential market areas for program articulation to selected degree programs. Notable activities include the first serious effort to develop Africa markets such as Kenya, Nigeria, Rwanda and Ghana. Cristian Cano visited several countries, signed up key agencies and will be actively pursuing further market development in the coming year. Jesse Yang was also in China for the first time in three years.
- » Partnership development is a priority activity for building global engagement and fulfilling the goal of the Internationalization Plan and helping to create sustainable international registration for our degree programs. We currently have over 20 partnership initiatives at various stages of completion underway in Vietnam, the Philippines, Indonesia, Malaysia and India.
- » As reported in the last board report, President Paul Dangerfield accompanied AVP, Chris Bottrill to the Philippines, Indonesia and Malaysia to secure and advance partnerships with over eight institutions in these countries. This was an exceptionally fruitful trip resulting in three MOU's and the foundation to generate several agreements with other institutions. Two faculty leaders, Tammy Towill, chair of business, and Julia Black, coordinator for early childhood education, then accompanied Chris back to Vietnam and the Philippines to advance the partnerships with Universidad de Dagupan, Far Eastern University, West Visayas Normal University, Marianos Marcos State University in the Philippines and two universities in Vietnam. This combination of senior leadership and faculty collaboration has been extremely effective in advancing these important relationships.
- » In February, President Dangerfield, VP University Relations Jennifer Ingham and Chris Bottrill attended the Universities Canada 'Canada-in-Asia' Alumni event in Singapore. With the assistance of the alumni relations office, around 20 notable alumni from the region were able to attend the event. While these alumni were from several programs, the Asia Pacific Management Cooperative Program (APMCP) alumni constituted the largest number of alumni at the event. Past faculty and program leader, Scott McLeod remains the center-point of this strong and vibrant community. It was extremely gratifying and humbling to see the exceptional accomplishments of our alumni and the high esteem in which they continue to hold CapU and the experience that they had in our programs.

STUDENT SUCCESS

ATHLETICS & RECREATION

- » For the first time since 2003, the Capilano Blues men's basketball team are provincial champions of the PACWEST. The Blues downed the #1 seed Vancouver Island University (VIU) Mariners 98-95 on March 5 to claim the program's first provincial crown in 20 years and their third in history. They also defeated the Okanagan College Coyotes and Camosun College Chargers to their victory.
- » Women's basketball led the league during the regular season defeating the eventual national champions in two out of three meetings and won a silver medal at the PACWEST Provincial basketball Championships.
- » Blues volleyball welcomed a new head coach to the men's team in Darrin Moreira, while Rob Gowe returned for his fourth season with the women's team. Both teams feature young rosters looking to build upon the 2021–22 season post-pandemic. They narrowly missed out on playoffs despite finding some rhythm late in the season and look to improve upon that momentum going into the 2023–24 season.
- » During the month of March, CapU Rec successfully offered a variety of in-person fitness classes for CapU students and employees. CapU Rec turned room BR210 into a small intimate studio space where participants felt safe and comfortable to explore new fitness classes. The most popular was Pilates Fusion.
- » In conjunction with the Library de-Stress Week, CapU Rec will set up a booth to promote physical activity and other activities to decrease stress and anxiety.
- » The education campaign has begun for the pilot of a “women’s only” time. The time in the weight room will provide an inclusive, safe space for women or those who identify as women to come and use the space. The goal is to create an environment where participants feel empowered and can experience the joy of movement.
- » CapU Rec introduced a “quiet time” in the weight room starting the week of March 13–17 to align with Neurodiversity Celebration Week. The “quiet time” involves the music in the weight room being turned off and our weight room attendant staff facilitating a quiet environment with the members. The weight room will remain open to all CapU Rec members. Creating this time in the weight room ensures CapU Rec is creating an inclusive space and addresses a critical barrier impacting people who are neurodivergent.

CAREER DEVELOPMENT CENTRE

- » We hired three new student career ambassadors for the summer: Ashley Kim, Acting for Stage and Screen program, Aylin Polo Calderon, Bachelor of Communication Studies program and Ishita Sharda, BBA program. We are looking forward to working with them over the summer term.
- » Our team and career ambassadors (CA) engaged with 85 students by introducing the CDC in classes, in the Out and About campaign and hosting two professional portrait photo booth events, generating almost 70 photos for students.
- » To connect students with community partners and provide them with meaningful experiences to learn more about potential careers and to develop networking skills, the CDC's Anna Kuziakina, employer engagement and experiential learning facilitator, worked tirelessly to organize the following events:

- **2D/3D Animation Industry Days:** The students listened and asked questions about the different career pathways from six organizations: SkyBox Labs, IGG, EA, Icon Creative, East Side Games, and Bardel.
- **Artona Group Office Tour:** Six CapU business and tourism students learned more about Artona's family business history and the photography manufacturing process and visited the professional studio camera room, art printing and production facility.
- **Link Up: Explore with the Deans:** On February 10, seven CapU students successfully applied to attend the BC Export Awards with Anna and Ramin Shadmehr, Dean, Faculty of Fine & Applied Arts. Students networked with the Minister of Jobs, Economic Development and Innovation, Honourable Brenda Bailey, and other government officials. On March 6, 2023, WORTH Association hosted women from recreation, tourism and hospitality for an evening of networking and an inspiring panel discussion. Ten successful CapU Tourism Management students attended the event with Lara Duke, dean, Faculty of Global & Community Studies and Joanna Jagger, School of Tourism Management instructor.
- **Virtual Pacific Career Fair:** Anna collaborated with Douglas College, Vancouver Community College and the University of the Fraser Valley to organize the third Virtual Pacific Career Fair on March 2. The fair welcomed 40 organizations and 353 students attended, with 42 from CapU.
- **Tourism Hiring Fair:** In collaboration with the Career Development Centre, Anna worked with the School of Tourism Management and Outdoor Recreation to host another in-person Tourism Hiring Fair on March 23. The Birch cafeteria was bustling with energy as 164 students mingled and interacted with 44 representatives from 20 different organizations.

- » The CDC hosted two information sessions with Isempower and KPMG for 22 students. Isempower's internship project to provide international students with internships included 89 CapU students who applied.
- » The CDC collaborated with Christy Dodds, School of Tourism Management, co-operative education coordinator and instructor for the Business Etiquette Workshop: Manners do matter! Tourism consultant Tim Ellison, general manager at The Vancouver Club, delivered an interactive approach to better understanding the subtle—and not-so-subtle—rules surrounding business etiquette in our global business world to 18 students.
- » Our two career development advisors supported 333 students through one-on-one virtual and in-person appointments. They facilitated 40 workshops on various career development topics to 572 students, including 34 class workshops for the faculties of Business & Professional Studies, Arts & Sciences and Global & Community Studies.

COUNSELLING & LEARNING SUPPORT

- » The team welcomed Noemi Fifield (she/her) as a new counsellor to the team.
- » Counselling services provided input to consultant Tanya Miller on the draft of the mental health action plan. In addition, the team completed two trainings: the first on collaborative teams offered by Victoria Reynolds, and the second a refresher on responding to disclosures of sexual violence presented by student affairs.

Indigenous Counsellor Riel Dupuis-Rossi presented to the Vietnam Field School cohort on Indigenous protocols around cultural safety and humility, in the context of international travel.

- » From February 1, 2023–April 3, 2023, 343 counselling appointments were attended (among them, 88 were drop-in/same day appointments). Top personal concerns raised were anxiety, depression, relationships, trauma and family. Top academic concerns included academic difficulties, attention difficulties, procrastination and time management, motivation and goal setting and stress management.
- » During reading break, our learning strategist launched the first iteration of a student success program geared towards supporting students on academic alert and academic probation, as well as those currently required to withdraw from the university due to poor academic standing. This event saw students from diverse programs finding support in both understanding academic standing (with thanks to Rosie Anza-Burgess and Maria Shalamov, academic advisors) and in developing ways to improve how they approach their learning at CapU (led by Adam Vincent, learning strategist).
- » Further, learning support services began trailing drop-in learning strategies sessions in the Library Building. This mode is meant to give students an additional way to access our services. While uptake has been slow, with students continuing to prefer one-to-one online appointments, the interactions have been positive and promising.

STUDENT AFFAIRS

- » As part of ongoing efforts to increase food security support for CapU students, the Office of Student Affairs and the Capilano Students' Union collaborated to offer pop-up produce events where students can access a variety of free produce and other non-perishable food items to support their nutritional needs. This offering will be a weekly occurrence and is sustained through partnerships with the Greater Vancouver Food Bank and other local food distributors.
- » The Canadian Campus Well-being Survey (CCWS) was launched by student affairs on February 13, 2023, and closed on March 12, 2023. The CCWS survey is an opportunity to collect feedback from students to monitor our progress in implementing our goals and values to centre well-being at CapU. The data collected will help shape programs, services and initiatives. The survey launch was very successful; 7,060 students were invited to take the survey, of which 838 students started the survey and 663 students completed the survey, which demonstrates a 9.4 per cent response rate. In 2021, when we initially launched the CCWS, the response rate was 2.5 per cent, which highlights a huge increase in survey participation. A report on key findings of the data will be released in the summer.

STUDENT HOUSING SERVICES

- » Housing remains a vital aspect of students' experiences at CapU, providing a safe and secure space for them to live, learn and grow. The team continues to ensure that all our residents have access to the resources they need to have a positive experience in housing, and we are proud to say that our efforts are making a difference. With over 90 events done this term, we collaborated with on-campus partners (student affairs, athletics, CSU, CIE) and off-campus partners (Whitecaps, Deep cove). The diversity of these events speaks to the diversity of students present in the community.



- » The summer 2023 application process opened on February 1, and we have received 118 applicants to date. This represents a 145 per cent increase from our previous best numbers at this time of the application cycle. Offering monthly contracts during the summer term continues to increase, as this model benefits students and allows them to enrol in specialized courses offered at CapU during the summer term.
- » As a priority, we are focusing on providing housing for CapU students during the first half of summer (May and June). This means we will not be accommodating any summer conferencing during this period. However, during the second half of summer (July and August), we will be renting out most of the bedrooms in Cypress and Seymour buildings to summer conference groups. The revenue generated from these external groups will help cover fixed costs over the summer.

REGISTRAR'S OFFICE

- » We are very pleased to announce that Sarah Bercic is the new assistant registrar, scheduling. Sarah brings with her to the role a wealth of experience and extensive knowledge of course scheduling. Sarah will be leading the scheduling team through each term's course scheduling cycle, as well as the implementation of new technologies to help make processes more efficient and student-centered. Sarah commenced her new role on March 13.

- » As we approach the Summer term, the academic advising team is busy providing their services to new and returning students. The team recently offered four course planning workshops to 335 new students, ensuring they are oriented to our registration system, online information and tools.
- » On February 22 at CapU Lonsdale, a joint professional development session was held with the registrar's office, student financial accounts, alumni services and career development. The all-day session focused on the learner experience at CapU, with activities looking at what our current state is, how we can improve the student experience and how these teams can work together in a more integrated way. With over 70 CapU employees taking part, the day was a great success—full of learning, insight and laughter. A big thank you goes out to Jorge Oceguera for facilitating the session.



FINANCIAL AID & AWARDS

- » For the Spring 2023 term, the financial aid & awards team had a successful scholarships, bursaries and awards cycle. Overall, \$711,000 was awarded to over 400 CapU students.
- » The Youth Future Education Fund is a provincial program that financially supports students who were previously youth in care. This term we provided \$6000 to five eligible CapU students. This program is critical in ensuring adequate access to post-secondary education and overall success.

RECRUITMENT & ADMISSIONS

- » Student recruitment and admissions completed the CapU Conversion Event, previously known as Experience CapU. The event allowed prospective students to meet virtually with an admission facilitator and helped them complete their application to CapU. We had 150 virtual appointments over four evenings and had positive feedback from students and parents. Thank you to the admission facilitators and recruiters who supported this event and contributed to a positive student experience.
- » Application numbers for the Fall 2023 term continue to trend upward as the recruitment team made significant efforts to attend in-person fairs and independent school visits to generate more leads. The admissions team is working hard to ensure that both open and cohort-based applicants receive offers in a timely manner. At this time, we have 12 per cent more admitted students for fall than we did this time last year. With the increased number of students with offers to date, we hope this will result in more domestic students on campus in Fall 2023.

REGISTRATION & STUDENT INFORMATION SERVICES

- » Course registration for the Summer 2023 term opened on March 6, with a significant increase in students getting into their required courses, compared to last year. The team in student information services has been busy fielding calls, emails and in-person inquiries as students navigate the courses registration and waitlisting process. Given demand for courses, we anticipate a very successful Summer term.

UNIVERSITY RELATIONS

University relations includes the departments of communications, government relations & community engagement, marketing & digital experience, philanthropy & alumni relations and university events. University relations' goals are to: enhance the University's reputation, develop positive relationships and secure resources to support University priorities.

COMMUNICATIONS

- » The team led communications for several initiatives such as Black History Month (including a [joint video statement](#) (pictured on right) from CapU, Capilano Students' Union, Capilano Faculty Association and MoveUP), events such as Let's Talk Innovation, well-being events, LinkedIn training with the human resources team, and information-sharing from safety and emergency management.
- » With the February 2023 *President's Report to the Board*, changes were implemented to increase awareness and readership of the report. The increased promotion and sharing resulted in a 144 per cent increase in unique views over a four-month period compared to the entire 11 months beforehand. The February 2023 report had 56 per cent more downloads than the February 2022 report.
- » The latest [President's Letter](#) was released in March, highlighting President Paul Dangerfield's perspectives on the role of artificial intelligence and machine learning in higher education, with comments from Brit Paris, director of teaching & learning, and Laureen Styles, vice-president, academic & provost. *The Letter* led to follow-up media inquiries and requests for interviews with the president.
- » Communications shared several stories internally and externally, including: [Capilano University launches Assistant Director program for Indigenous filmmakers](#), [When a costume isn't a costume](#) (picture at right) and [Capilano University named one of B.C.'s Top Employers for 2023](#).
- » During a late-season snow storm, communications worked closely with the safety and emergency management team to ensure the University community received regular updates and notices about campus closures and re-openings. The CapU Safe App was downloaded by almost 350 new subscribers during this period.



Carmen Thompson and Doreen Manuel stand with regalia they introduced to students in CapU's Costuming for Stage and Screen program

GOVERNMENT RELATIONS & COMMUNITY ENGAGEMENT

- » Vice-president, University Relations, Jennifer Ingham, presented to mayor and council of the District of North Vancouver on January 31, 2023 at a public hearing regarding the proposed redevelopment of 1310 Monashee Drive, a property directly adjacent to main campus. Ingham spoke on behalf of the University to express support for the proposal led by Darwin Construction Ltd., which would add more housing options for CapU students and employees close to campus.

- On February 27, the District of North Vancouver approved the proposal by Darwin Construction Ltd. to build 315 housing units at 1310 Monashee Drive, adjacent to the main campus. In the proposal, 126 of the 315 rental units will be guaranteed for university students and employees.
- » CapU's VP University Relations Jennifer Ingham, Communications Director Pamela Findling, and Senior Advisor, Public Affairs Linda Munro held a planning session on February 13 with government relations consultants from Global Public Affairs to update and refine the university's government relations strategic focus and activities.

MARKETING & DIGITAL EXPERIENCE (MDX)

- » MDX completed several key campaign initiatives. To wrap up the 2022–23 Bring It brand and recruitment campaign, MDX developed an additional out-of-home strategy from February to March. The team also launched targeted transit shelter placements close to East Vancouver high schools and extended SkyTrain placements at malls throughout Metro Vancouver. Finally, we added vibrant ads on the sides of buses throughout Burnaby, Vancouver and North Vancouver. Total impressions for these out-of-home campaigns from February to late March are more than 30 million (and counting); CapU TV commercials that appeared on *Global BC News* in January also garnered 1.46 million impressions, putting CapU in front of the parent and mature student markets.
- » During this period, the Capsule team published nine stories, including [Equitable Access for All](#), which featured two students who can successfully pursue their education with the support of CapU's Accessibility Services. Other features include [Harvesting Rainwater in Your Backyard](#), a story on the winning team at CityStudio North Vancouver HUBBUB, which came up with a creative solution for dealing with droughts, and an interview with [Susan Romeo Gilbert](#), project lead behind the successful Black History Month at CapU.
- » We are now featuring a regular reading list on Capsule, curated by staff in the Library. The list recommends books relevant to what may be happening at the University, locally or globally. The first feature, published in February, was for Recommended Reads for Black History Month and the second for Transgender Day of Visibility.



- » MDX is supporting communications with promotion of the CFA's Change Education Series. Our work began with the events and activities for Black History Month and will continue through Asian Heritage Month and Women's History Month. We created graphics for social media and email newsletters and photographed many of the events.



- » In March, MDX completed promotional videos for the [Interdisciplinary Studies](#), Motion Picture Arts and Legal Studies degrees. Produced in collaboration with faculty and our film production partner, Georgia Street Media, the videos feature interviews with faculty, students and graduates and give viewers a sense of what it's like to be a student at CapU. The full-length versions will be added to program web pages and two 15-second versions will be used in digital advertising and social media.



PHILANTHROPY & ALUMNI RELATIONS

- » Chancellor Yuri Fulmer hosted the annual Chancellor's Dinner in late January and an exceptional \$170,000 was raised to support CapU students struggling with food security. Students in emergency situations will now be able to apply through the Eat Care Share Fund with the financial aid office. The 96 guests were treated to a culinary journey through wine-paired courses, thanks to a generous donation from Mission Hill Family Estate. The event was emceed by CBC radio broadcaster Grant Lawrence and held at CapU Lonsdale.



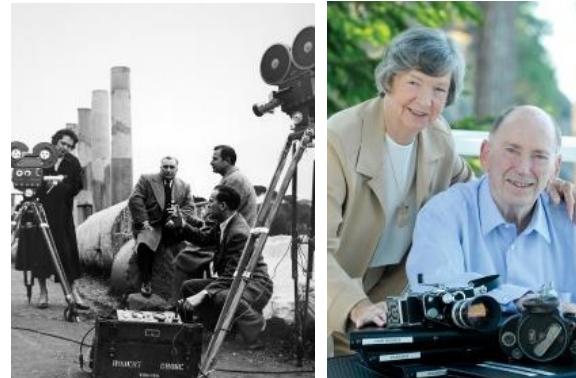
Honorable Mayor Linda Buchanan and Chancellor Yuri Fulmer, OBC

- » The philanthropy & alumni relations team (pictured right) attended the annual CASE Conference (Council for the Advancement and Support of Education) in February. Sessions focused on alumni relations, fundraising, marketing and communications. The team was able to build and strengthen team connection, explore best practices and build networks with peers at universities across Canada and the USA.



- » Two generous endowments have been established to assist CapU students in perpetuity:

- The Tom and Lydia Haythorne Award for Music Therapy was generously established by retired faculty member Marion Haythorne and John Haythorne, in honour of John's parents, with a \$50,000 principal gift.
- The Bob Crone Motion Picture Memorial Award was generously established by Vi Crone in memory of her late husband, with a \$100,000 principal investment. Bob was a pioneer in Canadian film and carries on his legacy of furthering Canadian film through supporting CapU students as the next generation of Canadian filmmakers.



- » Four new annual awards were created during this reporting period. These awards represent \$12,000 to support students over the next three years:

- Harper Grey LLP Legal Assistant Equity Award
- Harper Grey LLP Paralegal Degree Equity Award
- Harper Grey LLP Paralegal Diploma Award
- Stewart Title Real Estate Law Award

- » CapU is proud to be part of Neptune Bulk Terminals' Community Partner Strategy. With a longstanding commitment to supporting CapU and other North Shore organizations, Neptune is actively contributing to a strong and healthy community. Neptune made their 2023 sponsorship commitment to the University to help support the Alumni Awards of Excellence, University One culture teachings and the Paul & Catherine Dangerfield Women's Bursary through the We Believe Breakfast.



- » PH&N Institutional supported the CapU Marketing Association with a \$2,500 sponsorship to support the team to present at the 2023 American Marketing Association International Collegiate Conference in New Orleans at the end of March. (Pictured right: Students at the North American Marketing Association International Collegiate Conference.



- » On Valentine's Day we showed how much we appreciate our donors with an email communication and full-page spread in the North Shore News, featuring our end-of-year report. The Foundation Community Report provides an overview of annual foundation information and statistics, current fundraising priorities, and highlights from some of our most influential donors.

THANK YOU TO OUR CURRENT AND FUTURE SUPPORTERS!

Our community's continued generosity helps ensure CapU students succeed in their education and chosen careers, and inspires them to make meaningful contributions to the community.



ALUMNI RELATIONS

- In February, Paul Dangerfield, Jennifer Ingham and Chris Bottrill attended the Canada-in-Asia 2023 conference in Singapore for alumni, organized by Universities Canada and the Asia Pacific Foundation. A delegation of 23 CapU alumni joined the conference and attended a welcome reception hosted by CapU, and organized by Brittany Haavaldsrud in alumni relations. Alumni were able to connect, hear about *Envisioning 2030*, the international plan, and share their insights on how the University could work with alumni in the region. The conference highlights included federal ministers, including Minister of Trade Mary Ng who shared the federal government's plan for Asia, and an opportunity to meet with Canadian ambassadors and high commissioners to support education and international efforts. Thank you to the alumni delegation for sharing their invaluable experiences. The conference was a tremendous opportunity for Canada and CapU to engage with purpose in Asia.



UNIVERSITY CAPITAL CAMPAIGNS

- » To date, \$5,655,194 has been raised through the Centre for Childhood Studies' (CCS) capital campaign. In February 2023, [a live feed video](#) of the building's construction was made available, and the link to view this exciting process was shared on *Frontlines* and social media. The campaign continued its stewardship phase with an exciting design for the fencing surrounding the construction site of the Centre. The names of

campaign donors and artwork created by the children of the CapU Childcare Centre were incorporated into the design, creating a fun and colorful announcement that construction on this important project has begun!



UNIVERSITY EVENTS & CEREMONIES

- » On February 2, the events team, in partnership with the president's office facilitated the biannual President's Perspective in CapU's Bosa Centre for Film and Animation. The topic for this presentation was *Life Enhancing Experiences for Learners and Employees at CapU*. The presentation highlighted feedback from the University community and discussion around how CapU can improve the experiences of learners and employees and continue to advance *Envisioning 2030* goals. The event was well attended both in person and online and invited varied discussion and constructive ideas from CapU employees across all departments.
- » The university events team attended the annual NAACO (North American Association of Commencement Officers) Conference on February 7, 8 and 9 in Vancouver. The conference is a valuable opportunity for the team to connect with post-secondary institutions across North America and learn more about the protocols, planning and logistics that go into convocation ceremonies. This was an especially worthwhile conference this year for the relatively new members of the team to introduce themselves to the NAACO community and create opportunities to be involved in future conferences and regional meetings.
- » March was a flurry of activity behind the scenes, finalizing dates and times for the spring convocation ceremonies and launching the information on the convocation [webpage](#) for CapU grads to pencil in their calendars.



Employees attending the President's Perspective in February

