

PRESIDENT'S REPORT TO THE BOARD

Reporting period from June 2, 2022 to September 6, 2022

PRESIDENT'S OFFICE

We saw an active and productive summer as we welcomed more students on campus for summer courses as well as more new and some returning employees to CapU. As we embark on the fall term, I am excited to see many more members of our community on our campuses. We will continue to follow provincial health orders and encourage our CapU community to keep up to date with vaccinations as a crucial part of protecting the health and safety of our students, employees and the campus community as a shared responsibility.

We also welcomed Tally Bains, vice-president of finance and administration, as well as Nooshin Shafieian, executive assistant to the president, to the president's office. Both Tally and Nooshin were promoted from their current roles within the university.

ACADEMIC AND PROVOST

With the start of the new academic year there is a renewed energy on our campuses and learning locations with nearly three quarters of classes being offered in-person (73%). Over the last two months, the provost's office welcomed Pouyan Mahboubi, PhD, as an associate vice president academic & vice provost and Dawn Whitworth, EdD, as associate vice president Creative Activity, Research & Scholarship and Graduate Studies. Gratitude and appreciation is extended to Laura MacKay, PhD, director, Centre of Teaching Excellence as we bid her farewell as she embarks on her new journey with SFU.

Under the leadership of Aurelea Mahood, DPhil, director, Academic Initiatives & Planning (AIP), the final step in the Quality Assurance Process Audit (QAPA) saw the submission of an action plan to address both self-assessed areas for continued development as well as a small number of recommendations from the external review panel report. This action plan will be substantially completed in 2022-2023/4 and recognizes the progress that has been made to align current programs (through program review) as well as new program development with Illuminating 2030. In summer 2022, the Ministry approved CapU's latest new minor; a Minor in Sociology that will be available January 2023.

The first annual progress report on Illuminating 2030 was presented as information to [Senate](#), recognizing and celebrating the achievements and successes to date since the approval of the academic plan in February 2021. Substantive progress has already been made with several of the identified actions, and additional activity was foreshadowed for this academic year.

The provost and others in the provost's office have been participating in several engagement meetings over the summer led by the Ministry of Advanced Education and Skills Training focusing on dual credit, degree criteria (for new programs), and a provincial level digital learning strategy.

FACULTY OF ARTS AND SCIENCES

» Interdisciplinary Studies, along with graduating students from psychology, communications, sciences and elsewhere, are thrilled to announce the first publication of Capstone, an online anthology of student research and writing. This collection of essays features innovative topics from a range of academic disciplines. Each piece includes personal narrative, primary and secondary

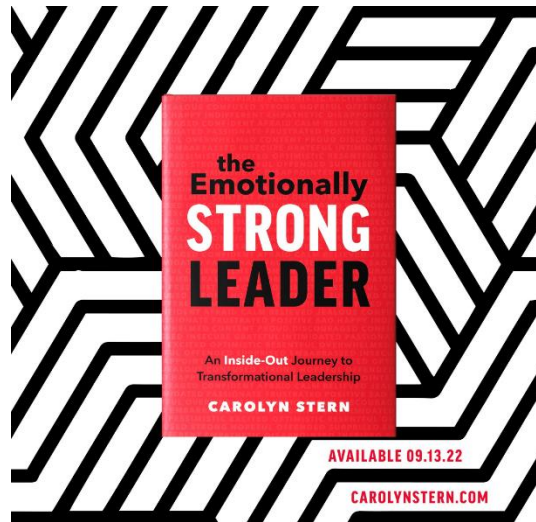
investigation methods, and design elements. Faculty member Leah Bailly coordinated this new publication via the studio-style course CAPS 499. Visit our site at <https://capstone.capilano.ca>.

- » The first offering of INTS 110 Making Change: Regional Research in Action ran this July/August term, taught by a four-person teaching team: Tong Chow (Chinese), Sabrina Cornish (Biology), Brian Ganter (English), and Danielle Wills (Mathematics). INTS 110 is designed to serve as the foundation of the FAS' new academic model emphasizing region integration, innovation, leadership, and studio learning. Working in partnership with the Át'ka7sem/Howe Sound Biosphere Region, students worked on several projects based on the theme of "Striking a Balance." INTS 110 will run again in the Fall 2022 term.
- » This fall a new iteration of INTS 335 Grand Challenges will be offered. Taught by Josema Zamorano, the course will focus on issues of food security and sustainability in and around Vancouver. It is being run in collaboration with the Vancouver Urban Food Forest Foundation and will look at plans to build an edible food forest in Burrard View Park.
- » The Engineering Diploma Program admitted its first ever summer cohort for the Summer II Session in July/August 2022. Approximately one dozen students pursued pre-requisites to be ready for 1st year Engineering transfer courses in Fall 2022. Half the students succeeded and will be joining the Certificate students starting in Fall 2022 in their classes. It is expected that if the practice is continued for Summer 2023, Recruitment staff will inform high school students and we expect an increase in enrollment numbers.
- » The Engineering Department is currently moving its lab and maker space from Maple 123 to FIR 212. With beyond-the-call-of-duty effort by Winton Lee and others over the holiday period, it is expected the lab will be ready for students and the wider CapU STEM community for beginning of term.
- » Updates from Philosophy department: Michel-Antoine Xhignesse had two items accepted for publication.
 - Book: *Aesthetics: 50 Puzzles, Paradoxes, and Thought Experiments* (Routledge, forthcoming)
 - Article: "A Garden of One's Own—or, why are there no great lady detectives?" *Feminist Philosophy Quarterly* 9 (1) (co-authored with Shelby Moser; forthcoming January 2023)
- » Sue Gardner organized and ran a PHILOSOPHY FOR CHILDREN camp (for children ages 6 to 13) at the University of the Fraser Valley from July 4–15, 2022. Sue Gardner also attended (via Zoom) the twentieth ICPIC conference (International Council of Philosophical Inquiry with Children) held in Tokyo from August 8th to 11th, 2022 and presented a paper entitled "PHILOSOPHIES OF OPPRESSION, DEMOCRACY, AND DIGNITY-PRESERVING DIALOGUE."

FACULTY OF BUSINESS AND PROFESSIONAL STUDIES

School of Business

- » We are so proud of our very own instructor, Carolyn Stern, whose book, *The Emotionally Strong Leader: An Inside-Out Journey to Transformational Leadership*, was released September 12. Inside the book, Carolyn walks through developing Emotional Intelligence skills as the key to unlocking leadership potential. Visit carolynstern.com/book to learn more! Carolyn pioneered the integration of Emotional Intelligence into Capilano's business curriculum, making CapU one of only a few post-secondary institutions in the world to do so. BADM 225 - Leading with Emotional Intelligence in the Workplace is available in Spring 2023. Students will learn how to recognize, understand, label, express, and manage their emotions at school, work, and in life.



- » The School of Business is proud to inform the successful conclusion, and industry practicum placing of 22 Accounting Assistant Program students. Funding was provided by the Government of Canada through the Canada-British Columbia Workforce Development Agreement, and it was designed to provide job-related skills, reattach to the labour market and prepare for current and emerging job opportunities for people impacted by COVID-19.
- » The initiatives supported by the Business + Higher Education Roundtable for the 2021-2022 academic year have successfully wrapped up. These four initiatives were designed to help students gain valuable hands-on experience as part of their academic program. For a taste of these initiatives, here are some quick videos:
 - Business internship program: This initiative was designed to increase student participation in our new internship program which includes a career preparation classroom component and 120 hours of hands-on experience with an employer: <https://drive.google.com/file/d/1XZooqtLE96EkwwuwhfAcYDFoApC8sZly/view?usp=sharing>
 - Entrepreneurship speaker series: Led by Cyri Jones, our entrepreneurship series and Pitch Off! Competition provided aspiring entrepreneurs with the opportunity to gain the skills necessary to launch their own business. <https://drive.google.com/file/d/1XpRT1EjYI-HgQEzdk2GVtJ4nMiG9qvm/view?usp=sharing>
 - Service-learning course: Led by Matthew Lockhart, our new service-learning course in Spring 2022 focused on creating an eSports Tournament (draft version of video) for participants at CapU and beyond. Students in the class created a budget plan, marketing campaigns, organized the event and found sponsors: <https://drive.google.com/file/d/19gU7xHeNL--8izoal6wv1jhBERXDk86/view?usp=sharing>
 - Handbook to support applied projects: Led by Andrea Eby, this initiative included the development of a handbook for faculty, employers and students on how to bring applied projects into the classroom. [Final Handbook – All Stakeholders](#).
- » The School of Business is pleased to announce that two of our certificate programs have been updated and will be ready to relaunch in the next year. Our Retail Operations Certificate, with five courses focused on preparing students for long-term careers in store operations, launches again in Spring 2023. Our Accounting Assistant program has been rebranded as a Bookkeeping Certificate and will relaunch in September 2023 as a five-course certificate. Both certificates ladder into the business administration diploma and Bachelor of Business Administration degree.
- » We are also pleased to be hosting the following industry panels for students to explore careers in different areas of business:
 - Business Information & Analytics Panel – September 19
 - Supply Chain and International Business – October 19

- Financial Planning – November 7
 - Accounting – November 14
- » We will also be hosting a Resume Speed Dating event to connect students with employers for advice on how to improve their resumes in preparation for their graduate job search.

School of Communication

- » School of Communication faculty member Ki Wight successfully defended her PhD on June 13, 2022 earning her a Doctor of Philosophy in Education from the Equity Studies stream of Educational Theory & Practice program at Simon Fraser University. A chapter from her dissertation, “*Media futures and social injustice: Analyzing dominant discourses in Canadian film schools*,” was published in August in the Canadian Scholars Press book “Creative Industries in Canada,” edited by Cheryl Thompson and Miranda Campbell (<https://canadianscholars.ca/book/creative-industries-in-canada/>)

FACULTY OF EDUCATION, HEALTH AND HUMAN DEVELOPMENT

- » The Health Care Assistant program will deliver two new cohorts of the Health Career Access Program (HCAP) at the North Vancouver and ḱáḷaḷ-ay campuses starting September 2022. Plans are underway to deliver a second HCAP cohort in North Vancouver starting later in the fall. HCAP is part of a multiyear partnership between the University, local health authorities, and the province to address significant labour market needs in the fields of long-term, acute, and community care.
- » The Rehabilitation Assistant Diploma Program has received funding from the provincial government to deliver an additional cohort of 20 students starting in January 2023. The program will be delivered in a mixed-mode format to serve students residing in the Northern Health Authority and Island Health Authority. Students will travel to North Vancouver to learn hands-on clinical components, but will meet their practicum requirements in their home communities.
- » Plans are underway in the Early Childhood Education and Care (ECCE) department to stage the 20th Annual North Shore Early Childhood Conference on September 24, 2022, on main campus. The theme of the conference is “Major Politics and ECE”. The conference typically attracts more than 300 registrants from across the province.
- » Recent publications from ECCE:
- **Nancy Van Groll** (ECCE faculty) “Watch Out for Their Home!”: Disrupting Extractive Forest Pedagogies in Early Childhood Education” *Journal for Childhood Studies*.
 - **Alexandra Berry PhD** (ECCE faculty) “Dis/orientating the Early Childhood Sensorium: A Palate Making Menu for Public Pedagogy” with co-authors Jo Pollitt, Vanessa Wintoeka and Denise Hodgins. *International Journal of Child, Youth, and Family Studies*.
 - **Mitsy Chung** (CAPU ECCE Alumni, PhD Student Western University) “A Dialogical Artmaking Space: Cultivating a Pedagogy of Listening in Early Childhood Art Education” *Studies in Art Education Journal in Issues and Research*.
- » The English for Academic Purposes (EAP) department has received funding from the provincial government to deliver pathway programs during the 2022-23 academic year to support entry of English-language learners into high-demand employment. The department has developed pathway programs into the Health Care Assistant certificate program and Early Childhood Education and Care diploma program.

FACULTY OF FINE AND APPLIED ARTS

- » Dean Ramin Shadmehr attended BC’s first International Education Week, an in-person event in Whistler, BC, which led to some positive connections with Irish and Philippines delegations, leading to discussion for exploring collaborative opportunities and

partnerships.

- » The Dean and many faculty members attended various events and exhibits at the 2022 Siggraph (Special Interest Group on Computer Graphics and Interactive Techniques) conference and exhibition in Vancouver from August 8 – 11, to explore new technologies that relate to our programs and connect with local and international industry. SIGGRAPH 2022 is the premier conference for computer graphics and interactive techniques worldwide and often hosted in Vancouver. (<https://s2022.siggraph.org>). During the conference tours with Unreal Engine, Apple, AnnexPro and Disney took place on campus.

Animation and Visual Effects

- » On August 5, 2022 a team from Walt Disney Studios visited Capilano University. Nicole Dial, Global Relations Leader in the Talent Development and Recruitment department of Walt Disney Studios approached the Animation and Visual Effects department to come visit. Although a quiet time of the year, there was a full house of current students and alumni in attendance. Studio Art Director Malcolm Pierce presented some recent work from Walt Disney Studios Animation explaining the processes that happen to create the magic. The students, faculty and alumni were treated to a great presentation followed by a Q&A session. It was a pleasure to welcome Walt Disney Animation Studios to Capilano University to begin and further a deeper relationship. Special thanks to CapU instructors Greg Klein and Hilary Moses who facilitated this visit during the faculty summer break.
- » 3D animation and Visual Effects programs are now Unreal Engine partners in teaching Unreal engine as part of their curriculum.

School of Performing Arts

- » Fine and Applied Arts faculty member Dr. Nicholas Harrison has had several speaking engagements on his recently published book "Safe Space" (Friesen Press) which outlines 'a new hope' for abuse survivors. Nic is a passionate advocate of Inclusion, Diversity and Equality in learning and working environments.
- » Prime Minister Justin Trudeau remarks, "Simultaneously heartbreaking and hopeful, Safe Space: A True Story of Faith, Betrayal and the Power of the Force serves as a reminder of how vital it is that we all care for our communities and treat others with kindness, dignity and respect. It also speaks to the great importance of continuing to move forward on the path to reconciliation in this country and confront parts of our history that, all too often, lack recognition."

<https://books.friesenpress.com/store/title/119734000187062466/Nicholas-Harrison-Safe-Space>



- » Acting instructor, Bob Frazer, is currently in Winnipeg filming a new supernatural thriller TV series “Safehaven”, Bob plays the lead character, John Rayburn, a mysterious school counsellor.
- » Highlights in Theatre student and alumni news:
 - o Literally dozens of CapU Theatre grads from all three diploma programs (Acting for Stage & Screen, Musical Theatre and Technical Theatre) are currently busy working locally, across the country, and internationally. Some highlights include...
 - o Caleb Lagayan (2018) is currently playing the lead role of Marius in the West End production of Les Miserables in London, UK.
 - o Recent graduate Zain Khudhur is the Assistant Technical Director at Bard on the Beach in Vancouver, one of the largest Shakespeare festivals in the country.
 - o 2022 Musical Theatre graduate Jessica Spenst played the lead role of Scaramouche in “We Will Rock You!” in the summer 2022 production at Vancouver’s Theatre Under the Stars in Stanley Park.
 - o Photo of Jessica Spenst with fellow lead Danny Malena. Photo by Emily Cooper.



- » Current Jazz Student David Caballero performed with internationally recognized NYC musician Champion Fulton at Frankie’s Jazz Club in Vancouver on July 31.
- » Jazz Faculty member Daniel Hersog recorded his second full length album for 18-piece jazz orchestra. This orchestra included six internationally recognized guest artists from NYC, and Jazz Superstar Kurt Rosenwinkel. This album also features fellow faculty member Brad Turner.
- » Jazz faculty member Andre Lachance released his second album “Apres L’Hiver”. This album features fellow faculty member Brad Turner.
- » Fine and Applied Arts instructor Dr. Stephen Atkins was published in the industry journal "Stanislavski Studies" (Taylor and Francis) on intercultural acting methods. Drawing together well-established international practices with recent innovations in learning and neuropsychology, his book titled Crosspoints has been reviewed positively in the UK, USA and Croatia. Reviewers found it to have broad industry application, especially in film, gaming and actor training with neurodiverse people. Crosspoints work was then featured in a session of the International Federation of Theatre Research World Congress (June 20, Reykjavik, Iceland). The work is now a key element in a Los Angeles based training/working group for actors, writers and directors co-facilitated with a series regular from the TV series 'Better Call Saul' (Gilligan, Gould, AMC). A roundtable on actor training will be hosted for Capilano students and the Digital Theatre Plus educational content streaming service in the fall of 2022.

School of Motion Picture Arts

- » Faculty of Fine & Applied Arts instructor, Mary Frymiere and student research assistants, Zanthia Berube and Tailai Sun, began work on their Mitacs-funded project with the Loon Foundation. Their project is focused on the research and creation of a documentary film. The film will follow the foundation's efforts to help conserve biodiversity and foster environmental awareness on the Sunshine Coast, focusing on a new \$30-million aquatic research and performance arts facility called the Pender Harbour Ocean Discovery Station, locally known as PODS. They have been filming during the summer; with story and picture editing to continue through the fall.
- » Nigel Edwards (Bachelor of Motion Picture Arts 2012), won Best Documentary at the Seattle Deaf Film Festival 2022 for his film, 'Who the Hell is Nigel?' The film also won Best Documentary at the Sunday Shorts Festival in Vancouver, August 21, 2022.
- » This July a short film called Gods and Devils was shot in Surrey BC, directed by Jay Cardinal Villeneuve, an accomplished Metis actor and director, and an alumnus of the Indigenous Digital Filmmaking program. His latest project was shot 35 film and features dialogue in Michif, French, and English, performed by a Metis cast depicting the final day of the Battle of Batoche. Gregory Coyes (IDF faculty and coordinator) produced the film. Post production is beginning in September with a release planned for early 2023.
- » Other IDF alumni on the crew were:
 - Jessie Anthony - Co-producer (Indigenous Digital Filmmaking 2018, Bachelor of Motion Pictures Arts 2019)
 - John Spink - Camera Assistant (Indigenous Digital Filmmaking 2020, Bachelor of Motion Pictures Arts 2022)
 - Jenna Spink - Props Assistant (Current student Indigenous Digital Filmmaking)
 - Gavin Lewis - Boom Operator (Current student Indigenous Digital Filmmaking)



FACULTY OF GLOBAL AND COMMUNITY STUDIES

- » Global and Community Studies celebrated several graduates from 2020, 2021, and 2022 on June 9th!
- » Global and Community Studies staff wrapped up their collection professional development goals and courses in June 2022 after exploring topics of personal sustainability, psychological safety, anatomy of trust, and financial literacy.

- » School of Tourism Management faculty members in partnership with CIE met with post-secondary partners from the Philippines to explore project potential.
- » New faculty members are starting this fall semester in School of Kinesiology – Meghann Brinoni and School of Public Administration – Stephen Fleming.
- » The Faculty is kicking off the fall 2022 semester with a reconnecting meeting on Monday, August 29th.

KÁLAX-AY THE SUNSHINE COAST CAMPUS

- » “Citizen Leaders: Growing the Community from Within,” a new micro-credential course developed in partnership with Sunshine Coast social service agencies, successfully wrapped up on June 10th! The three-day interactive workshop was facilitated by local community leaders Catherine Leach, executive director of Sunshine Coast Community Services, and April Struthers, a local consultant specializing in community development and engagement. Student feedback highlighted the extensive local knowledge of the facilitators and the strong personal relationships that developed between students. All expressed a desire to complete other Sunshine Coast micro-credential courses and work together in community-based initiatives.



- » After 33 years at Capilano University, Becky Waite retired. Becky demonstrated her commitment to students in her many roles: ABE faculty, P2HL (Pathways to Higher Learning) Convener, and Sunshine Coast Initiative Department Coordinator. Becky's dedication to teaching excellence and student success, along with her extensive institutional knowledge of CapU, will be greatly missed. We look forward to seeing Becky in the community and wish her continued success and happiness.



WORK INTEGRATED LEARNING

- » GrowthHub, an ongoing partnership between CapU and the North Vancouver Chamber of Commerce has recently launched GrowthHub video to further encourage WIL collaborations. For the past two semesters, 158 students placed in Applied Research Projects with 8 community partner's involvement and 7 instructors' support. For upcoming Fall 22, we received interest from 7 instructors.
- » The inaugural WIL CapU Advisory committee met on June 20th, and feedback was received on a draft short course “Intercultural Approach to WIL partnerships” that the WIL team members: Carrie Jung, Jutta Angus, Nancy Wang and Christine Sjolander are designing.

- » Lara Duke EdD and Nancy Wang met representatives for the Squamish Economic Development Office, as a result, the WIL Colab is featured in their August 22 newsletter.
- » Mohna Baichoo presented “Establishing and managing the practice of a blended approach to institutional wide WIL within an established institution” at WACE 4th International Research Symposium, Kanawawa Institute of Technology, Japan.

INDIGENOUS EDUCATION AND AFFAIRS

- » Crystal Henderson and Shasha McArthur kept the IEA office going strong over the summer.
- » Four Tea & Bannock events were offered during National Indigenous History Month, held each Monday in June 2022



- » An ISS Team visit to the Museum of Anthropology on National Indigenous Peoples Day, June 21st, 2022
- » Cedar Bark Harvesting and Traditional Teaching sessions in Squamish Territory with Knowledge Keeper, Ses-Siyám, Ray Na tra oro
- » ISS Team visits traditional war canoe races held at Ambleside and Whey-ah-when (Cates Park) in July.
- » A series of monthly “Meet Skw’cháys – CapU’s Legacy Canoe” for Employee’s, Leadership and Students in July, August, and September 2022.



- » ISS Team visit to the Indian Residential School History and Dialogue Centre in preparation for CapU’s Truth and **Reconciliation** Week.
- » Recruitment and Advising: Tsleil-Waututh, Directors Guild Association of BC, and two Production Assistants and Indigenous Student Ambassadors met with Indigenous youth to discuss roles in the motion picture industry.

- » Planning sessions for recruitment are taking place with Musqueam, Squamish, and Cowichan nations
- » Tla'amin Nation and Shishálh Nations are in progress for September presentations to the Indigenous youth promoting Indigenous programming at Capilano University.
- » Shannon Hanson is looking forward to continuing her good work as the CapU's IEA as the Indigenous Student Recruitment Advisor and is looking forward to the Annual Indigenous Student Orientation.

LIBRARY

» There have been some exciting additions to our library team this summer. We welcomed two new library technicians, Rujpa Laosin and Talia Armour, as well as three new librarians:

- Jen Goerzen, Curriculum Indigenization Librarian, July 29, 2022
- Bethany Paul, Indigenous Engagement Librarian, July 29, 2022
- Tamarack Hockin, Metadata Strategies Librarian



Above: Our August All-Library Meeting where we connect, learn, and plan

- » Impact - Despite the decrease in student presence during the summer months, the library moved nearly a thousand items in its physical collection. Research support continues all year and its impact is observed frequently. A recent comment from a student reasserts its relevance to the student experience, "I feel that I could not have possibly completed the assignment without your help and support."
- » Access & Inclusion - The library is expanding its invitation to student participants on our EDI Action Group, and we have also seen an increase in general membership. This group endeavors to develop holistic responses to equity, diversity, and inclusion issues to support and deepen the EDI work already occurring in the library as well as broader systemic change.

ACADEMIC INITIATIVES AND PLANNING

- » In its fourth year, CityStudio North Vancouver is excited to launch projects this Fall 2022 term with our City of North Vancouver partners and faculty. The collaborations involve classes within the Business & Professional Studies, Arts & Sciences, and Global & Community Studies faculties. Some of our partners this term includes City of North Vancouver, City of North Vancouver Fire Department, North Shore Emergency Rescue and North Vancouver City Library. To learn more about this term's projects, please explore the collaborations section of our CityStudio North Vancouver website. Hubbub #7 will take place on December 6, 2022, from 9:30am-11:30am. Look forward to seeing you there!

- » In early July, Minister Kang approved the Minor in Sociology for implementation. CapU's latest minor will be available to students effective January 2023. CapU students can now choose to customize their bachelor's degrees with [seven minor options](#).
- » Building on the 2021-2022 Quality Assurance Process Audit (QAPA) findings, AIP is collaborating with campus partners on the refinements to CapU's cyclical academic review processes. The revised review processes will be launching in May 2023.

CENTRE FOR TEACHING EXCELLENCE

- » Thank You, Laura MacKay, PhD, - This academic year at CTE begins with a transition as Laura MacKay, director of CTE has accepted a position at SFU. The CTE is a legacy to Laura's innovations from navigating the complexities of remote and online teaching during a global pandemic to the development of Capilano's Certificate in Teaching and Learning. Those of us fortunate to work with Laura have benefitted from her empathy and genuine care, her vision and passion for teaching and learning, and encyclopedic knowledge of her field. We wish her great success in her new role.
- » New Faculty Orientation
 - The CTE team welcomed 21 new instructors to the in-person New Faculty Orientation (NFO) and 10 new instructors to the online offering of the NFO.
 - Participants eagerly interacted with each other through a variety of teaching and learning activities. Topics for the session included: Who are our learners, active learning and community building strategies for the first day of class and beyond, tips for a successful faculty evaluation, techniques for surviving grading, followed by an eLearn demonstration.
- » Certificate in Teaching and Learning
 - Capilano's Certificate in Teaching and Learning is off to its inaugural start with three courses being offered this semester: Assessment and Evaluation of Learning, Instructional Skills, and Scholarly Inquiry. The number of participants already enrolled in these courses indicates that this certificate is in demand.
- » Educational Technology Update - Mary Watt and Frank Fucile
 - This summer we continued our work with departments interested in creating consistency and clarity in their online course offerings by offering workshops and drafting course templates. Our plans for the Fall include new resources and support for faculty creating video resources for their courses. We continue to support ongoing discussions on campus about educational technology processes and procedures through ETAC and other requests for information.
 - Conducted 110 one-on-one consultations over July and August for faculty teaching Summer Session and for faculty preparing for September start up
 - A new resource site on eLearn called Introduction to eLearn was created with the support of IT Services and all faculty have been enrolled – It has been viewed by faculty 1433 times since it was opened in April 2022.
 - Delivered two workshops Improve Your Course Layout in eLearn to business faculty and drafted templates for CSB and Legal Studies that are currently being piloted
 - Frank participated in on-going ETAC meetings during July and August to discuss and improve our ETAC process of evaluating and recommending new educational technology at CapU
 - Tested Kaltura and eLearn after systems were moved to cloud-based servers
 - Provided consultation to the Rehab Assistant Program as they develop an online program for January 2023. Created templates and self-paced workshops on eLearn to help with online program and course development.

CREATIVE ACTIVITY, RESEARCH AND SCHOLARSHIP

- » The Office of Creative Activity, Research and Scholarship (CARS) congratulates recent grant awardees:

- **Faculty of Arts & Sciences instructor, Cassidy Picken**, and student research assistant were awarded a Mitacs applied research grant for their work with the ISAAK OLAM Foundation, an organization that builds capacity for Indigenous Protected and Conserved Areas (IPCAs). Their project will work to develop content and media that will roadmap IPCA innovation across Canada. By way of this project, CapU is joining a national community of institutions and organizations dedicated to supporting and facilitating Indigenous conservation efforts.



- **Faculty of Business & Professional Studies instructor, Tammy Towill**, and student research assistant, Baraa Malik Mazloum, were awarded a Mitacs applied research grant for their work with Binary Stream, a leading partner in the Microsoft space. This project will focus on discovering new market opportunities for Binary Stream and specifically looking at how the company can expand beyond their North American markets.



» Two New CARS Research Grant Competitions Launched

- Announcing two new grant competitions for CapU faculty and students administered by the CARS Office: Funded by the federal agency Social Sciences and Humanities Research Council (SSHRC), the inaugural CapU-SSHRC Explore Research Grant competition was recently launched. Through an internal peer adjudicated process, three faculty working in the social sciences and humanities will each be awarded grants of \$6,000.

» At the same time, CARS has recently launched its sixth round of the Unified Research Grant. The Unified #6 competition is focused on funding faculty to hire student research assistants up to a maximum of \$5,000 per grant. Stay tuned in early October for an announcement of the winners in each of the grant competitions.

FINANCE AND ADMINISTRATION

FINANCIAL SERVICES

- » Urmilla Mereigh will be joining the university at the end of September as the new director, Financial Services. Urmilla brings over 30 years of extensive experience in leadership positions within the non-profit, government and private sectors. After starting her career in public practice, Urmilla worked as a regulator for ten years, where she was responsible for the interpretation and enforcement of legislation while engaged with both public and government agencies. For the past 10 years, Urmilla has been the Director of Corporate Administration for a physician group collaborating with multiple health authorities along with the VGH & UBC Hospital Foundation in the delivery of health care.
- » The Fiscal 2022/23 Q1 forecast submitted to the Ministry in July was a deficit of \$5.9 million which is a \$2.5 million favourable variance compared to the Board approved deficit budget of \$8.4 million. A preliminary quarter 2 forecast was also developed by Finance at the beginning of August utilizing Fall term enrollment data when it became available; this forecast indicates a deficit of approximately \$3 million. As required by the Ministry, Finance issued updated spending directions to senior leadership that focuses on making investments that contribute to increased student enrollment, addressing risks or legislative requirements and being thoughtful and careful with discretionary spending.

CORPORATE SERVICES

- » The department has filled all vacant positions in the purchasing, contract management, print services and bookstore. All teams are now fully staffed. A review of the Corporate Services internal and public facing webpages has been completed and plans

have been developed to refresh and expand the guidance provided.

- » The Purchasing Policy and Procedures have been reviewed and updated and will be sent out for consultation in September.
- » Mimi Yong started in the new role of Manager, contract administration on June 13. Contract creation and review processes are under review with new processes and guidance to be created and disseminated in the fall.
- » The new Director of Risk Management, Jaquetta Goy, took up her position on July 12. Proposals to reinvigorate the University's Enterprise Risk Management approach have been developed and will be presented to the Senior Leadership Council and the Audit and Risk Committee in early September.
- » The Bookstore team have been working on back to school and special initiatives to support students, develop University spirit and raise revenue. This has included serving summer visitors to campus, preparing for the arrival of students in residence and supporting the launch of the Pride Crosswalk with a new range of CapU Pride clothing and merchandise, with 15% of sales revenue to be donated to Qmunity.



FACILITIES SERVICES AND CAMPUS PLANNING

Renovation Projects & Campus Planning

- » Detailed design of the new Student Housing Building continues. The building permit application was submitted to the District of North Vancouver for review, with construction anticipated to begin in Spring 2023.
- » Construction of the Centre for Childhood Studies is anticipated to begin in late 2022/early 2023, pending permit approvals from the District of North Vancouver. The centre will be built on the existing Facilities Building site. In preparation, the Facilities Services & Campus Planning team has relocated to the Maple Building.
- » Business Case development for the new Squamish Campus Business Case continues. Submission to the Ministry is anticipated for Fall 2022.
- » Campus Planning has completed an audit of University space, including assignments, allocations and utilization. The results will help develop processes which enable program creation, enrollment growth and employee retention.
- » In consultation with the School of STEM, Campus Planning created a new Engineering Lab and Makerspace. The new, permanent location is in Fir 215.

The Office of Safety & Emergency Services

- » During the summer months, both the Safety and Security business units have been working on updating their respective management systems, supporting design planning for the new Centre for Childhood Studies, the new Student Housing and other potential projects.
- » Emergency Management has been finalizing lessons learned from the recent COVID-19 Return to Campus initiative and working closely with University Communications in reviewing processes and procedures concerning University closures.

INFORMATION TECHNOLOGY SERVICES

- » In August we completed the full migration of eLearn (the Learning Management System where students see their courses, learning materials, grades and how teachers interact with their classes) to the cloud. This move will increase eLearn's availability and reduce our reliance on equipment located on the main campus.
- » Like every year, we leverage the summer to do an extensive and wide refresh of the classroom and labs equipment to be ready for the new academic year. This time, it meant updating 1,216 computers, 542 mobile devices and 350 iMacs, as well as updating and deploying 372 applications across all four campuses.

PEOPLE, CULTURE AND DIVERSITY

HUMAN RESOURCES

Employee Experience, Programs & Services

- » HR welcomed back Melissa Nichol as the new strategic director, People, Culture and Diversity to lead the strategy for compensation, labour relations, and employee relations. Within it, she will oversee all activities for the Employee Experience and Programs & Services teams.
- » Hybrid Office Program – with the pilot Flexible Working Arrangement program coming to an end on August 31, 2022, we rolled out the ongoing Hybrid Office Program (HOP). HOP was developed through consultation with various subject matter experts to ensure that those engaging in the program were positioned for success in providing the same levels of productivity and service delivery. The program also provides for maintaining the required standards of employee safety, confidentiality and records management.
- » Classification and Reclassification Q&A – we have developed and posted information on Frontlines for managers or staff that are seeking to have a job classified or reclassified. This will allow those seeking to engage in the process to have a better understanding of the function and expectations on those participating in the process.
- » Ergonomic process for medical accommodations – we have streamlined the process and will provide an opportunity for employees who have medically required ergonomic furniture at their hybrid office to purchase the equipment for an amount that accounts for depreciation, should they leave the employ of the University. This will allow for an opportunity for cost savings should we not be required to collect the equipment.
- » Workforce design – we have begun to review our organization design in order to articulate a blueprint that will allow us to align with CapU's future state in relation to our academic vision and strategic plan. This is an exciting opportunity for CapU to align how we are working with what we want to accomplish. Workforce design looks at an organization's current state and where it

can leverage opportunities to meet future needs, including creating a superior experience for our students, employees and community.

Collective Bargaining

- » Move Up: The Bargaining committee met over the summer and is scheduled to meet again on September 23, 2022.
- » CFA: Dates have not yet been scheduled but bargaining is anticipated to begin in the fall of 2022.

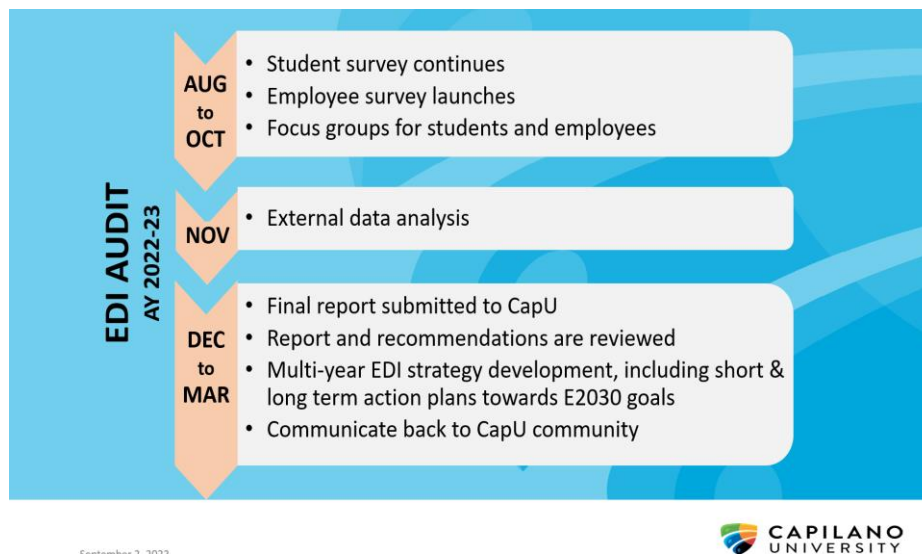
ORGANIZATIONAL DEVELOPMENT

- » HR welcomed Colleen Egli as the new director, Organizational Development and Equity, Diversity & Inclusion to lead the strategy for employee engagement and retention, learning and development, talent acquisition, EDI and overall change management of the People Plan. She will oversee job functions of talent acquisition, employee engagement, EDI and learning & development within her portfolio.
- » Over the last quarter, we identified opportunities to refine our talent acquisition practices by streamlining our workflows and by building a stronger EDI-informed lens with recent updates to industry best practices. This will be an important next step to communicate CapU's overall commitment to EDI, especially in relation to equity-seeking groups in our community.
- » Leadership development programming is being reviewed for opportunities to better align with Envisioning 2030. This will be a key pillar in supporting, engaging and retaining internal talent and build towards our long-term People Plan.

EQUITY, DIVERSITY AND INCLUSION

- » We are in the process of finalizing the new CapU external EDI webpage for prospective and current students and employees, which is expected to launch in early September. The webpage will reiterate CapU's commitment to EDI to support messaging in E2030.
- » EDI-led instructional design is being developed for the success of the University, supporting the faculty with in-class curriculum development. We have engaged an external EDI consultant to develop and deliver EDI-led instructional materials for FAA. The materials will be designed in a way that can be transferrable across CapU in the near future, should other faculties see the need to develop their employees with these skills.

- » CapU's final phase in completing the EDI audit is taking place between September and October. The anticipated timelines are as follows:



STRATEGIC PLANNING, ASSESSMENT AND INSTITUTIONAL EFFECTIVENESS

INTEGRATED PLANNING

- » A first ever SLC Retreat was successfully run in June. It incorporated relevant discussions about Integrated Planning including recovery, strategic enrollment management, managing change initiatives and budgeting. The next Integrated Planning cycle will build on those discussions and will continue to take advantage of specific planning tools that were developed for the event.
- » The Integrated Planning Team has been actively working on the details of the next planning cycle to be started soon. We will continue to pursue consistency in terms of alignment to Envisioning 2030 and to encourage collaboration as progress reports are generated through the mid-year reflection exercise. Refined areas of focus might be considered as a result of the progress reflection. This year will also include an exercise to better understand the current student experience in order to inform future planning and resource allocation.

ENVISIONING 2030

- » The planning team has achieved significant progress toward the development of an Envisioning 2030 progress report tool. It includes all the goals and priorities outlined in Envisioning 2030 as well as a way to report progress for each of them. The tool is currently being reviewed by the Executive Team and will be improved based on the feedback provided.
- » The next President's Perspective event on September 29 will bring to the forefront the vision, purpose and values outlined in Envisioning 2030. This is done in order to remind us about our aspirational future and to refocus our attention and efforts toward the achievement of this desired future during post-pandemic times.

STRATEGY, ANALYTICS AND INSTITUTIONAL RESEARCH

- » Successfully submitted the FY21/22 Institutional Accountability Plan and Report (IAPR) with positive feedback from the Ministry. Reviewers noted that the report was very well written and provided comprehensive information about all mandate commitments. We expect to receive the formal approval letter from the Ministry in October/November, which will allow us to

publish the full document on the CapU public facing website. Big thanks to all SLC members for their contributions throughout the Integrated Planning and IAPR processes. Specific thanks to MDX and Communications for their collaboration with the document copyediting and design.

- » We are midway through Phase 3 of the retention ML project. We were able to complete the data ETL and feature engineering process with in house talent. The consulting data scientists are currently tuning and testing the predictive model which will provide the output required for the A/B test. We will continue to closely collaborate with the Registrar's Office to co-design the outreach timelines and processes. We are also working with the consultants to identify options for ML Ops.
- » As part of our continued collaboration with academic units, we've designed two at-a-glance dashboards to highlight key performance indicators. We are currently validating the data with the goal to pilot these dashboards and source end user feedback throughout the Fall term.

CONTINUING STUDIES

- » Serious Fun Summer Camps were held in July and August. Over five weeks, we welcomed over 450 campers age 6-14 to 31 Arts, Science and Coding camps. For the first time since the start of the pandemic, most camps were at capacity. We were also supported by almost 40 high school volunteers – the highest number we have ever had.
- » Fall semester registrations are underway. We are offering 10 new non-credit courses, including Art Forgery Across the Ages, JavaScript for Web Designers, Creative Problem Solving, Infographics, Measuring Marketing Effectiveness, and Introduction to Comics and Graphic Narratives.

CENTRE FOR INTERNATIONAL EXPERIENCE

- » We have continued to rebuild international registration at the university following declines through the pandemic. As of September 2, 2022, registrations for new international students is just short of 700, which is about the same as the previous record year of 2019. With returning international registrations, we are back to the second highest international fall registrations in history. Currently Spring 2023 deposits are the highest on record. Study permit processing has; however, been far slower than anticipated. Although we closed international applications four months ago, many students remain without study permits and this may affect final fall registration figures.
- » As noted above, on Thursday, August 25, 2022, IRCC announced an extension to the policy that allows online learning to contribute towards Post Graduate Work Permit eligibility due to the delayed study permit processing. This welcome announcement also meant that departments had to re-configure delivery options where possible to accommodate international students that wanted to begin their studies now, rather than deferring to the next available intake. Several departments worked quickly and efficiently to provide this option and have helped maintain a strong international intake for the Fall.
- » To help generate more sustainable and resilient international registration in our programs, and with special emphasis on registering more international students into our upper-level degree programs, International has been focusing on building articulation partnerships with institutions in other countries that provide quality education and will benefit from relationships with our university. Currently we have at least five articulation partnerships in various stages of analysis and development in India and we are generating at least five similar relationships with institutions in the Philippines and Vietnam.
- » The international office has been paying specific attention to building relationships with institutions in the Philippines of late. The Philippines has been one of our strongest international student growth markets, and there has been a great desire on the

part of Philippine institutions to build relationships in Canada. Following an initiative adopted through the pandemic to develop an animation project with multiple institutions that includes CapU, we have purposely fostered more partnerships and relationships. We currently have four MOU's with Philippine institutions and several others in process. The relationship building was further advanced with a visit of 35 senior delegates from 14 Universities and colleges including the Consul General of the Philippines to Canada, and the Vice Chair of the Commission of Higher Education (Deputy Minister equivalent) to the campus on June 24th. Thank you to the International and faculty members who made this visit a success!



- » International is fully active again and traveling globally. We have team members on recruitment and partnership activities in Germany, the Netherlands, Spain, Italy, the UK, Korea, India, Nepal, Bangladesh, the Philippines and Vietnam in the month of September. Of note, President Dangerfield is participating in partnership building activities in the UK, Germany and Spain. These activities are critical to help build and diversify our international recruitment to the university and generate vibrant and progressive international partnerships to engage our university globally.

STUDENT SUCCESS

Athletics

- » We are rebranding Blues Athletics to have more of a connection with CapU. New season promotion to students, staff and faculty is underway to increase exposure and engagement.



- » CapU is the host for the 2022 Soccer Provincials held at Mulgrave School on October 29-30, 2022. Blues Athletics is taking the term “Student-Athlete” to heart. All student athletes must maintain a 2.0 GPA to remain an active participant in games.

Recreation

- » The Move More North Shore Program (MMNS) launched a project in collaboration with CapU to improve student, employee and community resilience and personal capacity for healthy living. In order to achieve these goals, funding was received from Vancouver Coastal Health’s Active Living Grant, North Shore Physical Literacy for Communities project and CapU Student Success. The program was delivered in a hybrid online/in-person model, giving participants the choice to meet in-person or over Microsoft Teams depending on their comfort level. Thirteen participants were recruited to take part in MMNS. Ten out of 13 (76.9%) were students and employees from CapU and three out of 13(23.1%) were referred from the community.
- » New recreational programming for the fall of 2022 focuses on reducing the barriers to access intramurals and other recreation activities. Spin classes and Introduction to Strength Training 101 are also offered as part of community programming.

Career Development Centre

- » CapU Student Career Ambassadors interacted with 126 students and graduates at our Spring 2022 Convocation booth. They further engaged with an additional 53 students on-campus through the Career Development Centre (CDC) outreach campaign.
- » Our Career Development Advisors facilitated six classroom workshop and five CDC workshops for 117 students as well as provided one-on-one career development support to 264 students and participated in JumpStart program providing a Career Planning workshop to 50 new students.
- » We launched our inaugural Link Up Explore with our faculty of Fine and Applied Arts Dean Ramin Shadmehr. The CDC’s Employer Engagement and Experiential Learning Facilitator, Anna Kuziakina, accompanied Ramin Shadmehr and the selected four students to the BC Top 100 – BC Business event at The Vancouver Club, featuring TransLink’s CEO Kevin Quinn, Pacific Blue Cross’ President and CEO John Crawford, and Jim Pattison, among many others.



- » To further engage with new and existing students, the CDC participated in the Discovery Fair on September 6th.

Counselling & Learning Support

- » A significant focus of our Learning Strategist over the summer months was to create and compile materials necessary for a multi-disciplinary peer tutoring program (to be piloted in the coming months). This included both training materials and planning for a full, on-going, tutor training program.

- » Between June 2–September 6, 2022, 92 counselling appointments were attended (among them, 13 were drop-in/same day appointments). Top personal concerns raised among students were relationships, anxiety, trauma and self-esteem. Top academic concerns raised were academic difficulties, advising, academic probation, stress management and perfectionism.
- » Counsellor Keith Lam provided an in-person presentation to 12 resident advisors, educating them about counselling service, the scope of support provided and how to refer students to the service.

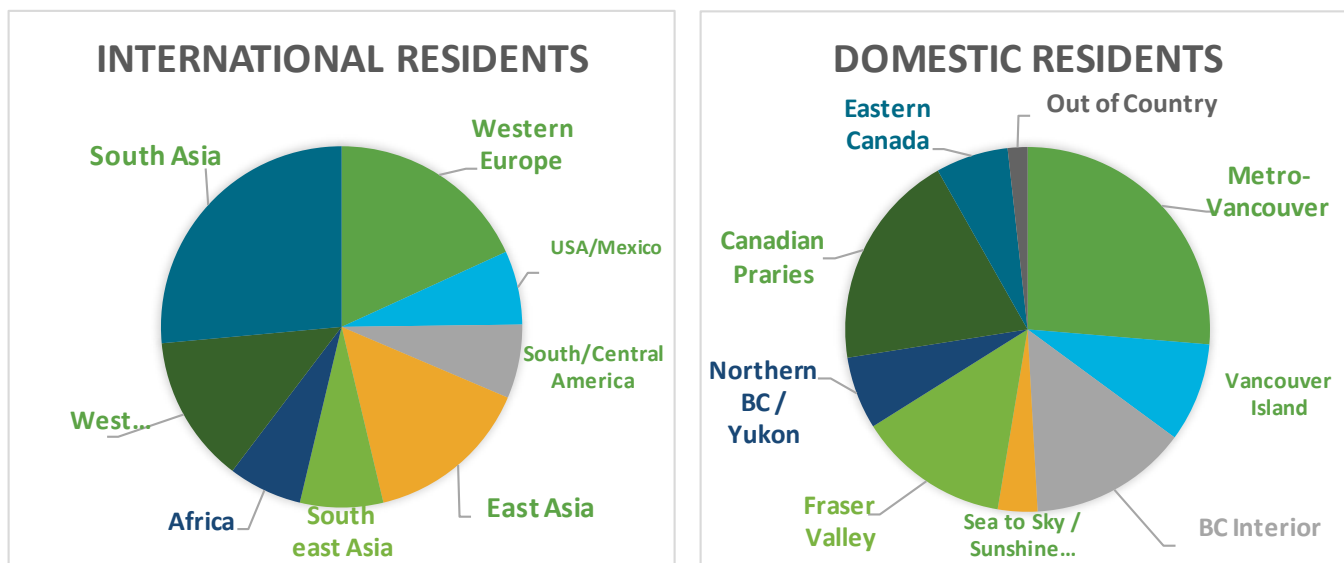
Student Affairs

- » As part of the Jump Start program, Student Affairs, together with the Recruitment team and participating departments, offered two weeks of online workshops and campus tours to 400 new students starting this fall, setting them up early for success.
- » CapU Student Life hosted 22 students at a second free painting event as part of the Wellness Wednesdays Summer Games series. This program was successful and is continuing for the Fall term, with an indoor version.
- » Student Affairs assistants produced a set of videos promoting orientation and the President’s message welcoming students to the Fall 2022 term. Check out the videos on the [CapU Student Life](#) YouTube channel.
- » Our Equity, Diversity and Inclusion Conversations series continued over the summer months and grew in popularity. We saw a sizeable increase in both registration and attendance. We are looking forward to the Fall when the Conversations resume weekly as a co-initiative between Student Affairs and the CSU.

Student Housing Services

- » We opened our buildings to summer conference services for the first time since the pandemic and the second time in the history of CapU housing. We reopened starting with a summer camp group during July and August, with over 140 campers. The revenue from this group helped offset losses typically incurred in the summer months, when we operate at less than 25% occupancy.
- » On August 31, 2022, 245 students moved into CapU housing, with 40 more arriving a few days later for a total of 285 students. We were very glad to have over 60 varsity athlete volunteers helping students unload their vehicles and carry all belongings to the students’ bedrooms in record time.
- » Housing Orientation took place from September 1–4, 2022 and featured a number of exciting events to help students connect with their community. This included a music concert night featuring current CapU students and alumni, a photo scavenger hunt, “Explore the North Shore” bus trip to Deep Cove, and local businesses close to housing. Photos available at the public facing CapU [Media Gallery](#). Credit: Miri Tsay, Digital Media Specialist.
- » CapU Housing is at capacity for this Fall term. A record number of 678 students completed housing applications for this term. Due to the increase in demand for housing, in late August, we converted some of our single rooms to double rooms to allow us to offer more spaces. To date, 300 spots have been offered (6 beds more than previous years) and 2 rooms remain vacant to help manage isolation for unvaccinated students if they or their roommate test positive for COVID-19. Over 280 students have cycled through our waitlist this year and over 75 students are currently on the waitlist.
- » The population of CapU Housing has continued to diversify with 36 different countries represented by students in housing. Increases in students from other areas of the province and the rest of Canada have also been notable. The ratio of international students to domestic students has remained consistent year-to-year with 42% of students coming from outside of Canada this

year. This is an 8% jump from the last 5 years of operation. The graphic below will provide a breakdown of our current demographics:



REGISTRAR'S OFFICE

- » Fall 2022 course registration opened on July 4 for all Capilano University's students. It was a success as this was our first Fall registration period after the implementation of the Self-Service Banner 9 Registration module. The new system features a more streamlined process that is more equitable, easier to navigate and provides an improved student registration experience. Additionally, the new system reduces some administrative workload for both faculty and staff. This was a very complex project which took many months to implement, but benefits are already being seen.
- » The Registrar's Office is pleased to announce that CapCards are now being issued from our offices in the Library building. Cards were previously issued from the basement level of the Arbutus building. New students, faculty and staff can have their cards issued to them by visiting us in the Registrar's Office during regular business hours.
- » CapU has successfully installed the Ministry of Advanced Education and Skills Training (AEST) gender identity questions on our iteration of EducationPlannerBC's (EPBC) online application. The gender questions recognize those applicants who have gender identity experience beyond male and female, and will allow the Ministry to collect more accurate and representative data about CapU students. The addition of the AEST gender questions also aligns with on-going EDI initiatives currently underway at the University.
- » CapU's course scheduling software, Infosilem, was successfully updated on August 5. This much needed system update will improve functionality and is the first part of several critical Scheduling system upgrades that once completed, will help update and streamline the course timetabling process at CapU. The last upgrade to Infosilem was in 2018.

Financial Aid & Awards

- » Summer 2022 was a busy one for the Financial Aid & Awards team, despite it being a shorter term. For Summer 2022, just under \$70,000 in scholarships, bursaries and awards were distributed to 50 students. Our financial aid advisors also met with over 150 students, providing advice on student loans, emergency funding, financial know-how, and external funding sources.
- » Financial Aid & Awards hosted sessions within SmartStart, including presenting on Funding your Education as well as partnering with RBC to offer a Budgeting 101 session for new students. A total of 400 students registered for these two sessions.

Academic Advising

- » During Summer 2022, our academic advising team offered over 650 in-person and virtual appointments to our students. Email continues to be a very popular method for students to contact us, with the team responding to over 6,000 student inquiries in the summer.
- » Our advising team was thrilled to participate in orientation sessions for both Indigenous and international students, program orientation, SmartStart and this year's CapU Street Fair.

Recruitment & Admissions

- » Recruitment season is finally kicking off, this year in person! The team is excited to get out on the road and meet with prospective students and their families. Here is a short run down of some of the plans this fall:
 - 194 high school visits scheduled between September 19–November 24 in different cities across British Columbia and Alberta. The full schedule is published on Capilano University's [website](#).
 - Recruitment will offer bi-weekly drop-in advising and peer-to-peer virtual sessions for prospective students.
 - Visits are scheduled with immigration/not-for-profit societies in partnership with EAP.
 - Explore CapU is scheduled for November 19, 2022 using hybrid format to maximize exposure and attendance.
 - Monthly newsletters will be sent to high school counsellors and career advisors from September to June.
 - Monthly newsletters are being sent to 58 Immigrant societies and WorkBC offices highlighting programs appealing to new permanent residents/new Canadians.
 - High school counsellors' event is scheduled for January 27, 2022.
- » The team will be very busy on the road and virtually. Exciting times!

UNIVERSITY RELATIONS

University relations includes the departments of communications, government relations & community engagement, marketing & digital experience, philanthropy & alumni relations and university events. University relations' goals are to: enhance the University's reputation, develop positive relationships and secure resources to support University priorities.

UNIVERSITY RELATIONS AND CAPITAL CAMPAIGNS

University Relations

- » University relations welcomed new team members and celebrated the promotion of two existing members:
 - o **Patrick Leung** (he/him) is the new visual media specialist for the marketing & digital experience (MDX) team.
 - o **Miri Tsay** (she/her) joins CapU as the digital media specialist for the marketing & digital experience (MDX) team.
 - o **Megan Mahallati** (she/her) is the philanthropy operations specialist on the philanthropy and alumni relations (PAR) team.
 - o **Kari Wharton** (she/her) accepted a new role as the director, university relations and capital campaigns. Kari spent the past 12 months in a secondment role as the campaign director, centre for childhood studies & manager, university relations.
 - o **Linda Munro** (she/her) accepted a new role as senior advisor, public affairs. Linda has been with CapU for over three years as the senior communications officer (external).

- » Support for the [Centre for Childhood Studies \(CCS\) Capital Campaign](#) continues, most recently with a \$250,000 gift from BMO Financial and a \$17,000 gift from The Wawanesa Mutual Insurance Company, bringing the campaign's fundraising total to \$5,641,319

- » In June 2022, the first [Centre for Childhood Studies Campaign Update Report](#) was released, signaling that the construction of the new Centre was "Full Steam Ahead!" thanks to the generous support of CapU's donors.



COMMUNICATIONS

- » The team provided communications support for a number of initiatives, including the launch of the Hybrid Office Program; the upcoming equity, diversity and inclusion audit; National Indigenous Peoples Day; a healthy campus this fall; upcoming September events; and Pride. The team also worked with MDX to create a welcome back video message with Paul Dangerfield for Universities Canada.

- » In addition to its active social media presence, the communications team shared several stories with the community and media including:
 - [Capilano University announces honorary degree recipient and faculty emeritus for Spring 2022](#)
 - [Hamilton actor leads masterclass for musical theatre students](#)
 - [CapU message on the Scarborough Charter](#)
 - [Announcement of new board members](#)

Capilano University
29 July at 13:00 · 48

Did you know? CapU Bookstore is selling CapU Pride merchandise and 15% of sales will go to support QMUNITY—a non-profit organization based in Vancouver that works to improve queer, trans and Two-Spirit lives.



Capilano University
27 July at 10:05 · 48

Two-Spirit artist and storyteller Madeline Terbasket, a graduate of CapU's acting for stage and screen program, is using stage performance and social media to inspire and create safer spaces for other queer people in slyix homelands (Okanagan region).
<https://indigenous.com/.../i-came-out-because-i-saw-you...>



INDIGENEWS.COM
"I came out because I saw you come out": Two-Spirit artist builds safer spaces for queer youth

GOVERNMENT RELATIONS & COMMUNITY ENGAGEMENT

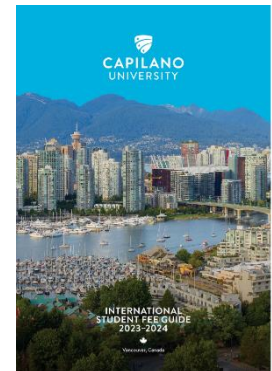
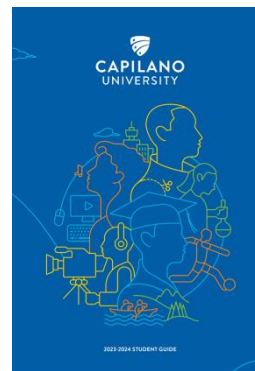
- » On June 7 Cheryl Hurlbut, convenor, Global Hospitality program, the School of Tourism Management, met with Miguel Torruco, Minister of Tourism, Government of Mexico during his visit to the Mexican consulate in downtown Vancouver. Mr. Torruco contacted Capilano University to learn about CapU's experience in developing tourism management education programs and to discuss opportunities for possible collaboration.
- » The University has engaged the services of Global Public Affairs to guide and advance the strategic efforts of all government and community engagement work at a municipal, provincial and federal level.

MARKETING AND DIGITAL EXPERIENCE

- » We are pleased to announce that marketing & digital experience (MDX) garnered several awards for recent projects:
 - The Council for Advancement and Support of Education (CASE) awarded CapU with two Gold CASE Circle of Excellence Awards. The first was for our work with Philanthropy & Alumni Relations on the 2021 Alumni Awards of Excellence: Late Night Talk Show event. The second was for our 2021-22 Acceptance Package, a collaborative project with Student Recruitment & Transition.
 - The University & College Designers Association (UCDA) recognized MDX with an Award of Excellence for the 2022-23 Viewbook. CapU's Viewbook employed a unique blend of illustration, photography and storytelling to bring the CapU experience to life.
 - The University was awarded the BC Council for International Education (BCCIE) Excellence in International Education Marketing Award for the 2021-22 "Where Learning Leads to Impact" campaign. The Centre for International Experience accepted the award on behalf of CapU at the BCCIE International Education Awards in June.

- » After a comprehensive RFP process, MDX selected Will Creative as the University's new creative agency partner for brand development and key marketing campaigns.

- » The creative team has been busy designing materials for our domestic and international recruitment partners. We produced the 2023-24 International Student Fee Guide which follows the same format as last year, a double gate-folded brochure. The former Viewbook was reimagined as the 2023-24 CapU Student Guide, a smaller and more concise publication driving audiences to our website and helping to reduce our environmental footprint. We also produced a series of materials for the upcoming recruitment season, including banners and display materials to support a return to in-person events.



- » In June, we supported the Long Service Awards, including an event brochure and certificates for nearly 60 employees.

- » When CapU employees were invited to Cates Park for the launch of Skw'cháys this August, we captured photo and video of the events.



- » On the marketing side, MDX launched an “always-on” digital campaign on Facebook and Google that will run throughout the year, targeting those who have shown interest in the University through search and page visits. This is a new initiative to build our reputation as an institution of choice and bridge the gap in advertising between our primary campaigns.
- » MDX launched a TikTok account, building a presence on the vital social media channel where many prospective students spend their time. We have posted six reels, garnering more than 3,000 views to-date and counting. We continue to grow and develop our presence on Instagram, reaching almost 12,000 followers. Recent posts include celebrating the new Pride Crosswalk, which earned more than 470 likes, a throwback to spring convocation (411 likes), CapU’s community garden (408 likes) and many more.
- » MDX wrapped up our annual planning process with client partners in August. We distributed recap documents to each unit outlining their marketing goals, priorities and potential activities for the coming year.

PHILANTHROPY AND ALUMNI RELATIONS

Philanthropy

- » Renewed support from Indigo Parc Canada Inc., Holiday Inn & Suites and the North Vancouver Hotel was confirmed through sponsorships to support the Blues Athletics teams for the 2022-2023 academic year. North Vancouver Hotel signed on as the Official Host Hotel for the Capilano University Athletics Department.
- » There are 14 confirmed New Student Orientation sponsors to-date with \$21,100 received in sponsorship revenue. Many of these sponsors had activation tables at the CapU Street Party. Of this list, 10 are renewed sponsorships from:
 - Guard.me (Influencer Sponsor \$7,000)
 - CIBC (Champion Sponsor \$5,000)
 - Wireless World (Champion Sponsor \$5,000)
 - Evo and Cypress Mountain (Connection Sponsors \$500)
 - Seymour’s Pub, The Hive Climbing, District of North Vancouver, Stong’s Market and ICBC (Vendor Sponsors \$300)

Four newly confirmed sponsors in support of New Student Orientation include:

- Simply Computing and Lime (Connection Sponsors \$500)
- Modo and Capilano Suspension Bridge (Vendor Sponsors \$300)
- » In addition to supporting new student orientation, sponsorships received from Guard.me, CIBC and Wireless World also support international students and initiatives from the Centre for International Experience. In 2021-2022, these sponsorships funded 26 honorariums for the International Leadership and Mentorship Program.

- » CapU’s partnership with CIBC has expanded with the renewal of their agreement to include staff and faculty benefits including tailored financial planning sessions and a group banking plan offer.

Alumni Relations

- » The Alumni Association hosted a Perks App Event and Alumni Social to celebrate the launch of their alumni benefits app and gather in person. Attendees enjoyed a night filled with great food, drinks and prizes generously provided by our Perk App partners. A special thank you to Perks Partner North Point Brewing Company for hosting the event in their tasting room. The CapU Alumni Perks App, which offers exclusive benefits and discounts to our alumni community, now has 716 members and 28 partners.



- » On June 7-10, the Alumni Association celebrated with our 2020, 2021 and 2022 graduates during Convocation ceremonies on campus. The alumni board chair addressed the graduates and welcomed them to the Alumni Association. The alumni relations team hosted a booth to celebrate and award the graduates with a gift.



- » The Alumni Association awarded two funding grants to Kiwassa Neighbourhood House and East End Boys Club Society through the Community Sponsorship Program. The program provides funding to CapU alumni-affiliated charities, non-profit initiatives or services that impact and serve the local community with a goal of supporting the development of healthy, vibrant and inclusive communities.
- » The Alumni Association expanded our affinity partnership with TD Insurance to include health and life insurance benefits exclusively offered to our alumni community and confirmed new affinity partner Virgin Hickman. Virgin Hickman is a proven leader in all matters of litigation and through our partnership, the alumni community will receive discounted rates on legal products, services and advice.
- » In partnership with the Office of the Vice-President Academic and Provost, the alumni relations team hosted an alumni focus group on August 29 and 30.

UNIVERSITY EVENTS AND CEREMONIES

- » Spring Convocation: In June, we celebrated our talented graduates for the first traditional in-person Convocation in over two years! We hosted nearly 1,000 graduates and over 3,500 guests at seven ceremonies. We welcomed back some of our 2020-2021 graduates who did not experience an in-person convocation and provided them with their moment to cross the stage in front of their family and friends.

CapU honored past faculty Leonard George with the merit of Faculty Emeritus and community leader Carlota Lee with a Doctor of Letters, honorary doctorate. Both individuals attended the ceremonies, with Leonard George flying in from his home in Niagara, Ontario, and Carlota Lee giving an inspiring speech to our faculty of Education, Health and Human Development graduates.

- » Employee Long Service Awards: The events team supported the human resources department to celebrate the accomplishments of CapU's employees with the annual long service awards. Over 70 CapU employees were honoured with an elegant lunch that focused on locally sourced BC produce. President Paul Dangerfield personally acknowledged the longest serving employee at the awards, Marie Cottrell, by reading her bio and commending her on 40 years of dedicated service. It was a wonderful way to recognize and thank our amazing CapU employee community.
- » Pride at the Pier: As CapU is a proud sponsor of North Shore Pride Alliance (NSPA), university events partnered with HR on July 29 to execute a fantastically fabulous celebration of North Shore Pride Week at Lonsdale Quay. At three separate activations—

each with its own themed backdrop—participants were welcomed to come by and snap a selfie in each of the photo booths for a Queen! The activation was very popular with Pride visitors and CaPU staff alike!



- » Evening at the Dangerfields': On August 11, Paul and Catherine Dangerfield graciously provided their beautiful backyard to host the annual Evening at the Dangerfields' event. This is a stewardship event to connect with and appreciate supporters of the Paul & Catherine Dangerfield Women's Bursary We Believe Event, scheduled for December 7.

The theme of the evening was Bourbon in the Backyard and it allowed the events team to create some elegant summer décor with a nod to the bourbon-producing areas of the US. The menu was on the same theme and the canapés and passed plates were enjoyed by all. The guests were entertained by a performance from current Capilano University Jazz student Jaymie Weeks.

