

# PRESIDENT'S REPORT TO THE BOARD

June 18, 2019

## PRESIDENT'S OFFICE

- » On March 20, the president hosted an employee-focused event to start a dialogue around diversity and inclusion of CapU's LGBTQ2+ community. The goal of this gathering was to hear from our community and engage in some meaningful dialogue around the issues and opportunities our employees face.
- » On May 21, a second event was held for CapU's LGBTQ2+ community and allies. Feedback gathered from the March 20 event was presented and several themes were identified to create a meaningful culture shift towards a safer and more inclusive environment for our employees. Paul Dangerfield announced that CapU is partnering with Pride at Pier, Vancouver Pride Society's premier North Shore Pride event on July 30, and that we have signed on to partner with the Canadian Centre for Diversity and Inclusion.
- » On May 6-7, the president attended the CiCAN 2019 Conference in Niagara Falls. On May 8, he connected with alumni Daniel Dubois in Toronto and also met with Carmen Spencer and Will Matthews of G Adventures. On May 9, he travelled to Ottawa and met with Philip Landon, vice-president of Governance and Programs at Universities Canada and also met with Larissa Bezo, president and CEO of the Canadian Bureau of International Education (CBIE.)
- » On May 16, Paul Dangerfield and Toran Savjord hosted a lunch with local mayors to discuss Envisioning 2030 at Capilano University. Mayor Mary Ann Booth, Mayor Karen Elliott, Mayor Linda Buchanan and Mayor Bill Beamish all shared their thoughts about how CapU can better serve our communities in the short and long term.
- » On June 3 and 4, our 50th anniversary celebrations concluded with outstanding Convocation ceremonies. Singer-songwriter Sarah McLachlan was presented with a Doctor of Fine Arts, *honoris causa*, and performed two songs for the audience in addition to her address. Entrepreneur, author and G Adventures travel company founder Bruce Poon Tip was presented with a Doctor of Laws, *honoris causa*. Also, retired CapU instructor Pierre Coupey was CapU's Faculty Emeritus recipient.





- » Planning is currently underway for the third annual Chief and Council luncheon which will be held at Capilano University on June 18, 2019. Invitations have been sent to the Chiefs and Councillors of the Squamish Nation, Tsleil-Waututh Nation, shíshálh Nation, and Lil'wat Nation as well as our local MLA, Board members and CapU representatives including Indigenous employees.

## ACADEMIC & PROVOST

Over the past two months, there have been significant activities continuing with regards to program development, program review, Envisioning 2030 planning sessions, and regional meetings and engagements with individuals, local municipal government, and economic development organizations, on the Sunshine Coast and in Squamish. In keeping with a strong focus on experiential learning and community connections, the enabling agreement is now in place for CityStudio with the City of North Vancouver, and we have active involvement with the Industry Innovation Project with the District of Squamish that involves multiple partners.

Additional academic initiatives and activities include:

- » Launched an internal funding call for university-community partner knowledge mobilization of research, scholarly work or creative activity.
- » Two undergraduate research assistants were employed to work with Faculty Project Leads, Academic Initiatives to explore options and opportunities to strengthen infrastructure, support and profiling of undergraduate research as well as continuing to populate an inventory of scholarship and research at the university.
- » The inaugural Director, Creative Activity, Research and Scholarship Office joins the university August 1, 2019.
- » A small allocation of funds have been received from the Research Support Funds that will be allocated to tools, capacity development, and other direct resources for faculty research and scholarly work.
- » One time funding from the Ministry of Advanced Education, Skills and Training will afford additional opportunities to mobilize tools and resources on universal design for learning (an open resource where possible), and two other small projects to assist faculty to better support students with disabilities in programs where there is high employment demand.

- » Review commenced of all Senate policy and procedures for gender-inclusive language and updating to align with inclusive language, taking up one of the recommendations from the Gender Diversity Audit.
- » Celebrated the Teaching Excellence Award recipients at the first day of the university's Teaching and Learning Symposium:
  - Reg Johanson, MA (*English, Faculty of Arts and Sciences*)
  - Kymberly Stewart, PhD (*Communications, Faculty of Business and Professional Studies*)
  - Annabella Cant, PhD (*ECCE, Faculty of Education Health and Human Development*)
  - Seanna McPherson, MA (*MOPA, Faculty of Fine and Applied Arts*)
  - Bruce Wilson, MA (*Tourism and Outdoor Recreation, Faculty of Global and Community Studies*)
- » Refinement of academic courses and programs for Lonsdale's Fall opening.
- » Commencement of a dual-credit project (courses that students from high-school can enrol in and gain credit towards their Grade 12 completion and university credit) with our four regional school districts.

## FACULTY OF ARTS & SCIENCES

- » **Summer classes:** International registrations this summer were approximately 400 students above that of last summer. In response, offerings were increased to approximately 90 Arts and Sciences courses over summer. In the end, no student was left without at least 1 course. This informs our planning for Fall 2019. There is currently a robust process underway with the Dean, CIE, RO and Faculty Chairs to determine the extent to which we will grow to accommodate.
- » **Reserve seating pilot project:** The VPA and Dean of A&S have collaborated with the RO to launch a reserve seating pilot for this summer. This will allow us to reserve a specified number of seats in each section/course for domestic students. This will reduce or eliminate domestic students being left without seats in courses, will allow us to better diversify our classes, and opens opportunities to reserve for sub-groups at a later stage (e.g. Dual Credit students, Indigenous seats, etc.).
- » **Dual Credit:** We are undertaking a multi-Dean approach to building Dual Credit opportunities. Under the coordination of consultant Debbie Sargent, each Dean will be meeting with one of the Sea to Sky school districts over the next few weeks, including North Van, West Van, Squamish/Mt Currie and Sechelt. The Dean of A&S is connected to the Squamish visit and will use the opportunity to also further explore opportunities for A&S programming in Squamish.
- » **Two majors to the BOG:** A sigh of relief for faculty who invested heavily in the development of the 2 degree packages coming before the BOG. BA in Psychology and B.Sc. General. Additional efforts to promote these with the Ministry may be important as these are core to our growth and progress as a university.

## MT. CURRIE

- » **Ts'zil Learning Centre:** The University has provided a grant in the amount of \$300,000 to the Lil'wat Nation in support of enhanced learning spaces and student experience that is being used for the purchase of furniture and equipment in support of students and faculty at the new Ts'zil Learning Centre.
- » **Affiliation agreement:** An affiliation agreement between the university and the Lil'wat Nation outlining shared commitments to post-secondary education and Indigenous student success in Mt. Currie is in the final stages of

approval. An official signing ceremony is planned for the end of August in concert with a grand 'reopening' event of the Ts'zil Learning Centre.

### KÁLAX-AY / SUNSHINE COAST CAMPUS

- » **Envisioning 2030:** On May 27, 30 members of the community and several staff and faculty members came together for the *ká/ax-ay* Sunshine Coast campus' Envisioning 2030 event.

### FACULTY OF BUSINESS & PROFESSIONAL STUDIES

- » **Citation in Contract Law:** The Citation in Contract Law (approved by the Board December 2018) and offered by contract to BC Hydro has completed the first of its three courses (double-streamed online and in person). The second course begins in September.
- » **Appointment:** Lori Walker commences a two-year term as Co-Chair, Communication and Media Articulation Committee (CMAC).
- » Communications faculty and students visited Seycove Secondary School to give a preparatory Public Speaking Workshop for their grade 10, 11, and 12 students and participated as panelists in student presentations of Self - Exit Interviews for the graduating class of 2019.

### FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

- » Dana Lee and Maira Ramirez-Leno, two Educators in the Capilano University Children's Centre, recently presented papers at a graduating seminar event reflecting their involvement in a project funded by the Social Sciences and Humanities Research Council of Canada (SSHRC) on food waste and alternative pedagogies for children. The funding has been granted to faculty members in the Early Childhood Care and Education department for their collaborative research with colleagues at other Canadian universities.
- » Early Childhood Care and Education (ECCE) alumna, Saaiqa Bhanji, was honoured recently by the opportunity to speak on the importance of early childhood education at a funding announcement hosted by BC Minister of State for Child Care, the Honourable Katrina Chen.
- » In early May, ECCE faculty member, Bo Sun Kim, delivered a virtual presentation to a national audience of more than 150 people, including postsecondary educators from major research universities and provincial government representatives. The presentation was part of an ongoing and collaborative effort to fundamentally reconceptualize early childhood education in Canada and internationally.
- » Don Bentley, Chair of the School of Access and Academic Preparation, has been awarded funding for 2019-20 through BC Campus and the Ministry of Advanced Education, Skills, and Training to work in collaboration with two other postsecondary educators on the development of open educational resources (OER) for computer studies courses in Adult Basic Education.
- » The University has received \$100,000 for 2019-20 from the Ministry of Advanced Education, Skills, and Training to provide additional student and work placement supports for Adult Special Education. The Access Work Experience department will use this funding to update and offer a one-time intake of the Discover Employability program, a cohort-based program that provides career coaching, employability training, and work placement opportunities to students with cognitive and developmental disabilities.

## FIRST NATIONS STUDENT SERVICES (FNSS)

- » Under the leadership of Indigenous Student Success Facilitator, Cailin Lau, the FNSS is developing a new Indigenous student orientation program designed to welcome new students to campus, familiarize them with critical services and supports, and provide culturally-appropriate guidance on academic and personal success at university. The program will run for the first time in the fall of 2019.
- » Indigenous Faculty Advisor, David Kirk, has recently been notified that he will be receiving the Chief Joe Mathias Education Excellence Award from Native Education College (NEC). The award recognizes NEC graduates who have continued to pursue further post-secondary education.

## FACULTY OF GLOBAL & COMMUNITY STUDIES

- » Stage 2 of the proposal for the new Bachelor's degree in Human Kinetics has been approved by the Capilano University Senate Curriculum Committee (SCC). Stage 1 of the proposal is progressing through the approval process with the Ministry of Advanced Education, Skills, and Training.
- » Development of a new Master's degree in Public Administration (with a focus on municipal governance) is progressing. The development of 500-level courses is at the planning stage. Program development has been conducted in consultation with mentors from the public administration program at the University of Victoria.
- » The Post-Baccalaureate diploma in Resort and Hotel Management doubled its intake for the Summer I term (June-July) and has welcomed 75 new students into the program this year.
- » Ten new or updated articulation agreements facilitating entry into the third year of the Bachelor of Tourism Management program are in the final stages of completion and approval.
- » Christy Dodds, Co-operative Education Coordinator, recently co-authored and published an article in the *International Journal of Work-Integrated Learning* entitled *Ethical risks in work-integrated learning: A study of Canadian practitioners*. Christy will present this work in August at the Advancing Cooperative & Work-Integrated Education (WACE) conference in Ohio.
- » Stephanie Wells, Co-Chair of the Schools of Tourism Management and Outdoor Recreation Management, has been elected as the Chair of the Human Capital Development Committee of the *Pacific Asia Travel Association* (PATA). This is a two-year term position responsible for facilitating collaboration and dialogue among international educators and trainers in the tourism and hospitality field.
- » The School of Tourism is offering a new course (elective) in the Spring of 2020 called *Building Cultural Connections Through Gastronomy Tourism*.

## FACULTY OF FINE & APPLIED ARTS

All schools in Fine and Applied Arts held grad shows throughout April with exceptionally strong turnouts.

- » IDEA 2016 alumni Cristian Fowlie (who created the CapU mural on the side of Birch, facing the short term parking lot) is featured in current issue of Communication Arts, the Illustration Annual. His illustration for the band Hey Ocean!'s hometown concert at the Vogue Theatre was featured in the "Advertising" section.

- » Doreen Manuel, Director of the Bosa Centre, received a nomination for the 2019 YWCA Women of Distinction Awards, in the category of Education, Training & Development.
- » Kama Sood met with the mayor of the City of North Vancouver, Linda Buchanan, on March 21. Kama has been invited to meet the North Van Dementia Awareness Committee to discuss how “The Bus Stop” could be used to help spread the word of dementia awareness in the North Van community. This came about after the mayor saw The Bus Stop, an Off-the-Grid film, at the North Van Arts Council screenings at Park and Tilford.
- » The Vancouver Opera Festival selected student Malibu Taetz’s short animated film, Sinfonia, to screen during their pre-show and intermission for the Cenerentola production, part of their ‘Fairy Tales and Fables’ series, April 27 to May 5 at the Queen Elizabeth Theatre lobby.
- » Res-urgency, by Desiree Wallace, Documentary Film Program alumni, played at the Langley Film Festival, on April 12. Desiree also won Best Emerging Director at the Yorkton Film Festival, which showcases Canadian Films on May 25. The documentary started while Desiree was attending CapU, and then completed with support from the NFB and the Off the Grid Program.
- » The Union of British Columbia Performers (UBCP/ACTRA) honoured faculty, P.Lynn Johnson with this year’s Sam Payne Lifetime Achievement Award, May 2. P.Lynn, and her fellow nominee Danny Virtue, were recognized by the award for an outstanding body of work in the performing arts industry.
- » Second year MOPA students, Evan Friesen, won the Golden Sheaf Award for ‘Once More, From the Top!’ as Best Student Film at the Yorkton Film Festival on May 25. He was one of five nominees chosen from all the submitted shorts from around the world.
- » Best Student Film Nominations at the Leo Awards (held on May 25/26):
  - "Once More, From the Top" - Evan Friesen (director), Madison Friesen (producer) (MOPA year 1)
  - "Der Jude" - Spencer Zimmerman (writer director producer) (MOPA year 1)
  - "The Bus Stop" - Kama Sood (writer director), Aidan Kyle (producer) (MOPA year 3)
- » A few of our CapU alumni were in New York for the screening of the MOPA 4th year film “The Pain Within Us,” written and directed by Dylan Murray, which was accepted into two categories in two New York film festivals: the “New Filmmakers New York Film Festival” and the “AltFest New York Film Festival.”
- » Members of the Indigenous Independent Digital Filmmaking Diploma program documented the theatre production “Beneath the Surface” at SFU Downtown on April 12 & 13. This production, produced by the imagi’NATION Collective and written by Jenifer Brousseau, is a powerful stage play on teen suicide. She had asked for support from IDF and MOPA to document the play so it can be shared on screens, as this will be a more accessible outreach tool to First Nations communities that are more remote.
- » Adam Sale and Don Perro (faculty) were invited to Jamaica by the Jamaican Prime Minister’s Office to present masterclasses at the Kingston Animation Conference and Afro-Descendant Film Festival in Kingston, Jamaica, April 5-7. The festival took place at the University of Technology, where Don and Adam (and 3D Animation coordinator, Craig Simmons) volunteer on the animation program’s advisory board. Capilano U sponsored a prize for one festival winner: Danielle Parchment will be coming to Capilano University this summer to take the Animation Fundamentals

certificate program during July and August.

- » Brahms' Requiem was performed at the Blueshore, April 13 and 14. Capilano University Festival Chorus, Capilano University Singers, Soloists and Vancouver Philharmonic Orchestra, with CapU Instructor, Lars Kaario, conductor.
- » Gord Grdina, a Bachelor of Music in Jazz Studies alumni, won a Juno award for Instrumental Album of the Year.
- » Second year Jazz trumpet student, Julian Borkowski, has been selected as the first Fort Langley Jazz & Arts Rising Young Star Award. The inaugural award recognizes an outstanding student from the lower mainland who demonstrates a high level of performance ability and will be pursuing a professional career in jazz music.
- » On March 29, there was a sold out concert with Trombonist Wycliffe Gordon, which featured three of our large ensembles: NiteCap, A Band, and the Trombone Ensemble.
- » Cardi Wong has been nominated for a Leo Award, Best Supporting Performance by a Male in a Television Movie, "Road to Christmas".

## LIBRARY

- » **Canadian Research Knowledge Network:** The Library is pleased to have become the first Associate Member to the Canadian Research Knowledge Network (CRKN), "a partnership of Canadian universities dedicated to expanding digital content for the academic research and teaching enterprise in Canada." By becoming an Associate Member, Capilano University will have the opportunity to take part in CRKN's commercial content licensing program to enrich scholarship and resources for students, faculty, and researchers. In addition, we will be able to participate in knowledge sharing and other CRKN projects and initiatives to expand research capacity on campus.
- » **Extended hours:** New Library initiatives have had an immediate and positive impact on our ability to provide extended service to students and faculty with extended hours during the Summer Semester 1. For the period of May 6 through June 21, the new open hours are 8 a.m. to 7 p.m., Monday through Friday.
- » Additional librarian faculty have been hired that afford opportunities for more of a focus to our indigenization efforts for the Library with the Indigenous Student Services Librarian being full time and to support the new CARS (creative activity, research and scholarship) activities at the University, the Library is now able to dedicate a librarian in support of those initiatives. Both positions will also contribute to supporting faculty and student academic needs through information literacy teaching and improved program liaison.

## CENTRE FOR TEACHING EXCELLENCE (CTE)

- » The 2019 Teaching and Learning Symposium was a success with over 30 sessions, 50 presenters, five days of programming and 182 attendees.
- » Eleven faculty completed CapU's first Course (Re)Design workshop over a 3 day period in May.

## FINANCE & ADMINISTRATION

April to June in finance and administration has a dual focus with the end of one fiscal year and the start of the next one. At the close of the previous fiscal year, the reporting deadlines need to be met, the auditors begin their field work and the



financial statements are finalized. At the same time, the annual operating and capital budgets are finalized for presentation to the Board of Governors. A schedule for monitoring and reporting on the current year results has been established to ensure that the University is on track to achieving the planning assumptions.

## FACILITIES SERVICES AND CAMPUS PLANNING

» **CapU Lonsdale:** Construction is underway on the leased space at the Shipyards Building on Lower Lonsdale. The vendor was chosen following a Request for Proposals posted on BC Bid. The additional space enhances student success services, provides more flexible hours for executive education offerings and increases CapU's visibility in a central location in the North Shore.



» **Centre for Student Success Phase 2:** Building upon the success of Phase 1 (The Learning Commons), designs for the Centre for Student Success Phase 2 are underway. The project aims to consolidate student facing services in the Library Building to provide a central location for students to get the support they need to be successful at CapU.

» **Repairs and enhancements:** A number of projects have been completed including the repair of the heating pipe in Dogwood, replacement of exhaust fans in Birch, Library, Maple, improvements in the interior (painting and bulletin boards) and exterior (new fence, new west entrance and playground wood chips) in the Children's Centre, and refinishing of the gymnasium floor in the Center for Sports & Wellness.

» **Campus Energy and Emissions Plan:** Phase I of several studies has been completed to support development of a Campus Energy and Emissions Plan (CEEP) as outlined in the Campus Master Plan. The CEEP is supported by \$80,000 in matching funding from BC Hydro as part of the Energy Manager Program and is expected to be completed in 2020. Completed phase I sub-studies include:

1. Identifying viable Electricity Supply Alternatives exploring distribution and transmission supply to accommodate North Vancouver campus growth,
2. Electrifying the Centre for Sport and Wellness and Cedar buildings as a method of cooling and de-carbonizing the campus,
3. District Energy feasibility for heating and cooling all campus buildings, as a method of heating, cooling and de-carbonizing all campus buildings.

The results of these studies have been reviewed and show that based solely on currently expected growth, new electricity supply will be needed for the campus, building electrification alone falls short of achieving Provincial 80% GHG reduction targets, and campus sub-surface linear asset planning and development integration with new construction is essential to minimizing costs and disruption to the campus.

» **Review of campus buildings and mapping of all utilities:** A full review of campus buildings and mapping of all utilities underground across the North Vancouver campus was completed. This information will support development of an Asset Management framework that will support planning for deferred maintenance of buildings and linear infrastructure for the short term (3-5 years) and longer planning horizons.

» **Summer scholars:** With the support of \$10,500 from BC Hydro, two UBC scholars were assigned to CapU to complete summer projects regarding electric vehicles and building envelop research to meet emerging STEP CODE requirements.



- » **CapUWorks:** Our flagship CapUWorks program, which runs events on an annual basis, is set to employ six students in September and two this summer.
- » **Community Garden:** The Community Garden has reached end of life and approximately 60 gardeners have begun using the existing planters for the last time. Research was completed and a pilot has begun for a food safe plastic technology to replace the wooden boxes.

## HUMAN RESOURCES

- » **CapULead:** 134 registrations in the Spring 2019 term (59 staff, 42 admin, 17 faculty and 16 exempt).
- » **Performance and Development Program:** Relaunched based on feedback from administrators and employees.
- » **Chairs & Coordinators Training:** The faculty HR advisors hosted 6 chair and coordinator training sessions covering regularization and workloads, reductions, vacation and PD scheduling, and leaves and human rights. A new coordinator orientation will be hosted on May 30, 2019 which will provide an overview of the Main Coordinator Processes.
- » **Training for New Software for Faculty Hires:** Training helped guide users of new software implemented for Faculty employee hiring. All Chairs, Coordinators, Convenors, Deans, Assistant to the Deans, and faculty who are involved in the Search Hire process were encouraged to attend.
- » **New Coordinator Orientation:** Joint training hosted by Human Resources and the CFA provided an overview of key HR processes that occur during the academic year. The training session was designed to be informative and practical, with resource materials faculty will be able to use in navigating the processes. Positions involved in faculty HR processes, such as Area Stewards, Divisional Supervisors/Departmental Divisional Assistants were encouraged to attend.
- » **Diversity:** The University formed the Employee Diversity Committee to address LGBTQ2+ support and inclusion on campus. CapU has become a member of the Canadian Centre for Diversity and Inclusion (CCDI) which provides employees with access to diversity and inclusion resources and learning opportunities (in-person and online).
- » **Partnership with Vancouver Pride Society:** CapU is proud to collaborate this year with the Vancouver Pride Society to be a sponsoring partner of Pride at the Pier, North Vancouver's premiere pride event. The event takes place at the shipyards by Lonsdale Quay on July 30, 2019.
- » **Wellness Committee:** The Committee was involved in a range of activities or initiatives from the Experience Well Being Week, the Global Challenge (a worldwide physical well-being campaign), and MEC Trail running clinic, Love Your Heart – step tracking challenge, Team entry in the Vancouver Sun Run, Financial health lunch and learns, Employee Scavenger Hunt and BBQ, Weekly Wellness Walk, to the Weekly Therapeutic Yoga (lead by faculty member, Maggie Reagh).



## INFORMATION TECHNOLOGY SERVICES

Work continues on three identified priorities in the Office of the CIO.

- » **Develop a refreshed IT governance structure:** A draft structure has been prepared, and consultation with the CapU community will begin this month. The intention is to have the new structure in place for the start of the 2019/20 academic year.
- » **Develop and implement a cyber-security strategy:** In April 2019 an external consultant was engaged to conduct a Cyber Security Maturity Assessment. This report, based on the Center for Internet Security (CIS) critical security controls, outlines recommendations following an evaluation of the existing and planned security controls, documentation and security policies. A fulsome update was provided to the Finance and Audit Committee on May 16, 2019.
- » **Develop and implement a three year integrated technology plan:** Consultation is expected to begin in September, and will inform budget development in 2020/21. This plan will cover the three-year period of April 2020–April 2022.

## POLICY, PRIVACY AND GOVERNANCE

- » **Smoking and Vaping Policy:** The final draft of the Smoking and Vaping Policy will be presented this month to the Senior Leadership Council for approval and takes into consideration feedback that was received from the Capilano University community. Effective August 15, 2019, smoking and vaping at CapU campuses and facilities will only be permitted in designated smoking areas. As part of the change management process, FAQs will be posted prior to August 15, 2019 and provide detailed information regarding implementation and enforcement of the policy. The FAQs also address comments and concerns raised by the University community in the survey and public forum held in March.

## STUDENT HOUSING SERVICES

- » **2019-20 wait list:** The demand for CapU Residence for the 2019/20 academic year has been significantly higher than in previous years, and the wait list will open June 1, 2019 (2.5 months earlier than in 2018). 368 residence applications have been received as of June 1, 2019, a 41% increase over 2018. With only 281 spaces available for students, we expect that between 75 and 100 students will need to be waitlisted immediately, with more being added throughout the summer. Student Housing Services will be working with the Capilano Students' Union and the Centre for International Experience and external partners to assist waitlisted students in finding alternative housing options prior to the Fall term.
- » **Summer 2019 operations:** There are currently about 40 students living in CapU Residence from May to August 2019. Though scaled down for efficiencies, operations for these residents remain the same as during the academic year with dining services, custodial, and security supports all being offered. We are also offering additional programming for these students to ensure that this smaller community remains engaged and supportive. Additional groups including international tours, summer camps, conferences, and sports teams will be staying in CapU Residence throughout the summer. Revenue from these groups contributes to our ability to offer the full program for summer students as described above.

# STRATEGIC PLANNING, ASSESSMENT AND INSTITUTIONAL EFFECTIVENESS

## CONTINUING STUDIES & EXECUTIVE EDUCATION

- » **Summer camps:** This year, CSEE will offer 31 camps over 1.5 months in topics ranging from “Space Camp” to “Fun with Photography” to “Digital Media & Innovation Bootcamp.” CSEE is currently recruiting volunteers to ensure that every camper has an outstanding experience.
- » **CSEE open-enrollment courses:** Wrapping up for the Spring term and customized programs are ramping up for the summer season. This includes ESL programming for visiting groups and digital marketing training for international students.
- » **Recruitment:** As a result of the change in leadership of the unit, several positions were left vacant and the focus of the past month has been to recruit to these positions. Two staff positions were filled with one remaining to be hired. In addition, CSEE is currently engaged in a search for a Program Developer to oversee the development of new programs, review existing ones, mentor instructors, and work on business development.

## CENTRE FOR INTERNATIONAL EXPERIENCE

- » **International students:** On May 2, CapU welcomed 400 new international students to summer orientation. Overall, this was a record setting semester for international enrolment. Due to enhanced efficiencies in our sub-continent office and CIE operations we have achieved far higher conversion rates for applications which has resulted in us applying management tools to reduce overall applications for the Fall and achieve greater diversity in our applications globally.
- » **Pre-departure sessions:** CIE continues to develop programming to achieve higher levels of success in the classroom for international students. Next month, the Director, International, will be returning to India to conduct pre-departure training with incoming students. We are now making these pre-departure sessions mandatory as they have a strong impact on the student’s preparedness for study. The content features workshops on life skills planning, program planning and cultural adaptation. This leading practice activity is being emulated by several other institutions. Most students that participate in pre-departure training have completed registration, found accommodation, are aware of the need to engage in studies immediately, are aware of the need to place priority on studies and feel more at ease upon arrival in a new and foreign learning environment.
- » **Internationalization plan:** The first draft of the internationalization plan is now complete and an advisory group consisting of faculty and staff members active in international activities and programs is reviewing and providing guidance to a refined plan. The plan captures all the needs, initiatives, and aspirations of the institution in global education. It consists of five core strategies: diversifying and sustaining our international student population, ensuring international student success, increasing global engagement across the institution, building a global brand for quality and innovation, and securing effective procedures for international education. The plan features a range of specific activities in support of each of the strategies and related goals and measures. Specifically, we are in the process of designing our first international recruitment strategy which features strategies, activities, goals, and measures and is designed specifically to help build markets and diversify our international student population on campus.
- » **British Columbia Council for International Education (BCCIE):** At the June BCCIE Summer Conference, two CapU graduates will be featured speakers to the delegation on their international experience at CapU. Additionally, President Dangerfield has been invited as a keynote speaker at the BCCIE/SEAMEO RETRAC (South East Asia Ministers of Education Organization) conference on July 4-5. The conference brings educators from around South East Asia to learn about leadership skills and educational innovation. Chris Bottrill will also be running a leadership and

entrepreneurship workshop preceding the conference and delivering a plenary session on 21st century learning and innovation. Vietnam is a key strategic recruitment and partnership country in South East Asia and participation in this conference and related partnership activities will continue to raise CapU's profile in the country and region.

## DIVISION OF STUDENT SUCCESS

- » **New Director of Student Affairs and Services:** Our new Director of Student Affairs and Services was welcomed in May. Daniel Levangie will oversee Student Affairs, Learning Success, Accessibility Services and Counselling Services.
- » **Centre for Student Success Phase 2:** The planning of Phase 2 for the Centre for Student Success was launched in May. Phase 2 will include the Career Development Centre, Academic Advising, Registrar's Office, Cashier's Office, Learning Success, Peer's Helping Peers Centre and CapCard. Discussions about design needs are now being held by the architecture firm with key stakeholders.

## ATHLETICS & RECREATION

- » Capilano University Blues varsity teams were very successful in 2018-19. The Blues program finished 2nd in PACWEST Aggregate Points for the top athletic program in the conference. This was our best finish since 2011-12.
  - Five teams earned conference medals and for the first time 5 out of 6 teams were nationally ranked this season.
  - Men's volleyball athlete, Simon Friesen won the 2019 Sport BC Collegiate Player of the Year.
  - 3.00 overall GPA across all teams in Spring 2019 was the highest since 2011 (GPA records go back to 2011)
  - 63% of student-athletes with a GPA of 3.0 or better in Spring 2019 and 59% for 2018/19 overall.
  - 19 student-athletes were named in the Dean's List for Fall 2018.
  - 27 CCAA National Scholars (most ever recorded.)

## CAREER DEVELOPMENT CENTRE

- » **Service outcomes:** The Career Development Centre (CDC) aimed to meet four service outcomes in the integrated planning process covering Fall 2018 to Spring 2019.
- » **Visibility:** Fall 2018 saw 374 students have one-on-one appointments with a career development advisor. Of these students, 63 completed the post-appointment survey. 100% of the respondents indicated that they were provided with the information they needed. In Spring 2019, student appointments increased to 479 and 99.3% of the respondents in the post-appointment survey indicated they were successfully helped with their needs. Our outreach activities to build visibility included tabling by our student Career Ambassadors in the Birch cafeteria; visiting 20 classes to introduce students to the CDC and promoting the Jobs for U! Hiring Fair; participating in the Community Engagement Drop-In Orientation Session, Explore CapU Info Night, Grad Fair 2019, and Experience Well-Being Week reaching a total of 572 students.
- » **Student engagement:** During the 2018/2019 academic year, the CDC launched the career management system, Orbis, re-named Career Hub. This platform allows students to access resources, book appointments, view job postings and register for events all in one convenient system. The CDC delivered 39 workshops with a total of 1390 participants ranging from topics related to career exploration, job search skills to workplace etiquette as well as 55 classroom sessions in the Faculty of Business and Professional Studies, Faculty of Global and Community Studies and Faculty of

Education, Health & Human Development classes. 98.25% of our workshop respondents either strongly agreed or agreed that the material presented in our workshops was useful. The CDC also participated in the national It All Adds Up Campaign to raise student awareness of the various skills they have already developed through the multitude of activities and courses they have or are currently engaged in.

- » **Collaboration and partnership:** We delivered workshops for the CSU student association, Capilano University Marketing Association (CAPUMA) and teamed up with the ePortfolio community to offer Bring Your Own Portfolio (BYOP) workshops. We organized the 11th annual networking event, Creating Connections, on behalf of the Faculty of Business and Professional Studies and opened up the event to include the School of Legal Studies and the School of Communication. The Pipe Shop created a warm and welcoming environment for 172 students, 36 employer partners, 34 alumni and 32 members of the CapU community. We offered presentations at the Education & Career Fair at the Surrey Kwantlen Campus and the Vancouver Convention Centre to high school students and offered a Dining Etiquette event with a professional consultant at the Holiday Inn collaborating with Christy Dodds. All 15 of our students who attended received a certificate of completion.
- » **Employer connections:** Three alumni who graduated from the IDEA, BBA and Communications program returned as panelists for our CapU to Career (C2C) panel event in Fall 2018. The alumni provided students advice they wish they had, lessons they've learned post-graduation and imparted the wisdom they've gained in their career journey. 14 representatives participated in our invite only Industry Day event from ICBC, CIBC, Sherwin-Williams, Dexterra, and Cactus Club. Students learned more about these organizations and asked questions about careers and received general career advice. Spring 2019 included the Jobs for U! Hiring Fair, Industry Panel and Hootsuite Company Tour. 196 students attended and we were at maximum capacity for employer booths (32) with several organizations on the waitlist. The District of North Vancouver, CIBC, ICBC and Sherwin Williams participated in our Industry Panel. We secured a company tour to Hootsuite after reaching out to a School of Business alumnus, Nick Martin.

## COUNSELLING

- » **Systems upgrade:** Counselling Services is partnering with IT Services to support a major systems upgrade (in conjunction with Accessibility). The new software will augment scheduling and record keeping systems, allowing counselling to increase student access to scheduling and appointments, to increase capacity for tracking appointments and usage, and to provide greater capacity for secure record keeping and appropriate access for Counselling and Accessibility faculty members and staff.
- » **Review of programming:** During the systems upgrade, Counselling will undergo an external review of programming. The aims of the review are to: analyze optimal service levels for students, assess best practices as related to our institutional circumstance and upgrade systems and approaches as necessary.

## LEARNING SERVICES

- » **USS 100 Introduction to University Success Strategies:** The course had been fully subscribed for both the Spring and Summer semesters with multiple full sections. The majority of students in Summer sections are new to CapU and mostly new international students. In April, Counselling faculty members voted unanimously to move the course out of Counselling. As a result, USS 100 is now administered by Student Success and awaiting placement in a faculty or school for curricular and teaching purposes.
- » **Learning Success:** Learning Success is piloting drop-in sessions in the Learning Commons with the aim of creating low barrier learning opportunities. The main focus for upcoming initiatives will be incorporating the 'growth mindset' approach to student success materials and workshops.

## OFFICE OF INSTITUTIONAL RESEARCH

- » **KPI dashboard:** Rolled out key performance indicator dashboard to SLC and their teams with a focus on enrolment, application, high school transitions, return rates and course outcomes.
- » **Data jam:** Piloted first data jam to increase decision maker capacity, and continued deployment of departmental data jams to facilitate the roll-out of CapU Analytics.
- » **Dashboard analytics:** Developed and deployed dashboard analytics for external survey, internal student success survey and university planning survey.

## STUDENT AFFAIRS

- » **Community Well-Being:** The team was invited to present at Moving Forward Together: Building Capacity to Prevent and Respond to Sexual Violence on Campus, a provincial conference hosted at KPU. In April, Jody Armstrong represented CapU at the Western Canadian Sexual Violence Prevention and Response Community of Practice Forum in Victoria. In conjunction with the CSU, Well-Being also facilitated nine sessions to collect information about students' mental health as part of a larger project funded by the Mental Health Commission of Canada. May has also seen the launch of the Well-Being Ambassador Program that will be piloted in fall 2019. This program is built on the \$40,000 grant received from the Ministry of Advanced Ed to support mental health and well-being.
- » **Orientations and transitions:** After an overhaul and redevelopment, orientation is now a two-week, comprehensive launch for roughly 2,000 new CapU students (over 1,300 students (65.75%) chose to engage in orientation programs). Programming includes Smart Start academic success programming, online orientation, the Start Right Here main launch and other events throughout the first two weeks of classes. January intake students also received transition support in the first week of classes of the Spring semester. This year we piloted the peer mentor program, pairing 1,600 eligible first-year students with 30 mentors. The orientation team has also increased its outreach by assuming leadership of the JumpStart pre-orientation programming held in June. This year 2-3 events will be held prior to registration for up to 400 incoming students and their parents.
- » **Student Engagement and Leadership:** Major highlights include the establishment of the Co-Curricular Record, allowing students to track non-academic achievements and involvement. The next step related to the CCR is to pilot a non-academic badging program. Our newly established Student Life Hub within the Learning Commons has created an engagement opportunity where roughly 900 students have come to the Hub to learn more about connecting with on-campus engagement opportunities. A further highlight has been the development of the Peers Helping Peers program, encompassing 16 teams of peer leaders who receive unified foundational training. Additionally, our recently created CapULeads finished its first cohort of eight students who went through a series of workshops to learn about the Student Leadership Challenge in relation to their own behaviours.
- » **Student Rights and Responsibilities:** We are pleased to announce the hiring of our new Rights and Responsibilities Advisor, Ashley Bentley. Ashley brings a strong background in sexual violence prevention and education, student advocacy, conduct and support. This background meshes well with the renewed focus this unit is taking towards educational outreach, pre-emptive support and ongoing faculty collaboration. This approach differs in philosophy from traditional conduct-focused and punitive measures, employing best practice approaches to community planning and educational support.
- » **Positive Space:** Staff across student affairs have launched CapU's Positive Space program, engaging students and employees in workshops and education related to gender and sexual diversity. Since January, more than 70

community members have participated in 8 workshops including the Senior Leadership Council. More workshops are planned for the upcoming semesters.

## UNIVERSITY RELATIONS

The portfolio formerly known as advancement has now transitioned to the name “university relations.” The renaming is more inclusive of all the services which make up the portfolio (university relations, communications & marketing, development & alumni relations and university events) and can expand to encapsulate government relations and community engagement. As a portfolio, university relations (and the people formerly known as “advancement”) will continue to engage in work that raises profile, secures resources and builds relationships for Capilano University.

### COMMUNICATIONS & MARKETING

- » **Campaign advertising:** Communications & marketing is actively preparing a major mid-year campaign to support the opening of CapU Lonsdale. The campaign emphasizes place-based marketing, announcing our arrival (this September) at The Shipyards in a bold interpretation of the University’s brand. It combines large format out of home creative with digital with major positioning along the Lonsdale corridor and in both North and South SeaBus terminals. The department is taking a similarly styled visual approach to the University’s 2020/21 Viewbook.
- » **Collateral materials, messaging and media relations:** Supported CapU Lonsdale, the Indigenous Digital Accelerator, Creative Tech Community and new initiatives including the 2019 Convocation commemorative program received an enhanced creative design, featuring the 50th anniversary.
- » **Journal of Education Advancement & Marketing:** The academic *Journal of Education Advancement & Marketing* requested for publication a written case study on how the University leveraged storytelling in its 50th anniversary celebrations. We are currently working with the editor to establish a schedule for submission.

### DEVELOPMENT & ALUMNI RELATIONS

- » **Team Key Performance Indicators (March 31, 2019):** The team exceeded annual engagement and revenue targets for the year, positioning the University for sustained engagement and revenue growth from fundraising and sponsorship.
- » **Alumni Awards of Excellence:** Alumni nominations closed in April for the upcoming awards reception in the fall. The team will strike the adjudication committee and recipients will be announced in late summer.
- » **Momentum 2019:** On April 25, 2019, the team hosted the first annual Momentum event focused on stewardship of individuals and organizations that support donor-established funds. This reception-style event directly connected student and alumni recipients with the donors who supported them. The inaugural event was a resounding success.

### UNIVERSITY EVENTS

- » **Convocation:** 2019 Spring Convocation marked the final major celebration with a 50th anniversary theme. This ceremony saw many new additions including Indigenous performances, a new institutional hood and gonfalons. Our diploma and certificate graduates also now wear a Capilano University branded stole on their gown to signify their academic achievements. There was a 1% increase in the number of graduates registered for the ceremony (up by 24 from 2018).



- » **Honorary Degrees and Faculty Emeritus:** Capilano University bestowed Honorary Degrees on Sarah McLachlan and Bruce Poon Tip as well as the Faculty Emeritus on Pierre Coupey. Also attending the ceremony as an audience member on Monday was Sam Feldman, Sarah McLachlan’s agent, and an influential music agent in the province.

## 50TH ANNIVERSARY UPDATE

- » **Events:** 50th anniversary celebrations continued in March and April of 2019 with the Capilano University Employee Recognition Awards, Sechelt Campus Homecoming and the Legacy Canoe Awakening.



- » **Cap Love Tuesdays:** The final group portrait took place in April, marking the sale of 2,421 items from the anniversary collection, resulting in \$54,127 in sales and \$2,706 towards the CapU student bursary.

- » **Winding down:** The plan to wind down the anniversary is underway and includes a campus graphics refresh, “thank-you” communications (comprised of a North Shore News announcement, social media posts, employee communications and giveaways). The 50th Anniversary Committee hosted a “My CapU 50 Moment” contest inviting the university community (including alumni) to share their favourite moments in photos from the 50th online ([capu50.capilanou.ca/my-capu50-moment/](http://capu50.capilanou.ca/my-capu50-moment/)). The anniversary will officially end following the 2019 CapU convocation ceremonies. A final report will be released in September 2019 at the Capilano University Board of Governors meeting.

