PRESIDENT'S REPORT TO THE BOARD

Reporting period from May 14 to September 7, 2021

PRESIDENT'S OFFICE

The summer flew by quickly and it's been exciting to see a return to campus life as we welcome our students and employees to more in-person experiences at the start of this 2021 academic year. We continue to follow provincial health orders and encourage our CapU community to get vaccinated as a critical part in protecting the health and safety of everyone.

I am genuinely excited to see so many members of our community on campus. The confidence I hold for a safe return to campus life at CapU depends on our plans, preparations and vaccination levels against COVID-19. We all have a role to play and I believe we will be stronger, as a community, from our efforts.

We also welcomed Deirdre Taylor, executive assistant to the president, and Natalie Chow, executive offices assistant, who will be providing administrative support to the president and the executive offices.

ACADEMIC & PROVOST

This month marks the start of a new academic year, and this Fall term has students and employees reuniting on campuses and learning locations. Of particular note is the launch of two new degrees, creating more options for students and enhanced contributions through future graduates and faculty scholarly work: BA in Psychology and Bachelor of Human Kinetics. Some adaptations to course delivery modes have occurred for the first month of classes and we continue to stay connected provincially as a sector exploring what enhancements we may be able to implement to augment the existing guidelines for post-secondary institutions safe return to campus. Highlights of activities are below amongst academic units and faculties, with continued actions aligned with Illuminating 2030 (academic plan) particularly related to experiential and place-based learning and collaborations and partnerships beyond the University.

FACULTY OF ARTS & SCIENCES

- » A faculty-wide professional development event was held on May 14 with more than 50 attendees focusing Studio Learning (supported by CTE) and options for work-integrated learning in curriculum, including Riipen.
- » Capilano Creative Writing is thrilled to announce the 2021 season of the Open Text Visiting Writers Series, with poet and artist Moez Surani, children's writer and flash fiction author Sennah Yee, fiction writer Deborah Willis and playwright Jivesh Parasram. Thanks to a grant from the Canada Council for the Arts in May 2021, these four cutting-edge authors will virtually engage students from across Canada to conduct readings and guide craft classes.
- The new BA in Psychology launched successfully this Fall term with strong student enrolments. Further course development and curriculum refinements continue with the initial implementation, including the early phases of creating our own CapU Journal of Psychological Research (Insight) that gives students an opportunity to publish their academic and research papers in psychology. All articles will undergo peer review by students and faculty.
- » The 12th season of the Capilano Universe Lecture Series is being organized by the FAS, in collaboration with local community library partners. The last season of the series shifted to a virtual format, growing the size of the community it serves to one



primarily centered on the North Shore to one that also saw international attendees join us—with faculty sharing their expertise and scholarly work to a broader public audience.

FACULTY OF BUSINESS & PROFESSIONAL STUDIES

- The Minor in Legal Studies was approved by Senate and will now go through the next steps for review and approval by the Degree Quality Assessment Board.
- Deb Jamison chaired and recruited speakers for the virtual Trial Lawyers Association of BC paralegal seminar, *Rising Above Adversity*, in association with the BC Paralegal Association, on March 3, 2021. This seminar explored the relationship between the law and the legal profession, from the perspective of practitioners in family law, immigration law, indigenous law, animal law and personal injury law, as it relates to various current issues, such as COVID-19, Black Lives Matter and Indigenous rights (including trauma-informed practice), as well as how to cope with the anxiety of 2020/2021 and build resiliency. Two of the esteemed speakers are practicing lawyers and faculty from the School of Legal Studies: Jeevyn Dhaliwal, QC, and Victoria Shroff.
- » Faculty Sara El Rayess was a guest panellist for Paradigm Education's discussion on the Lessons Learned in Teaching During the Pandemic., with registrants from all over the US and Canada in various sectors of education.
- Legal Administrative Assistant Certificate students successfully completed their two-week practicums in late spring and early summer. 75 per cent of LAA graduates were offered positions with their practicum hosts and the remaining 25 per cent of graduates who were looking for work successfully secured full-time LAA positions within a month of completing the program. The market for paralegals and legal administrative assistants remains strong and we have witnessed a jump in starting salaries over the last several years.
- » Faculty Laurie Prange presented papers at three conferences in June 2021, including the Canadian Symposium on Academic Integrity, the Western Canada Blended Learning Showcase and the Canadian Society for the Study of Higher Education.
- One recent MITACs success story includes a School of Business student research assistant, Grace Hardman, working with faculty David Kuch and Tim Welsh, director of program development for HUB Cycling Bike-Friendly Building (BFB) consulting department since May 2021 providing recommendations on sustainable transportation planning for real estate development. This project is still in process until November 1, 2021, with lots of great research and recommendations already being put to use.



Pictured: Grace Hardman with her bike on the Stanley Park Seawall

FACULTY OF EDUCATION, HEALTH & HUMAN DEVELOPMENT

Over the summer, the Health Care Assistant certificate program has been engaged with the Health Career Access Program (HCAP). In response to the COVID pandemic and increasing workplace demand, this provincial initiative, in partnership with health authorities, private employers and participating post-secondary schools, employed students as non-direct care providers in long-term care facilities in tandem with their education. Students are paid for their time in school, for their time on the worksite and their tuition and books are sponsored. The North Vancouver campus has increased its usual number of cohorts per year due to the success of this program. The first cohort, starting May 2021, welcomed 19 students. Another cohort will begin November 2021 and discussions are in progress for Spring 2022.



- » In partnership with the shishalh Nation and School District 46, the Education Assistant certificate program has worked hard over the summer to Indigenize program curriculum and modify program delivery to meet pressing labour workforce needs on the Sunshine Coast. Plans are being finalized to begin delivering the program in January 2022.
- With funding from the Ministry of Advanced Education and Skills Training, the Access to Work Experience (AWE) department is offering the Discover Employability (DE) certificate program starting in September. The DE program works in tandem with the Education and Employment Access (EEA) certificate program to provide employability skills training, opportunities for career and personal exploration and post-secondary education experiences to students with developmental disabilities. Over the course of the 2021–22 academic year, the AWE department will be working with community partners, family advocates and regional school districts to enhance the program for future deliveries.
- Organizing for Capilano University's North Shore Early Childhood Conference has been taking place over the summer. The conference is scheduled for September 25 and is focused on listening to Indigenous voices. It will feature keynote presenter Carolyn Roberts, an Indigenous educator and scholar at SFU, and a panel presentation composed of Indigenous CapU ECCE grad students Dianne Natrall, Rena Mainville, Chelsey Hardy, Rose Probst, Cristal Billy and moderated by Aryanna Chartrand. To ensure access to all who are interested in attending, registration is free. Link to register: https://us06web.zoom.us/j/81777562386 or contact vjessen@capilanou.ca for more information.
- "Encounters with Public Art: Unsettling Literacies of Self, Place and Education"—Exhibitions by ECCE faculty members, Elaine Beltran-Sellitt (PhD candidate) and Tahmina Shayan (ECCE), are opening September 23, 2021. This MONOVA exhibit displays the aesthetic inquiry assignment about place, social location and decolonial literacies. It includes student artwork, written responses and a brief introductory documentary. Sylvia Kind (ECCE), "Spin, Twirl, Twist" at the Preston Art Gallery in Ontario. An exhibition of textile work from the Cambridge Art Galleries permanent collection, including Kind's piece "9 Impossibly Small Sweaters" (2007). The exhibit is curated by Karly Boileau and also includes works by Margaret Ballantyne, Mylène Boisvert, Marianne Burlew, Lyn Carter, Barbara Todd, Susan Warner Keene and Mindy Yan Miller. On view September 7–November 21, 2021. Link: https://culturedays.ca/en/events/5cfa8baf-c5c2-4d91-b62b-d8ea6a080909
- » In May, ECCE faculty Ji Yeon Kim successfully defended her thesis on inclusion in childhood studies and education: "Ethical responsibility to and for children with disabilities". Link: http://summit.sfu.ca/item/21301. Mary Kim (ECCE graduate), was accepted into the master's program at Western University. She worked for a number of years at SFU Child Care Services and mentored many CapU ECCE students, and is now a community pedagogist with the Early Childhood Pedagogy Network in the Burnaby.
- Recent faculty presentations: Adrienne Argent presented at the Early Childhood Educators of BC (ECEBC) provincial conference representing the post-secondary pedagogist stream for the ECPN on May 15. The panel session was titled, "Thinking with Pedagogists: Early Childhood Pedagogy Network". At the same conference, Bo Sun Kim and Sylvia Kind presented, "Curriculum as Living Inquiry". Tahmina Shayan presented "Enacting Social Justice in ECCE classroom" at the Canadian Association for Research in Early Childhood Early Childhood Education and Care Post Conference on June 2021.
- » ECCE podcasts: Caroline Pacheco (PhD candidate): Interdisciplinary doctoral research on intergenerational relationship building through music and arts and reflections on the importance of being mindful of the unprecedented time that we are living in. Listen here: https://bit.ly/CarolineSFU. Elaine Beltran-Sellitti: public art inspired place-based pedagogy through SFU Faculty of Education Ideas Podcasts (releasing early September).
- » ECCE publications: Bo Sun Kim, "On Inaugurating and Sustaining the Work of a Post-Secondary Institution Pedagogist: Collectivity, In-Betweens, and Having a 'Why'—an interview with Bo Sun Kim" published on the "The Pedagogist Network of Ontario". Link



https://pedagogistnetworkontario.com/on-inaugurating-and-sustaining-the-work-of-a-post-secondary-institution-pedagogist-collectivity-in-betweens-and-having-a-why-an-interview-with-bo-sun-kim/

- ECCE appointments: Vancouver's future of childcare strategy community advisory panel, advising on priority issues, Bo Sun Kim as advisory panel member will be offering perspectives on current contexts and on the implications of the proposed policy and program directions for families, childcare operators, disproportionately-impacted populations and moving towards universal childcare. The City of Vancouver has a strong commitment to building a universal system of quality childcare in alignment with the general principles of the \$10-a-day plan. Nancy Van Groll engaged in unique position of pedagogist at ECEBC, a provincial professional organization for early childhood educators.
- » ECCE research: Kathleen Kummen will be working with the CapU ECCE degree committee and in partnership with the ECEBC to further expand course offerings and practicum opportunities within the advocacy /leadership stream of the degree program. This part of the proposal involves research in the sector, in consultation with the degree committee, ECEBC, BC Aboriginal Child Care and other partners, to develop an administrative stream. Preliminary conversations envision partnering with other programs at CapU (e.g. School of Business, School of Public Administration) to increase the availability of electives available for these students in public administration and management non-profit programs.
- » ECCE service to academic field: Julia Black and Annabella Cant contributed to and developed an instructor resource guide for the Centre of Teaching Excellence, "Capilano University's Guide for Universal Design: Towards a Pedagogy of Inclusion". It is a practical and reflective guide for faculty. Laurie Kocher served as external examiner on doctoral theses for York University and the University of Melbourne.
- Pandemic priorities for ECCE: B.C. continues to face an ongoing shortage in early childhood educators. Along with support from the ECCE administration staff, ECCE practicum conveners (faculty Violet Jessen, Annabella Cant, Rachel Yu), 308 ECCE students we successfully placed for practicums during Fall 2020–Summer 2021 when child care centre programs were unpredictably disrupted or shut down due to the pandemic. As we go into the Fall term amidst the ever-changing and evolving nature of the pandemic, we continue to support students towards their graduation goals. Early childhood educators are key to contributing to and building a society that values children and education.
- » ECCE student advocacy: The ECCE degree students in EDUC 471 (Spring 2021)—Leadership in ECCE wrote advocacy letters in response to the Ministry of Advanced Education and Skills Training mandate letter and the director of child care policy from the Ministry of Children and Family Development—a strong example of student leadership and advocacy.

FACULTY OF FINE & APPLIED ARTS

- Over the course of this year, the faculty has been in a process of exploring how best to develop Equity, Diversity and Inclusion (EDI) training for its instructors and staff. A consultant was hired (in partnership with HR and the VP Academic & Provost office). The consultant is working with the faculty to develop customized, facilitated training to address the unique areas of concern and opportunity in the faculty. An environment scan (survey) was undertaken to help shape the direction of the training.
 - At the Fine & Applied Arts full faculty meeting in May, the main topic was "Building Inclusive Communities" led by HR advisor Michelle Nalliah, to look at strategies for more inclusive hiring practices. As well this August, the School of Motion Picture Arts hosted a faculty education day with EDI consultant Chanelle Tye addressing EDI practices and the CapU student success department presenting on student mental health literacy training, as well as information sharing on the University's updated sexual violence and harassment policies.
- » The School of Motion Picture Arts ran two summer four-week intensives: Lighting for Digital Imaging and Film and Grip Work for Digital Imaging and Film after a two year hiatus with strong enrolments. These courses are offered with the support of the local



IATSE industry union to ensure they meet current industry standards which then allows the students to become permittees on the IATSE work list following the training.

- » The Animation Fundamentals citation had a successful Summer term—a program designed to prepare students and develop their portfolios for post-secondary programs. This year, it was shifted to an online delivery with the help of IT's mobile specialist that allowed for 27 students to complete the course from across B.C., Ontario and Alberta.
- » The class also included two talented student artists from Jamaica who were national prize winners of the KingstOOn competition, and awarded entrance into this program as part of the winning prize. Additionally, Danny Lemming, who heads up Mt. Sentinel Secondary's (South Slocan, B.C.) digital media program audited the program, as the Animation Fundamental program hopes to create a dual credit offering with the Kootenay Lake School District.
- In August, when Disney announced the opening of a new animation studio in Vancouver, two of our School of Motion Picture Arts instructors were asked to give their thoughts on how this will affect the local industry. Glenn Sylvester, chair of animation and visual effect spoke to CBC Radio: https://www.cbc.ca/listen/live-radio/1-46-on-the-coast/clip/15859081-reaction-news-vancouver-disney-animation-studio and Don Perro, coordinator for the 2D animation program was interviewed by the *Vancouver Sun*: https://vancouversun.com/news/local-news/hollywood-north-lays-out-wary-welcome-mat-for-disneys-vancouver-return
- » Fiona Black, director of programming, and Bernadette McKelvey, acting general manager of The BlueShore at CapU secured a Canadian Heritage grant of \$18,070 from the Canada Arts Presentation Fund Program—Support for Workers in Live Arts and Music Sector Fund. This funding supports the Backstage at CapU Virtual Legacy Series—an online series where Fiona Black shares behind the-scenes stories with artists who have graced The BlueShore at CapU stage.
- Existential Therapy', a film by two Bachelor of Motion Picture Arts grads (2020): Chris Dietrich (director/writer) and Malibu Taetz (writer), was screened at the Cannes Short Film Corner on July 14. The film stars Eric Vincent and Olivia Ducayen, Capilano University graduates, from the Acting for Stage and Screen program. Cannes webpage: https://cannescourtmetrage.com/en
- » All Arts and Entertainment Management diploma students who recently completed their second year have been hired or are now working on contract after their final practicum placement.
- The Canadian Association of Professional Image Creators (CAPIC) hold an annual nationwide student contest in illustration and photography, titled *Rodeo*. This was the 13th year of the contest and a stellar year for Bachelor of Design students: first place went to Megan Barry (IDEA Grad 2023); second place went to Janelle Momotani (IDEA Grad 2022); and third place went to Jamie Kusack (IDEA Grad 2023). In addition, no fewer than seven IDEA students placed among the top ten: Alina Sandu (IDEA Grad 2022), Jason Low (IDEA Grad 2023), Janelle Momotani (as above), Joyce Chan (IDEA Grad 2023), Raha Namdari (IDEA Grad 2023), Alison Johnstone (IDEA Grad 2021), Aleksandar Jones (IDEA Grad 2023). A clean sweep in the illustration category! (*Pictured: Illustration by top prize winner, Megan Barry*)



- » IDEA School of Design Grad 2023 students won top honours in this year's CityStudio North Vancouver HUBBUB event—first, second and third in the audience selection awards. Students partnered with the North Vancouver City Fire Department (NVCFD) and the City of North Vancouver Engineering, Parks & Environment department to create visual information campaigns around fire safety for young people and also to build awareness around invasive plant species in our local parks.
- » Two IDEA Bachelor of Design in Visual Communication students have won both of the Graphic Designers of Canada (GDC) national student scholarships this year. The GDC Foundation Cheryl Lynn Rutledge Northern Indigenous Student Award, to an indigenous



design student pursuing an education in graphic/communication design at a Canadian post-secondary college/university was awarded to Harlen Betrand. Harlen is from the Fort Nelson First Nation. "My goal is to graduate from Capilano University with a bachelor's in graphic design and to work in the design industry in Vancouver, British Columbia. In addition, I also plan to provide graphic design consultation to the Fort Nelson First Nation as I have done in the past as a summer student." ~ Harlen Betrand.

- » The GDC Foundation Ray Hrynkow Scholarship for a third-year student in a Canadian four-year program whose submission has demonstrated a deep understanding of problem-solving through communication design, was awarded to Kathrin Teh." I believe design can make a huge impact on the world, and my dream is to work for an agency that contributes to social good and making the world a better, brighter place." ~ Kathrin Teh
- The filmmakers in Indigenous Leadership Management & Business Affairs (FILMBA) Program kicked off its inaugural sessions through May and June 2021 through the Indigenous Digital Accelerator (IDA) in collaboration with Continuing Studies. Twenty Indigenous film producers are taking part in the online program, joining in from B.C., Alberta, Manitoba and Ontario. Each session is led by industry professionals from B.C.'s ever-growing film industry—all sharing their knowledge of the essential areas of film producing, including financing, copyright and clearances, marketing and negotiation. More program information can be found at https://www.facebook.com/FILMBAProgram.
- Along with attending workshops, participants could also book one-on-one sessions with industry mentors to ask questions, receive feedback on their projects and to further their industry connections. To date, sponsorship has come from the Indigenous Screen Office, TD Bank, Telus StoryHive and Western Economic
- The fall FILMBA workshops will kick off on September 11. Participants will have the opportunity to meet with several funders within the Canadian film industry, including CBC, Telus, Canada Media Fund and Telefilm.
- In April, the IDA's first client, Chastity Davis-Alphonse, successfully launched her online educational platform Deyen—the power to transform. Deyen is a one-of-a-kind online learning hub that shares the traditional knowledge, wisdom, worldviews and lived experiences of Indigenous women.



FILMMAKERS IN INDIGENOUS LEADERSHIP AND MANAGEMENT BUSINESS AFFAIRS

THANK YOU TO OUR PROGRAM SPONSORS









- Doreen Manuel, IDA mentor and director of the Bosa Centre for Film and Animation, continues to raise the IDA profile and raise funding through her vast networks and platforms, by sharing the important work that the program is doing to support Indigenous businesses. During one of her many speaking engagements, Doreen caught the attention of Jill Gollick, founder of the James Gollick Grant for Women in Computology, who invited the IDA to apply for their grant. The IDA was successful in their application and the grant will be used to support female Indigenous entrepreneurs to gain the digital skills, mentorship and the encouragement that they need to thrive in the tech and digital creative industry, as we work together to close the gender gap for women in the digital business sector.
- The IDA welcomed Justine Wallace to the team at the beginning of August in the role of divisional/departmental assistant 2.
 Justine's ancestral name is Shakota which means "Traditional Dance" in Stellat'en and Lil'wat. She is an alumnus of the Indigenous Digital Film program and will be providing administrative support to the IDA manager, applicants and clients.



Diversification Canada.

FACULTY OF GLOBAL & COMMUNITY STUDIES

- » Fall 2021 sees the launch of the newly approved degree in Human Kinetics and the school is excited to be offering new 300-level courses. With the new program, we welcomed three new faculty and a new staff lab technician position.
- » Heather MacLeod Williams received one of the Unified Grants for a research assistant to develop the evaluation and scale-up of Move More North Shore. The pilot, offered at the North Vancouver campus, was successful. Physical activity among the 12 participants increased from 1.5 days a week to 3.33 days a week. Participants also reported significantly more confidence in maintaining physical activity post-intervention versus pre-intervention. Evaluation findings from the pilot will be presented at the International Society for Physical Education and Health (ISPAH) conference by the student research assistant in October.
- » Kinesiology degree student Samantha Doyle received a CARS research assistant position.
- » BIG NEWS! The Bachelor of Tourism Management and Tourism Management Co-operative Education Diploma received certification from the United Nations World Tourism Organization (UNWTO). This is the first international recognition for our programs, it speaks to the quality of education, partnerships across borders and provides a platform where we can share knowledge, good practices and research with others.
- » TOUR 105 Tourism Sales was accredited by the Canadian Professional Sales Association which recognizes courses and programs for their professionalism and rigor in developing sales leaders. The association boasts over 20,000 members and our students will have access to supplemental learning materials, guest speakers and conferences.
- » Outdoor Recreation signed an agreement for curriculum delivery with the Outdoor Council of Canada. This enables students to earn recognized skills credentials along their program pathway.

KÁLAX-AY THE SUNSHINE COAST CAMPUS

- In September 2021, the Sechelt campus Health Care Assistant program will welcome 16 Health Career Access Program students. In response to the COVID pandemic and increasing workplace demand, this provincial initiative, in partnership with health authorities, private employers and participating post-secondary schools, employs students as non-direct care providers in long-term care facilities in tandem with their education. Students are paid for their time in school, on the worksite, and their tuition and books are sponsored.
- The Pathways to Higher Learning program ended the 2020–21 academic year with a celebration. Rochelle Cure, education/training and post-secondary manager with the shishalh Nation, led the event and presented each of the students with flowers and gifts. For some, this marked the successful completion of the program as they now move on to post-secondary or work. Two of these students will be enrolling in either certificate or degree programs at CapU for the upcoming academic year. The new intake of this program will welcome 14 returning and new students.
- The faculty and staff are eager to begin the Fall term, starting with the new student (and returning) orientation, anticipating 47 students to attend.

INDIGENOUS EDUCATION & AFFAIRS

CapU has launched its engagement strategy to develop the *Indigenous Plan*, which will feature a three-day long event where the University community defines what is meant by decolonization and Indigenization. This will include speakers on September 27 & 28, and conclude on September 29 with a campus-wide illustrated conversation with a concluding banner for display. This event will lead into CapU's first Day of Reflection, September 30, to learn about residential schools and commemorate the lives lost and the traumas incurred through the residential school system.



- The University formally decided to reciprocate the <u>Jay-Treaty</u> of 1784. This treaty recognized that Indigenous Peoples had freedom of movement across settler-imposed borders prior to contact and allowed a continuance of movement for Canadian Indigenous populations into America. Canada did not reciprocate, however, a number of Canadian institutions have informal acknowledgements that Native Americans or students of Canadian Indigenous heritage living who were born in the United States may attend their post-secondary institution through the Canadian student application process, with Canadian tuition rates. These processes are typically available through word-of-mouth and can be challenging to gain access to for new students. In collaboration with the Registrar, we have developed a process for students who self-identify as Indigenous (Canadian heritage or Native American) to automatically be connected into the appropriate application process.
- » In collaboration with Academic Initiatives & Planning, IEA has established a process for new programs at CapU to meet with the Indigenous Education Steering Committee (education directors from the five territorial Rightsholders and the Métis Nation) to get input on course programming, and to inform the Nations of what is on CapU's radar so that we can collaboratively plan and strategize for future Indigenous student needs. We have now held three quarterly meetings and this process has been viewed as a success by the Nations.

ACADEMIC INITIATIVES & PLANNING

- Recently, Academic Initiatives & Planning (AIP) in collaboration with the QAPA Advisory Group drafted CapU's first Institutional Report in support of the Ministry of Advanced Education and Skills Training's Quality Assurance Process Audit (QAPA). The report is currently being reviewed by the University community before the scheduled external expert panel site visit in early January 2022. The QAPA is an external review process to ensure that B.C. public post-secondary institutions conduct rigorous ongoing program and institutional quality assessment with a primary focus on the policies and procedures guiding program development and review. Institutions are audited every eight years.
- In June 2021, we said goodbye to Adele Therias, our first CityStudio project lead. Adele has headed off to the Netherlands to begin her Masters of Science in Geomatics at TU Delft. With Adele's departure, we welcomed Aderyn Davies into the role. Joining the AIP team is Brittany Fox, who will be providing administrative support to Aurelea Mahood, director of AIP, and the Provost's Office.
- Now in its third year, <u>CityStudio North Vancouver</u> is launching 13 Fall term projects with our City of North Vancouver partners. This year's collaborations include students and faculty from the Faculties of Arts & Sciences, Business & Professional Studies and Global & Community Studies working with the City of North Vancouver, City of North Vancouver Fire Department, RCMP and the Centennial Theatre. To view current and past projects, explore our CityStudio North Vancouver <u>collaborations</u> resources and our <u>annual reports</u>. This year's end of term celebration, Hubbub #5, will be taking place on December 7, 2021 from 9:30–11:30 a.m. online and all are welcome to attend.
- » AIP has recently supported the Faculty of Fine & Applied Arts in navigating the Ministry of Advanced Education and Skills Training's determination of new degree process. Thanks to the good leadership of faculty Deborah Wainwright (MOPA) with the support of all faculties, the University will be offering a Minor in Cinema Studies effective Spring 2022.
- AIP continues to support degree development across all five faculties. Importantly, the School of Humanities is projected to undergo an expert review panel site visit this fall for the proposed Bachelor of Arts with a Major in Writing and Literature. Expert reviewers are expected to provide advice to the Degree Quality Assurance Board by evaluating the proposal based on fulfillment of the Ministry of Advanced Education and Skills Training's established criteria. The expert review and resulting report are an important element of the quality assessment process.



CREATIVE ACTIVITY, RESEARCH & SCHOLARSHIP

- Congratulations to Global & Community Studies faculty Eli Paolo Freznoza for winning "Best Paper Award for the Contribution to Theory" in the Royal Roads National Doctoral Conference. Paolo's research paper, "Transcending from Structural Functionalism to Theoretical Pluralism in Disaster Research" emphasized the importance of employing multiple theories to effectively address climate change complexities.
- » Congratulations to CapU student and research assistant Hayley Read. Hayley's abstract will be presented at the 21st World Congress of Psychology Conference in October 2021. Hayley worked with Arts & Sciences faculty Danyael Lutgens on her CARS/Unified Grant funded research titled, "Campus Mental Health During COVID-19".
- » Congratulations to Business & Professional Studies faculty Jane Raycraft and her student research assistant, Alysha Monk, who were awarded a Mitacs grant for their work with The Howe Sound Biosphere Region Initiative Society. This community-based research project aims to raise awareness and collaboration between companies in the forestry industry (operating in the Howe Sound region) to solve complex problems around sustainable forestry practices.
- » Congratulations to Fine & Applied Arts instructor Juan Carlos Lopez de la Torre and his research assistant JoWayne McFarlane, who were awarded a Mitacs grant for their partnership with Atomic Cartoons. This applied research project aims to develop innovative and realistic





representations of historically under-represented populations within 2D animations in children's media.

Congratulations to Business & Professional Studies instructor David Kuch and his student research assistant, Grace Hardman, who were awarded a Mitacs grant for their partnership with HUB Cycling. This applied research project will develop a business and marketing plan for HUB's 'Bike





Friendly Buildings Consulting Services', which advises property developers about integrating cycling infrastructure within their property developments.

- » Congratulations to Education, Health & Human Development chair Diana Twiss and her colleagues at Selkirk College and Vancouver Community College—awarded a research grant from the Natural Sciences and Engineering Research Council of Canada for their project, "Courageous Dialogues: Building Capacity to Transcend Polarization in Civil Society."
- » Education, Health & Human Development instructor, Caroline Brendel Pacheco shared her interdisciplinary doctoral research on intergenerational relationship building through music and arts, and reflected on the importance of being mindful of our current upprecedented times in IDEAS Episode





mindful of our current unprecedented times in <u>IDEAS Episode 18 – Arts, Intergenerational Education, and Interdisciplinary</u> Research.

Faculty of Business & Professional Studies Laurie Prange represented CapU when she presented her work, "Using Scrum and Sprint Sessions for Successful Student Assessments" at the Western Canada Blended Learning Showcase Webinar in June 2021.





» Faculty of Fine & Applied Arts Anthea Mallinson and her costume design team won the 2021 Excellence in Crafts Award for Textiles from <u>The CAFTCAD Awards</u>. The award is presented for work that has been aired in theatres, festivals, television or web stream.



- » Faculty of Arts & Sciences **Bob Muckle**, a successful recipient of the CARS Unified #4 publishing grant, will soon publish his work in a book called, *Archaeology in British Columbia*. This book describes the process and findings of archaeological work in B.C., with topics such as Indigenous perspectives, ethics, Japanese camps in B.C. and COVID-19's artifacts in Metro Vancouver. Bob's project was also featured in the North Shore News and CityNews.
- » Faculty of Education, Health & Human Development Kathleen Kummen, Laurie Kocher and Sylvia Kind, with other members of the Early Childhood Pedagogies Collaboratory, joined efforts to co-author <u>Federal budget 2021: 7 actions to ensure Canada's 'child-care plan' is about education</u>. Hats off to the 46 partners in the post-secondary sector, strategic partners and funders, without whom this conversation would not have been possible.
- » Faculty of Education, Health & Human Development Bo Sun Kim, gave an interview, "On Inaugurating and Sustaining the Work of a Post-Secondary Institution Pedagogist: Collectivity, In-Betweens, and Having a 'Why'". Bo Sun Kim's interview transcript can be found in the third issue of The Pedagogist Network of Ontario Magazine.

FINANCE AND ADMINISTRATION

The Q1 forecast for 2021/22 financial reporting requirements were submitted to the Ministry in July. The *Integrated Plan* for fiscal year 2021/22 to 2023/24 was planned and constructed with an emphasis on simplicity, accountability and risk management. The themes were informed by discussions with executive and insights from the *Envisioning 2030* process to ensure that the operational and budget plan supporting the University's long-term goals aligned with strategic priorities.

The Return-to-Campus Planning Team, co-led by the chief information officer and director, academic initiatives & planning, has made significant collaborative efforts over the summer to ensure a coordinated university-wide approach to return to campus in the fall, in accordance with the provincial COVID-19 Return-to-Campus Guidelines.

The VP Finance group from the BC Association of Institutes and Universities (BCAIU) have met to address major topics such as return to campus, cybersecurity, approaches to remote work and fixed asset management. The VPA also took part in B.C. Economic Plan Engagement Session for universities, which covered an overview of the B.C. Economic Plan work underway and the stakeholder engagement process, followed by a roundtable discussion guided by key questions shared with participants in advance.

FACILITIES SERVICES AND CAMPUS PLANNING

- The entire team has been prepping the campus for the start of the Fall term. The Emergency Operations Centre has been monitoring and adapting University protocols to the changing public health landscape over the summer. Campus Planning made adjustments across the campus to public spaces, working with departments on office set ups and adding new wayfinding to support new students who have not visited campus until now. Facilities operations have prepped the grounds to ensure that facilities are in good order and security is preparing for increased visitors on campus.
- » The projects team has been analyzing and prioritizing initiatives related to buildings development and improvement, and developing an accurate understanding of the required resources and a strategy to achieve the facilities project-related work.
 Major projects such as student housing, Centre for Childhood Studies, main electrical incomer replacement are pushing forward and passing key milestones.



HUMAN RESOURCES

- » HR successfully submitted our application to be one of Canada's Top 100 Employers for 2021.
- » HR launched a well-being champion program and recruited a group of cross-functional employees who have a special interest in encouraging improvement in the overall well-being of the CapU community.
- » After extensive consultation across the University, HR launched the Flexible Remote Work Framework. The framework provides flexibility for departments to enable individuals to participate in a hybrid work model, allowing for a mix of remote and oncampus work. This pilot program will run from September 1, 2021 to August 31, 2022.
- » Employee development and engagement was a priority, though the summer was quieter in terms of program delivery:
 - In May, HR launched the five-month well-being campaign, *Reuniting Together*—a monthly series of social actions, resources and learning opportunities with mental health and wellness as the central theme.
 - HR worked with instructor Lori Walker to deliver regular 20-minute Mindful Meditation sessions to the campus community which were hosted from May to September.
 - An updated Mental Health Toolkit with new resources was launched on Frontlines.
 - In collaboration with the Centre for Teaching Excellence, the Faculty Peer Observation workshop was offered on May 19, 26 and June 2, 2021.
 - CapU had 31 riders participate in the spring Go By Bike Week team challenge from May 30 to June 6, 2021.
 - The Employee Long Service Awards on May 31, 2021 was a drive-thru event with employees on hand to cheer and celebrate. Over 50 per cent of the 151 employees came. The longest serving employee is 45 years!
 - HR hosted the first Indigenous Allyship dialogue session with over 35 employees in attendance on June 21, 2021.
 - HR hosted the quarterly Managing Basics @ CapU for new Administrators on June 21, 2021.
 - With athletics & recreation, HR launched the ParticipACTION Community Better Challenge in June 2021.

INFORMATION TECHNOLOGY SERVICES

- Since the previous report to the Board in May 2021, IT services has primarily focused on the work necessary to prepare the campus for the Fall 2021 term and for a broad return to campus. This has included visiting each learning space and work area to verify the technology in the area is operational, in addition to a number of software updates, replacements and reconfigurations. Client services staff in particular have gone above and beyond during this time, regularly working on weekends to ensure the work was completed in time for the start of term.
- » The University's cybersecurity strategy was updated and reviewed by the University executive. The primary goal of the cybersecurity strategy is to protect student and employee information by ensuring the safety and integrity of our data, followed closely by providing high availability of critical systems. Cybersecurity is not a technology problem; in a world where everything is connected and available, cybersecurity is an organizational risk.



The purpose of the 2022–2024 Cybersecurity Strategy is two-fold: to enable CapU's decision makers to understand, prioritize, demonstrate and mitigate cybersecurity risk within the University's risk tolerance levels, following globally accepted frameworks; and to communicate to our community the risks and reasons for having protections in place. This strategy creates a foundational plan with five calls to action and several initiatives that lay the groundwork for meeting the demands of an unpredictable cybersecurity climate. It considers the long-term vision through *Envisioning 2030* and the *Digital Transformation Plan*, and details the priorities on a two-year cycle. The strategy is repeatable and adaptable, particularly important given the rapid pace of change in the cybersecurity landscape. This plan will come to the Board for review before the end of 2021.

STRATEGIC PLANNING, ASSESSMENT AND INSTITUTIONAL EFFECTIVENESS

INTEGRATED PLANNING

- » The Integrated Planning team actively participated in all the activities and coordination conducted by the Return-to-Campus Planning Team. Of particular importance was its contribution to support the development and submission of return-to-campus plans by every department and faculty. The team followed up on plan adjustments and made sure coordination among stakeholders ran smoothly.
- The Integrated Planning team has designed and communicated the timeline and related process for the development of the 2022/23–2024/25 Integrated Plan. This year, it has been of particular concern the establishment of a simple process that allows for proper planning without adding a further burden to budget owners. Consistency has been conserved by using the same template as last planning cycle, maintaining full alignment to Envisioning 2030. Similar to last year's cycle, accountability and collaboration are key elements of the process, with continued mid-year and end-year reflection exercises. Finally, the process emphasizes the need for full attention to strategic enrolment needs and the fulfillment of the University's mandate. The first draft of Integrated Plan submissions is due on November 3, 2021.

ENVISIONING 2030

- Continued support has been provided for the development of the People Plan and the Indigenous Plan. Working in close coordination with HR, the team has been able to assist in the process to align the department's practices and plans to Envisioning 2030, in preparation for the last phase in the development of the People Plan. In a similar way, the team has been collaborating with the Indigenous Education & Affairs office to provide successful process experiences that could be useful in the engagement process when the Indigenous Plan is designed and implemented.
- Now that the return to campus has happened, the *Envisioning 2030* team is preparing multiple meetings with departments and faculties to follow up on alignment plans and commitments. Of particular interest is the ongoing alignment work that we are conducting in collaboration with the Centre for Teaching Excellence, the Faculty of Business & Professional Studies, human resources and student success. The team is also contributing to our efforts to implement *Illuminating 2030*, maintaining close alignment to *Envisioning 2030*.

OFFICE OF STRATEGIC & ANALYTICS (INCLUDES INSTITUTIONAL RESEARCH AND STRATEGIC ENROLMENT MANAGEMENT)

» A significant focus in the past few months has been finalizing the *Institutional Accountability Plan and Report* (IAPR). We are currently waiting for the Ministry's formal approval to publicly publish the IAPR. In addition, we are conducting a review of the IAPR process in order to continuously improve and to align with the integrated planning processes.



- The team successfully conducted a full revision of key institutional student surveys. These include the Admission Offer Survey which asks students for the reason for declining CapU's offer to enrol, Welcome and Welcome Back Surveys which surveys new and returning registered students, Winter and Summer Graduation Surveys which surveys graduates on their CapU experience, Departure Survey which surveys students who have left CapU without graduating and Alumni Survey. We have developed a process to strengthen our relationship with key departments such as academic initiatives and planning, student success, Registrar's Office and Centre for International Experience in order to collectively improve survey response rates and to communicate survey findings for operational and strategic decision making.
- Finally, the team has been working hard to develop new dashboards in preparation for the next cycle of Strategic Enrolment Management (SEM). This includes an enrolment target dashboard, a current term FTE estimation dashboard with indicators on progress towards targets and a five-year enrolment trend analysis. This, in conjunction with the BC Cities Enrolment and BC Stats Population Statistics dashboards, will serve as a solid foundation for data-informed SEM. Planning is underway for a SEM retreat in October as part of the integrated planning process, providing an opportunity for the SEM Committee to set specific SEM goals along with develop a draft multi-year enrolment forecast model.

INTERNATIONAL

- » Despite the challenges presented for international recruitment due to COVID-19, this Fall term 536 international students registered for courses which is our second highest fall intake on record. We surpassed the 2020 intake by 180 students. As the start of classes approached, some students decided to defer due to visa processing delays and the inability to reach Canada due to flight availability.
- » International students face on-going challenges to start classes in person. Due to mobility and visa processing challenges, many are arriving relatively late to Canada for the start of term. As of the start of classes on September 7, 169 international students were still in various stages of their required 14 days self-isolation (quarantine) period. Added to this, many international students do not have Canada-approved vaccinations and may need to have new approved vaccinations to enable them access to various services and facilities and the ability to travel out of the country.
- » This term, we are back conducting exchanges with our international partners. We have 15 exchange students from Europe, and we have an additional 15 VISP (Visiting International Student Program) short-term students from Germany and Denmark—a welcomed return to our international exchange program after being on hold due to the pandemic.
- We are very pleased to announce internally that we received funding approval for a proposal to the Global Skills Opportunity (GSO) program through Universities Canada and Employment and Social Development Canada. The project is called: "Widening access and equity through Collaborative Online International Learning (COIL) and diverse reimagined global field school experiences". It will provide close to half a million dollars for increased participation in virtual and in-person study abroad activities, particularly supporting Indigenous, students with disabilities and low-income students. The project aims to create COIL programming and delivery of at least eight 'reimagined' field schools over the next four years. A formal announcement through Universities Canada is expected in a couple of weeks.
- » Last month, we expanded our agreement with M Square Media to include six new South Asia countries in our South Asia sub-continent office operations. We have been training managers and agents in Bangladesh, Sri Lanka, Nepal, Pakistan, Bhutan and the Maldives. We look forward to expanding our strong reputation in the region and welcoming more students from these international education growth nations.



CONTINUING STUDIES

This summer, we safely and successfully offered in-person summer camps to nearly 200 youths aged 6–14 years. Campers put on the play Rumpelstiltskin; wrote, filmed and produced short films on topics ranging from ghosts in our forest to funny school principals; photographed the inchworms hanging from trees; designed board and video games; blew up a mini-volcano with a Mentos-Coke concoction; and some teens prepared to enter the job market by freshening up their resume and brushing up their interview skills. The main campus was brightened with their laughter and the chalk drawings left on the asphalt.



- » Preparations are under way to welcome learners and instructors back at CapU Lonsdale. Two new staff will support the building's users in the evening and on weekends.
- While most Continuing Studies courses will continue to be offered remotely to provide our adult audience the flexibility they seek, some courses will be returning to in-person delivery, notably the arts and language courses.
- » New courses launched this fall, including: Leadership 1: Leadership Pursuit, MS Outlook Basics, Studio Photography: From Food and Family to Products and Portraits, Visualization and Storytelling. <u>Full catalogue of our offerings</u> is available on our website.
- » In addition, we are ramping up our collaboration with our Paraguay partner to offer more of our popular leadership courses in Spanish.
- This fall, the first Indigenous filmmaker cohort of the FILMBA masterclass, offered in partnership with the Digital Accelerator, will complete their program.



STUDENT SUCCESS

- » Continued development of a collaborative care model of student support with rationalized interlinkages between our key health, mental health, academic and well-being services.
- » A new gender diversity webpage launched and includes an FAQ section with an instructional video for students wanting to change personal information including preferred name, pronoun and gender identification. https://www.capilanou.ca/student-life/support--wellness/gender-diversity/

ACCESSIBILITY SERVICES

- The accessibility services team met with Raina Ameer, the University's privacy and policy analyst, to discuss informed consent obligations and revised language on the accommodation request e-form and webpages. She emphasized leveraging as many opportunities to assure students of the protection of their privacy. Accessibility services is a privacy confidentiality sensitive area of the University because medical reports and psycho-education assessments stating diagnosis and impact information of a disabling condition are required to qualify for academic accommodations.
- » The accessibility services team is pleased to have revisions of the academic accommodation statements used on instructor Notification of Accommodation letters completed. This project started several years ago involving IT services' support to utilize Banner software to populate letters.



- » Heather Mitchell participated in the annual Disability Services Articulation of Accessibility Services with StudentAid BC and other partner service providers: the Centre for Accessible Post-Secondary Education Resources BC (CAPER-BC), Assistive Technology BC (ATBC) and Post-Secondary Communication Access Services (ACE-BC).
- » 22 Summer term students requested conversion of course print materials into an alternate format, most commonly audio. 34 textbooks were produced. The fall requests are coming in—39 students have identified with 81 textbook submissions.
- » Accessibility services advisors, Nathan Anderson and Heather Mitchell, offered a Smart Start Orientation webinar "Stuff I Wish I Knew Sooner" to 26 incoming students.
- » 72 new students identified from the beginning of May through to mid-August for academic accommodation planning and associated services. At last count in mid-August, 512 students are registered for academic accommodations.

ATHLETICS & RECREATION

Campus Recreation Well-Being Projects for the upcoming Fall term are:

- » Recreation is gearing up to offer many well-being opportunities for students and employees. Programs such as cricket, intramural basketball/soccer, walking groups, virtual yoga classes, spin class, HIIT class, and drop-in programs such as table tennis/badminton and basketball.
- » Other community programs such as the Capilano men's basketball league are also ramping up and registration is now open. This can include anywhere for 8–14 teams in the league, with multiple divisions.
- » Strava monthly events will also be planned for the Fall term.
- » Free Fit Week or Bring a Friend Week will also be offered once per term.
- Weight room upgrades: Prior to the shut down the department was able to purchase additional equipment for the space.
 However, due to the pandemic is was never debuted. The weight room will be open for use as of September 7, 2021. Come down to the CSW and check it out!

Athletics:

- » PACWEST is geared up to begin competition this fall after no competitions during the 2020–21 season. The soccer season will commence mid-September and volleyball/basketball early November. Student athletes and coaching staff are excited to resume competition. The competitive season has been slightly modified. Provincial and national championships in each sport is still planned.
- » Recruiting for the upcoming season is almost complete, with 11 international student athletes on our rosters.
- » Our men's Blues soccer head coach, Adam Day earned a spot as an assistant coach alongside head coach Bev Priestman with Canada's National women's soccer team at the Tokyo Olympics...where they later won gold!
- » Continuing to work with the Foundation to build greater donor participation for the J. Iacobellis Award. Also, further develop the Adopt a Blue programs.



CAREER DEVELOPMENT CENTRE

- » Our career development advisors met with 116 students from May-August, providing various career-related support.
- » To help 137 faculty members learn about the CDC and the services we offer to them and students, we visited a few faculty areas: STEM, School of Social Sciences, Education and Employment Access, School of Motion Picture Arts, School of Performing Arts and Global and Community Studies' Faculty Council meeting.
- » Provided five workshops for classes in the School of Tourism, Psychology Department, School of Business, School of Access & Academic Preparation to 100 students.
- » 50 students attended the CDC's 13 workshops offered in a condensed 30-minute format to minimize screen time.
- » The CDC facilitated two workshops at Smart Start for 24 new students, titled: "Find Your Purpose: Which Challenge Will You Step Up to?" and "Career Planning: It's Never Too Early To Get Started."
- » Our summer student Career Ambassadors (CA) team (Clara Duwel, Nghi Le and Jasmeen Kaur) participated in academic advising's six course planning workshops, reaching 246 students. The CA visited three English 100 classes to introduce the CDC's programs and services to 43 students.
- » The CA team launched the CDC's TikTok channel in the summer, creating content that garnered 4,247 views. We hired two new CAs for the Fall 2021 term: Erik Nieweler (Communications) and Liam Turner (Motion Picture Arts).
- The CDC is excited to welcome two new employees to the team: Gislaine Oliveira (career development assistant), a recent CapU alumnus from the NABU program, and Anna Kuziakina (employer engagement and experiential learning facilitator). Yen Yuen, who was the former career development assistant, has moved into the career development advisor role. Yen started with the CDC when she was a student CA in 2019.

COUNSELLING & LEARNING SUPPORT

- » Student contact over the summer:
 - 169 counselling appointments
 - 18 drop in/same day appointments
 - Top personal concerns: anxiety, relationships, depression, stress, trauma
 - Top academic-related concerns: performance, attention, motivation
- » Collaborating with student affairs in starting a new student mental health literacy program with the University community to increase awareness and understanding of mental health concerns, identify signs of concerns, and to learn how to refer and what resources are available.
- » Involved in residence advisors training, presented a Smart Start Orientation workshop—"Resilience during changes".

STUDENT AFFAIRS

- » The Peer Leader Core training took place August 23–27 with 63 student volunteers and employees.
- » Student affairs hosted on campus and virtual activities at new student orientation events during August 30-September 7
 - 338 first and second-year students participated in student-led campus tours in partnership with recruitment during August 30–September 1 to build familiarity with campus and facilitate peer connections.



- Student Affairs held virtual Smart Start workshops facilitated by campus partners on September 2 for students to learn about study skills, financial aid, career development and more.
- 524 new students attended the virtual new student orientation session on September 3, to hear from campus leaders and alumni along with a student services presentation and a student panel.
- Student affairs worked with University events to host the CapU Street Party on September 7, with an estimated 2,000 new and returning students and employees in attendance. A highlight of the event was the President's Welcome BBQ through the generous sponsorship of the President's Office, in addition to the Indigenous Pavilion, live music from alumni bands, and booths and activities hosted by campus departments.
- Additional campus orientation activities included the Indigenous student orientation held by Indigenous Student Services and the new international student orientation held by the Centre for International Excellence.







YES (Your Early Support) is a new CapU early alert pilot program that launched this Fall 2021 for the following participating academic programs and student service units: School of Business, Applied Behavioral Analysis, Education Assistant, Kinesiology, Documentary, Academic Advising, Financial Aid and Student Housing. The pilot will run throughout the Fall 2021 term, with the aim to launch at all campus locations in early 2022. For more information, please visit the YES pilot program webpage on Frontlines.

At CapU, we want our students to thrive and be connected to the many services and resources across campus that can help them succeed academically and personally. The YES program provides students with access to academic, mental health and wellbeing supports and resources early in their academic journey. Students may self-refer to the program by emailing earlysupport@capilanou.ca or employees may assist with bridging this connection by completing a YES online referral through *Frontlines*. Trained advisors from student affairs will contact the student to discuss their identified needs and connect them to the appropriate student support services and resources on or off campus.

STUDENT HOUSING SERVICES

SUMMER 2021

- Students who remained in housing over the summer continued to reside in a single room and were charged the lower fee for a double room. We started the summer with 58 students in residence and as students completed their Spring and Summer 1 term, our numbers reduced to 38 for the remainder of the term.
- » Continuing with some measures that were well received by our students last year:



- The terms of the residence agreement were changed from a term-based contract to a month-to-month contract. This means that students will pay monthly instead of for the full term, allowing them to take advantage of various government and university financial aid programs that are monthly in nature.
- Residence fees were not increased for the summer months as previously scheduled, consistent with the provincial government's rent freeze.
- A reduced-cost meal plan with limited dining hall hours is being offered and supplemented by the opening of two
 community kitchens.
- » To engage and support our students, we ran a mixture of online and socially-distanced in-person programs and events.

FALL 2020 APPLICATIONS

- In total 532 applications have been received for the Fall/Spring 2021–22 term, a 49 per cent decrease from 2020. Following the PHO guidelines, CapU housing will be operating at a 98 per cent occupancy for the 2021–22 academic year. We have left three apartment units vacant to be used as emergency isolation units. Each of these units has an ensuite bathroom and two of these units have a full kitchenette. These vacant units allow us to meet the PHO mandate to have one to three per cent of our rooms vacant for isolation and as needed for COVID-19-related issues.
- » Housing offers were sent to students in early July with a due date of late July to accept or decline the offer. Other housing offers have been sent on a rolling basis (as students decline their offer). We reached full capacity on August 27. Though more students have declined afterwards due to visa and vaccination requirements, we have continued to offer these spaces to students on our waitlist. We currently have 86 students on our waitlist as of August 31, 2021.
- » Student housing services continues to work with the CSU, CIE, accessibility services, programs and faculty to assist students in making the best decision for housing. We continue to work with CIE to support international students in their relocation planning.

VACCINATION AND RAPID TESTING PILOT

- » On August 23, 2021, the Provincial Health Officer announced the BC Vaccine Card, which will be implemented beginning September 13 for discretionary activities and events. Students living in on-campus housing will require proof of at least the first vaccination beginning on September 7. Housing is working with the University to determine the appropriate medium to collect and store this information. In the interim, students (upon arriving to check in to housing) will be asked to disclose if they are vaccinated, one dose or two, and this information will be recorded on a spreadsheet and stored in the restricted folder on the University's J drive.
- In the summer, CapU housing service worked with the ethics board and safety department at CapU to sign an agreement with Health Canada to partake in an eight-week rapid testing pilot program. This program will allow CapU Housing to receive 1560 single-use, self-administered Lucira test kits. This pilot will launch in mid-September for students and employees living and working in housing and will conclude in late October 2021.

REGISTRAR'S OFFICE

The Registrar's Office was pleased to re-open its doors for in-person services as of September 7, 2021. After 18 months of virtual service only, it was great to see students coming in to ask questions, receive advising and support during their academic programs. The Registrar's Office will maintain virtual services, in addition to in person, to ensure that students have as much access as possible to our student information service officers and advisors. We are currently serving students from our offices on the second floor in the Birch Building. We are looking forward to moving into the new student service space in the Library Building once renovations and construction is complete, later this fall.



FINANCIAL AID & AWARDS

- » On September 2, the financial aid advisors facilitated two student sessions as a part of Smart Start: Funding your education and how to apply for scholarships and awards. These sessions were an opportunity for students to learn more about the funding opportunities available to them from the University, as well as external agencies and organizations.
- » FAA participated in the Street Fair as part of orientation on September 7, connecting with students and providing them with information on student loan funding, scholarship, bursaries and awards. The FAA team is always looking for innovative ways to reach students to ensure that the University disburses as much funding as possible to qualified students.

ACADEMIC ADVISING

- Our advisors have been busy during the summer working remotely. Advisors have handled over 4,600 inquires through emails and 500 virtual student appointments from June 1–August 31. The Target X appointment booking module was launched in early June and students are now able to book appointments online. Advisors saw 300 students through our virtual drop-in advising service from June 1–August 31.
- » The advisors facilitated seven course planning workshops, including one for international students in August. 291 students attended these workshops. Academic advising participated in the Street Fair as part of orientation.

STUDENT RECRUITMENT & TRANSITION

- The recruitment team has been busy preparing for the new recruitment cycle. Once again, it will be a year of virtual recruitment through our PSBC, CUE and OOP partners throughout Canada. We have a full set of new recruiters this year, welcome Rafaela and Kaitlin to their new roles as student recruitment advisors. We have also added a section on the website introducing the team to the CapU community and new prospective students. We are gearing up for Explore CapU to be held this fall online and on campus. Stay tuned!
- The admissions team has focused its time over the last quarter on initiatives that optimize the systems frameworks we work within, while ensuring a high level of support to our partners in the program areas. This summer, we worked with MDX to simplify the admissions webpages and navigation options creating a superior student experience. Additionally, we successfully implemented automated communications for applicants through the Banner communications management system—minimizing the chance of human error and ensuring standardization of communications.
- » To increase the efficiency of the transfer credits process, the admissions team added two more PSIs (Douglas College and University of Fraser Valley) that we are able to receive XML electronic transcripts from—in collaboration with systems, records and the transfer credit teams. We will be receiving XML transcripts from UBC and SFU by the end of September.
- » In order to better support program areas, the admissions team has created a new system to provide timely deposit information to the program areas, enabling them to better offer spots in a suitable manner to waitlisted applicants during the Fall 2021 registration cycle.

GRADUATION

» The graduation team is very pleased to report that over 600 students qualified for graduation this month and their names were presented for approval by Senate on Tuesday, September 7. Compared to last year, we saw an increase of 30 per cent in terms of the number of credentials conferred by Senate. The team looks forward to January 2022 and May 2022 graduations and a continued increase in students receiving credentials.



UNIVERSITY RELATIONS

University relations includes the departments of communications, marketing & digital experience, development & alumni relations, government relations and community engagement and university events. University relation's goals are to: enhance the University's reputation; develop positive relationships, and secure resources to support University priorities.

COMMUNICATIONS & GOVERNMENT RELATIONS

In late August, new provincial COVID-19 health orders came into effect for British Columbia—including a reinstated mask-wearing mandate and a proof of vaccination program. Both orders are relevant to Capilano University and require significant support from CapU communications. Following the province's announcement on August 24, 2021, Capilano University, in conjunction with the BC Association of Institutes and Universities (BCAIU) advised its community of its commitment to enhanced safety measures to support the safe return to in-person experiences.

Since then, all three communications team members have been fully engaged in the University's Return2Campus committee and CapU's strategies to "lead with confidence; reunite with care". Messaging for both students and employees to promote awareness of the changes and expectations for safe in-person experiences is being produced and disseminated regularly. As well, the team is responsive to related inquiries from students and employees and active in the HR-led "Reuniting Together" campaign to restore and revitalize the CapU community.

Media relations and major announcements for this period include our commitment to enhanced safety measures and preparations for safe Summer and Fall terms; a Mitacs-funded student research project on sustainable transportation; the Take A Seat campaign for the refurbishment of the BlueShore at CapU; provincial funding for adult literacy programs; announcing CapU's new Bachelor of Arts in Psychology and Sciences degrees; and a new pathway agreement between Capilano University and the Vancouver Institute of Media Arts.

MARKETING & DIGITAL EXPERIENCE

Capilano University won a CASE Circle of Excellence Grand Gold award in the Fundraising Video category for the Development Team's "We Believe: Emily Solomon" video. It is a University first and great honor to receive this award for the work and a great recognition of the cross-functional collaboration between development, alumni, university events, communications and MDX. Follow this link to see the video and our award summary: https://www.case.org/awards/circle-excellence/2021/we-believe



- To continue to support new domestic student applications, MDX, faculty and recruitment launched a program support campaign (June–August 2021) to drive student applications to 15 priority programs. This initiative generated 1,925 student leads (\$122 per conversion) and we will look to deploy a similar campaign for the upcoming Spring term.
- » We've completed this year's Viewbook and have continued to build our brand around storytelling, with a focus on imagination, transformation and integration with *Capsule* to help extend our storytelling reach.





- » In collaboration with IT, MDX has launched three new enhancements to our website:
 - An improved application process flow to increase our conversion rate for perspective students. https://www.capilanou.ca/admissions/apply-to-capu/how-to-apply/
 - Enhance top-level navigation to ensure we are providing users with easy to navigate subpages.
 - o https://www.capilanou.ca/programs--courses/
 - o https://www.capilanou.ca/admissions/
 - o https://www.capilanou.ca/student-life/
 - o https://www.capilanou.ca/about-capu/
 - Enhanced faculty profiles to better connect perspectives students to our faculty.
 - o https://www.capilanou.ca/programs--courses/search--select/explore-our-areas-of-study/arts--sciences/
 - https://www.capilanou.ca/programs--courses/search--select/explore-our-areas-of-study/business--professional-studies/
 - o https://www.capilanou.ca/programs--courses/search--select/explore-our-areas-of-study/fine--applied-arts/
 - https://www.capilanou.ca/programs--courses/search--select/explore-our-areas-of-study/education-health--human-development/
 - https://www.capilanou.ca/programs--courses/search--select/explore-our-areas-of-study/global--community-studies/

DEVELOPMENT AND ALUMNI RELATIONS

DEVELOPMENT

- The Foundation received two legacy estate gifts, with \$105,000 gifted to create a new endowment and student award supporting students with disabilities enrolled in an arts program at CapU. The annual interest on this new award will provide over \$4,000/year to a deserving student. The second \$100,000 estate gift has been designated to capital projects at the kálax-ay Sechelt campus.
- » Additional new awards created over the reporting period include a \$5,000 gift to create a bursary to support students enrolled in the Early Childhood Care & Education program who have a demonstrated financial need, and a \$6,000 pledge over three years to create an award to support domestic students enrolled in the School of Business.
- » The Take A Seat campaign to refresh the BlueShore at CapU theatre has achieved 40 per cent of its fundraising goal. There remains a good selection of seats eligible for naming in the theatre. A <u>campaign video</u> was created featuring CapU students, alumni, performing artists and BlueShore patrons. Smaller edits of the video were recently featured in social media for the BlueShore's dedicated followers.
- » New student orientation and the return of the CapU Street Party has amassed over \$21,000 in sponsorship support to the University this fall, from several returning and new corporate partners including: guard.me International Insurance; CIBC; Fido/Wireless World Solutions; Seymour's Pub and Fresh Prep, among others.



- Working closely with Doreen Manuel and Jackson Crick, manager IDA, the Foundation confirmed a \$10,000 grant from the James Golick Grant for Women in Computology to support female Indigenous entrepreneurs through the Indigenous Digital Accelerator.
- Center for Childhood Studies Capital Campaign:



The CapU Centre for Childhood Studies capital campaign committee is pleased to share that, to date, over 50 per cent of the \$5M fundraising goal has been raised. Spurred on by a generous \$2M lead gift, the campaign is now poised to reach the \$3M goal in less than five months. The Capital Campaign Committee lead by Carlota and Derek Lee have work tirelessly to build awareness and connections for CapU, along with bringing new donors to the campaign. For questions, please contact Kari Wharton, campaign director and manager, university relations.

The VP University Relations, Jennifer Ingham, will be sharing information regarding the University's first asset inventory and accompanying policies and procedures as we finalize our first full inventory of naming opportunities. The Naming Valuation Report, identifying and valuating the University's assets, both physical and program/faculty based, has been finalized and will provide the University and Foundation with guidance as it engages in philanthropic discussions with existing and prospective donors and partners.



Capilano University Philanthropic Visual Inventory

ALUMNI RELATIONS

The Community Sponsorship Program was launched by the Capilano University Alumni Association (CUAA) as a way to give back to the community by financially supporting CapU alumni-affiliated charities, non-profit initiatives or services that impact and serve the local community. CapU alumni can apply for funding grants online and through the granting process, the CUAA board will work with alumni to support the development of healthy, vibrant and inclusive communities.

UNIVERSITY EVENTS

May 18, 2021, the DAR, UE and Blue Shore at CapU teams joined forces for the Take a Seat campaign launch. This was a hybrid event where the guests watched on YouTube, while Dawn Pemberton performed live on the BlueShore stage. The event was hosted by Fiona Black, programmer at the BlueShore at CapU, who was live and included video testimonials and performances from Bria Skonberg performing from New York City. Despite some technical challenges, the result was an excellent, enjoyable event and video version.









» Capilano University hosted its very first, one-of-a-kind drive-in Convocation, or as we like to call it Car-Vocation! This included 12 ceremonies over three days. To comply with the PHO, no more than 50 cars were allowed per ceremony. All told, 348 graduates were in attendance with an average of 29 graduates (and their families) at each ceremony. 3,700 people viewed the ceremony online and 301 graduates received celebration boxes.









- » Honorary Degree Recipient (HDR) events were put on hold until pandemic restrictions settled a bit. However, we are in the process of reviewing the HDR primary relationships to see if we can better steward them moving forward.
- August 30–Sept 1 drew over 300 first and second-year students to campus for campus tours. UE assisted with logistics: securing Virgin radio on site for the first day of tours and the popular Brownie Bakers food truck for the rest of the event.







» Orientation was the focus of the UE team directly following Convocation. All of the academic and main orientation welcome sessions were virtual, while the UE team focused on a welcome back celebration with the return of the CapU Street Party (CUSP). The events followed all requirements of the province's Stage 3 B.C. Restart program and showcased the range of University services and community partners in a Discovery Fair. We also hosted alumni performers in the relaxation station, games in the Campus Rec game zone, Indigenous performances and cedar bracelet making workshops in the Cedar Courtyard. The annual President's BBQ in the north end of campus safely served hundreds of guests.





Explore is also in the planning stages and will be hosted online using the Pheedloop platform. Using this tool last year expanded our audience and increased participation by over 50 per cent, so it is clear that this is a great way to reach prospective students. We will also be hosting a campus tour week where we encourage prospective students to come on to campus with food trucks, performances, tours and games.

