



SENATE CURRICULUM COMMITTEE MEETING

Friday, August 20, 2010 1:00 pm LB321

MINUTES

PRESENT: Jackie Snodgrass, (Chair), Anna Lee Boulton, Robert Campbell, Graham Fane, Bahiyih Galloway, Karin Hall, Marion Haythorne, Cheryl Helm, Peter Holden, Rita Isola, Wendy Lynn, Rorri McBlane, Grace McNab, Jennifer Moore, Sheila Ross, Michael Thoma, Ghazal Tohidi, Recording Secretary: Mary Jukich

REGRETS: Karin Jager, Violet Jessen, Lynn Jest, Maggie Reagh, Milton Williams

GUESTS: Gillian Barber (late), Brent Calvert, Ted Hamilton, Doug Johnstone, Leslie Kozak, Lynne Moran

The meeting was called to order. Jackie introduced Cheryl Helm, the Acting Registrar and welcomed guests to the meeting. Doug Johnstone would be representing Developmental Studies as Maggie Reagh, the current representative was unable to attend the meeting.

1. APPROVAL OF AGENDA

Item #5 Acting for Stage and Screen was moved to the last item.

*On the motion of Peter Holden and seconded by Doug Johnstone:
the amended Agenda was approved.*

CARRIED

2. MINUTES

A correction was noted on the minutes. On page 3, third paragraph, fourth line, "Degree" should have read "Degrees".

*On the motion of Robert Campbell and seconded by Anna Lee Boulton:
the amended Minutes of the meeting of June 11, 2010 were
approved.*

CARRIED

3. COMMUNICATIONS

CMNS 295 – The Culture of Advertising
CMNS 355 – Intercultural Communication
Bachelor of Communication Studies Program Profile
Presented by: Ted Hamilton

The two courses, CMNS 295 The Culture of Advertising and CMNS 355 Intercultural Communication, had previously come forward with the Communication Studies Degree. However, at the time of presentation, SCC had requested more consultation on the courses take place. As the requested consultation had been completed, SCC was now requested to approve the two courses and the resulting revision to the program profile. During the review of the courses, discussion arose regarding the operational details of the two courses. SCC requested that the operational details of the courses be reviewed. The Communications Department will undertake the revisions with further SCC approval not being required, though the department was reminded to ensure consistency with Senate Policy.

Ghazal Tohidi moved and Marion Haythorne seconded that:

10/60 The new courses, CMNS 295 The Culture of Advertising and CMNS 355 Intercultural Communication and the revisions to the Bachelor of Communication Studies Program Profile be recommended for approval to the Senate.

CARRIED
1 abstention
(Rorri McBlane)

4. **IDEA**

IDEA 237 – Visual Storytelling
IDEA 394 – Portfolio and Professional Development
IDEA 361 – Web Site Development
IDEA Grad 2013 Program Profile
IDEA Grad 2012 Program Profile
IDEA Grad 2011 Program Profile
Presented by: Brent Calvert

IDEA 237 (previously Diagrammatic Graphics) is being reactivated with the course name being changed to Visual Storytelling. IDEA 394 Portfolio and Professional Development is being revised to indicate an increase from 3 to 4 credits. IDEA 361 Web Site Development is a new course which will be offered in the final term of the program. The 2013, 2012 and 2011 grad profiles are being revised to incorporate the new course and revisions to IDEA 237 and 394.

Jennifer Moore moved and Peter Holden seconded that:

10/61 The new course, IDEA 361 Web Site Development, the revisions to IDEA 237 Visual Storytelling and IDEA 394 Portfolio and Professional Development and the revisions to the IDEA Grad 2013 Program Profile, IDEA Grad 2012 Program Profile, and IDEA Grad 2011 Program Profile be recommended for approval to the Senate.

CARRIED

5. **ACTING FOR STAGE AND SCREEN**

Acting for Stage and Screen Graduation Profiles 2007 – 2012
Presented by: Jennifer Moore

The changes to the Acting for Stage and Screen graduation profiles consist mainly of housekeeping issues because the programs undergo frequent revisions based on student input and changes to budget. The revisions reflect changes to the graduation profiles necessitated by previously approved curriculum changes.

Grace McNab moved and Peter Holden seconded that:

- 10/62** The revisions to the Acting for Stage and Screen Graduation Profiles 2007 – 2012 be recommended for approval to the Senate.

CARRIED

6. CONTINUING EDUCATION

BCMG 906 – Marketing in a Toolbox
 HTHG 905 – Nutritional Supplements and Healthy Aging
 GNLG 910 – Life in the Emerald Seas – BC’s Unique, Essential and Surprising Marine Life
 HTHG 904 – My Movie is Not your Movie: Quiet, Calm, Gentle & Joyful Approaches to Family Relations
 AADG134 – Self-Promotion for Visual Artists
 AMSG 902 – The Language of Music: A Journey Through Music Basics
 BCMG 11801 – How Canada Works
 LNGE 100 – English for Specific Purposes: WorkStart Essentials
 CDVG 118 – Employment Essentials: WorkStart
 WorkStart Essentials
Presented by: Lynne Moran and Leslie Kozak

New Continuing Education courses were presented for approval. During the review of the new courses, it was noted that consultation with other departments was required and should have been completed. In this regard, SCC determined that the approval of the Continuing Education courses would be subject to the required consultation being completed. Also, during the review of the courses, it was suggested that the operational details of courses be reviewed with regard to grading profiles and incorporating the cheating and plagiarism policy.

Ghazal Tohidi moved and Graham Fane seconded that:

- 10/63** The new Continuing Education courses, BCMG 906 Marketing in a Toolbox, HTHG 905 Nutritional Supplements and Healthy Aging, GNLG 910 Life in the Emerald Seas – BC’s Unique, Essential and Surprising Marine Life, HTHG 904 My Movie is Not your Movie: Quiet, Calm, Gentle & Joyful Approaches to Family Relations, AADG134 Self-Promotion for Visual Artists, AMSG 902 The Language of Music: A Journey Through Music Basics, BCMG 11801 How Canada Works, LNGE 100 English for Specific Purposes: WorkStart Essentials and CDVG 118 Employment Essentials: WorkStart, subject to consultation being completed be recommended for approval to the Senate.

CARRIED

WorkStart Essentials is a new program that was created from previously existing course outlines and programs, and designed in response to the Employment Skills Access program funding envelope. This new program will provide entry-level training for new Canadians in service industries such as hospitality, retail or other related small business establishments.

Marion Haythorne moved and Robert Campbell seconded that:

- 10/64** Final approval of WorkStart Essentials be recommended for approval to the Senate.

CARRIED

FOLLOW-UP ITEMS

Item #1 - Course Level and Numbering Document

Presented by: Jackie Snodgrass

The course level and numbering document was further reviewed by SCC. Jackie reported that she had received additional feedback and some suggestions regarding the document. Concern was expressed regarding the addition of the words “an advanced content and” as upper level courses have been deliberately defined by the level at which they are taught and this wording may imply otherwise. Members discussed the potential implications of the document to their respective faculties and the need to have the document in place in order to clarify the distinction between lower and upper level courses. Final suggestions to the document included under the heading “Lower-Level Course”, the deletion of the words “In applied or professional programs, lower-level courses prepare students for entry level positions in appropriate fields” and under the heading “Upper-Level Courses” the deletion of the words “an advanced content and” under the first paragraph, second sentence. SCC voted on the document incorporating the above revisions.

Jennifer Moore moved and Graham Fane seconded that:

10/65 The Course Level and Numbering Document incorporating the revisions as noted be recommended for approval to the Senate.

**CARRIED
1 Opposed**

Item #2 – Proposed 2011 SCC Meeting Schedule

Presented by: Jackie Snodgrass

SCC members were advised that the 2011 SCC meeting schedule was attached to the Agenda.

Wendy Lynn presented a progress report on work done to date by the ad hoc committee developing a process for evaluating requests for courses to be listed on the Quantitative/Analytical Courses list. Wendy reported that the committee was endeavouring to make the process parallel to SFU. The course approval form had been reviewed and it was suggested to include a box where quantitative/analytical status could be requested. The committee had also discussed the possibility of a sub-committee or panel that could be called upon for decisions on granting quantitative/analytical status to courses. Based on the progress report, SCC was requested to provide further feedback as the ad hoc committee would be meeting prior to the next SCC meeting with the intent of a further report at that time.

Jackie directed the Deans that any programs that have high school math prerequisites or admission requirements should be reviewed and revised, if necessary, to ensure that they are in line with the new high school math curriculum.

INFORMATION ITEMS

Information Item #1

Certificate in the Professional Communications Program Profile
Certificate in the Advanced Professional Communications Program Profile

Information Item #2 - Course Title Change

WMST 102 - Gender, Jobs and Globalization

SOC 201 – The Paradox of Plenty: Social Inequality in B.C.

SOSC 310 – People in Relationships: The Good Society

There being no further business, the meeting concluded at 2:50 pm.

Next Meeting: September 17, 2010.
