CAPILANO UNIVERSITY

COURSE OUTLINE			
TERM: **Summer 2020**	**COURSE NO:** **IDES 244**		
INSTRUCTOR:	**COURSE TITLE:** **Design Studio II**		
OFFICE: **LOCAL:** **E-MAIL:**	**SECTION NO(S):**	**CREDITS:**	**3.0**
OFFICE HOURS:			
COURSE WEBSITE:			

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE FORMAT
60 hours classroom instruction + 30 hours supervised studio work over 15 weeks.

COURSE PREREQUISITES
None

CALENDAR DESCRIPTION
This course focuses on communication design practice and its role in promoting sustainability. Students are introduced to ways in which design solutions can engage "strategies, processes and materials that value environmental, cultural, social and economic responsibility" (*GDC Sustainable Design Principles*, 2009). Projects emphasize collaboration, the discovery process, and the development of platform-neutral solutions. Instruction in design-related software supports the course.

COURSE NOTE
IDES 244 is an approved Self and Society course for Cap Core requirements.

REQUIRED TEXTS AND/OR RESOURCES

Recommended electronic texts (Available in the CapU Library)
Chick, Anne and Paul Micklethwaite. *Design for Sustainable Change: How Design and Designers Can Drive the Sustainability Agenda*. AVA/Academia, 2011.

Roberts, Lucienne. *Good: An Introduction to Ethics in Graphic Design*. AVA/Academia, 2006.

Recommended printed texts

Lupton, Ellen. *Thinking with Type: A Critical Guide for Designers, Writers, Editors, & Students.* New York: Princeton Architectural, 2004.

Lupton, Ellen. *Type on Screen: A Guide for Designers, Developers, Writers, and Students.* Princeton Architectural, 2004.

Lupton, Ellen, and Jennifer C. Phillips. *Graphic Design: The New Basics.* New York: Princeton Architectural, 2008. Print.

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:
- Define sustainability;
- Describe how design solutions can promote environmental, cultural, social, and economic responsibility;
- Write a creative brief and a project rationale;
- Contribute to a collaborative discovery process, analyze the research, and develop functionality criteria;
- Create conceptual cross-platform design solutions that respond to the design brief;
- Demonstrate proficiency in visual and typographic hierarchy for print and digital media; and
- Use design-related software and its typographic tools with proficiency.

Students who complete this Self and Society course will be able to do the following:
- Identify potential root causes of local/global problems and how they affect local/global cultures, economies, politics, and policies;
- Apply concepts of sustainable development to address sustainability challenges in a global context;
- Analyze the impact of colonialism and racism on Indigenous peoples; and
- Generate strategies for reconciling Indigenous and Canadian relations.

COURSE CONTENT

Week	Content/Lecture	Assignments	Due
Week 1	Course introduction and objectives Lecture/discussion: *What is sustainable design?*	1. Sustainability 101 PechaKucha	Week 2
Week 2	Lecture/discussion: *Effective résumé writing and design* Critique: Assignment 1	2. Personal Résumé	Week 4

Week	Content/Lecture	Assignments	Due
Week 3	Lecture/discussion: *Effective typography and layout for print*		
Week 4	Indigenizing discussion/activity Critique: Assignment 2	3. Decolonizing IDEA	Week 9
Week 5	Lecture/discussion: *Concepts are big ideas*		
Week 6	Lecture/discussion: *Creative briefs and project rationales*		
Week 7	Lecture/Discussion: *What makes good design?*		
Week 8	Lecture/Discussion: *Effective typography and layout for digital*		
Week 9	Lecture/discussion: *Effective creative process and teamwork* Critique: Assignment 3	4. Cross-platform design	Week 13
Week 10	Lecture/Discussion: *What makes a good designer?*		
Week 11	Lecture/Discussion: *Typography review*		
Week 12	Critique: Assignment 4		
Week 13	Lecture/discussion: *Linkedin* General preparation and refinement of projects for contest entries		
Week 14	Review		
Week 15	Contest entry submissions		

EVALUATION PROFILE

1. Sustainability 101 PechaKucha	10%
2. Personal Résumé	15%
3. Decolonizing IDEA	30%
4. Cross Platform Design	30%
Participation	15%
Total	100%

Participation
Students will be evaluated on the frequency and relevance of their comments, questions, observations and discussions of weekly course content; on their active engagement in in-class assignments; on their completion of required lab hours (if any) and on their work-in-progress, at 1% per class or to a maximum of 15% of the course grade.

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades
Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

Late Assignments
If a course contains assignments, 20% will be deducted from the assignment grade for each period of 1 to 7 days that an assignment is late, unless a different policy appears on the course outline.

Missed Exams/Quizzes/Tests etc.
Missed exams, quizzes and tests (if any) will be assigned a grade of zero. Make-up exams, quizzes and tests are generally given only in medical emergencies or severe personal crises, at the discretion of the instructor.

Attendance
Students are expected to attend all classes and associated activities. Students who are absent for more than three classes without the permission of the course instructor will fail the course. Students must inform the instructor and program assistant by email if a class will be missed.

English Usage
Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

Electronic Devices
Students may use electronic devices during class time for course-related purposes only.

On-line Communication
Instructors and students should communicate using their official Capilano University addresses.

UNIVERSITY OPERATIONAL DETAILS

Tools for Success
Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: https://www.capilanou.ca/student-life/

Capilano University Security: download the CapU Mobile Safety App

Policy Statement (S2009-06)
Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)
Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: https://www.capilanou.ca/about-capu/governance/policies/

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:
- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:
- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct
All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

> Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page https://www.capilanou.ca/about-capu/governance/policies/)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.

PROGRAM OPERATIONAL DETAILS

Punctuality/Penalties for Lateness
Punctuality is essential. Students more than 15 minutes late for class, or students who leave early without instructor permission, risk being marked absent.

Professional Behaviour
Students should demonstrate a professional attitude and behaviour towards their work, their fellow students and their instructors. Reliability, a willingness to work cooperatively under sometimes difficult conditions, and a determination to achieve quality work to deadlines are all expected. Students must respect equipment and procedures, and should be receptive to constructive criticism of their work.