



CAPILANO UNIVERSITY

COURSE OUTLINE		
TERM: Summer 2020	COURSE NO: TOUR 307	
INSTRUCTOR:	COURSE TITLE: <i>Tourism and Climate Change</i>	
OFFICE: LOCAL: E-MAIL: @capilanou.ca	SECTION NO(S):	CREDITS: 3.0
OFFICE HOURS:		
COURSE WEBSITE:		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

COURSE FORMAT

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams.

COURSE PREREQUISITES

60 credits of 100 level or higher coursework

CALENDAR DESCRIPTION

In this course, students explore the climate change challenge facing the global tourism industry through examining key trends and issues impacting the industry; discussing technological and policy solutions for addressing this challenge; and evaluating pro-active initiatives undertaken by industry. Students will address the need to be an agent for change in meeting the climate change challenge.

Course Note

None

REQUIRED TEXTS AND/OR RESOURCES

Reading materials will be distributed in class or online (e-Learn)

COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

LEARNING OUTCOMES
<i>Analyze</i> key issues, trends and current events related to climate change and tourism
<i>Examine</i> tourism's contribution to global climate change
<i>Examine</i> and <i>interpret</i> public perceptions and attitudes to climate change
<i>Examine</i> and <i>interpret</i> the opportunities for and barriers of technology and operational practices

Examine and interpret the opportunities for and barriers of climate change policy

Analyze a range of sector examples and best practices from the tourism industry

COURSE CONTENT

WEEK	TOPIC(S)	REQUIRED READINGS/ ACTIVITIES
1	Course overview, expectations, assignments Introduction	
2	Climate Change	“World Wide Views on Global Warming,” The Danish Board of Technology (Ch. 1) “Climate Change Adaptation and Mitigation in the Tourism Sector,” UNEP (Ch. 2)
3	Types of Goods Tragedy of the Commons	
4	Public perception and attitudes to climate change Current events	“Addressing Consumer Concerns about Climate Change,” The McKinsey Quarterly QUIZ 1
5	Tourism and Climate Change	“Climate Change and Tourism: Where will the Journey Lead,” Deutsche Bank Research PHOTO/VIDEO PRESENTATION DUE
6	Business Risks and Opportunities	“Risk and Opportunity in the Gathering Climate Change Storm,” The Conference Board ONLINE DISCUSSION FORUM DUE
7	Technology and Operations	“Climate Change Adaptation and Mitigation in the Tourism Sector,” UNEP (Ch. 4 and 5) “Is Energy Efficiency Environmentally Friendly,” Herring, 2000 CASE STUDY DUE
8	Government and Policy	“Climate Change and Australian Tourism,” Sustainable Tourism Cooperative Research Centre (Ch. 4, 5 and 6) TECHNOLOGY BRIEF DUE
9	Sector Examples	“Travelling Green Tonight,” The Economist “Fairmont Hotels and Resorts: Hospitality, Tradition, Environmental Stewardship and Energy Savings Go Hand in Hand,” Natural Resources Canada POLICY BRIEF DUE
10	Guest Speaker and/or Special Topics	“Climate Change Adaptation and Mitigation in the Tourism Sector,” UNEP (Ch. 6) QUIZ 2
11	Guest Speaker and / or Special Topics	

12	Project Presentations	PRESENTATIONS DUE
13	The Way Forward	Presentations Due
14 - 15	Final Exam Period	

EVALUATION PROFILE

Assessment	% of Final Grade
Activities	10% – 25%
Case Study *	10% - 50%
Personal Eco-challenge	10% - 25%
Quizzes	0% - 25%
4 th Hour Activities	0 %– 15%
Total	100%

*This consists of several smaller assignments. No one assignment will be valued at more than 30% of the final grade

GRADING PROFILE

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

Incomplete Grades

Grades of Incomplete "I" will not be assigned in this course.

Late Assignments

Assignments are due on the due date listed unless otherwise noted in the course syllabus. If you anticipate handing in an assignment late, please consult with your instructor beforehand. See course syllabus for penalties associated with late assignments.

Missed Exams/Quizzes/Labs etc.

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Rescheduling will not be allowed for reasons such as holidays or work conflict, nor shall re-scheduling be possible after exams have been graded and returned. Please consult with your instructor. Final exams are to be written on the date and time scheduled

Attendance

Students are expected to attend all classes and associated activities. In the event of an emergency/unforeseen circumstances the student must notify the instructor by email. See course syllabus for penalties associated with missed attendance.

<https://www.capilanou.ca/media/capilanouca/about-capu/governance/policies-amp-procedures/senate-policies-amp-procedures/S1990-01-Attendance.pdf>

English Usage

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments, up to a maximum of 15% of the total mark for that assignment.

Students are encouraged to utilize the resources available via the Learning Commons located on the main floor of the Library Building (Writing Center, English Language Support, Math Learning Center) <https://www.capilanou.ca/student-life/academic-support/learning-commons/>

Electronic Devices

Students may use electronic devices during class for note-taking only unless otherwise indicated by the instructor in the course syllabus or course eLearn site.

On-line Communication

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn site; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

UNIVERSITY OPERATIONAL DETAILS**Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-life/>

Capilano University Security: download the [CapU Mobile Safety App](#)

Policy Statement (S2009-06)

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

Academic Integrity (S2017-05)

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

Academic dishonesty is any act that breaches one or more of the principles of academic integrity. Acts of academic dishonesty may include but are not limited to the following types:

Cheating: Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

Fraud: Creation or use of falsified documents.

Misuse or misrepresentation of sources: Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

Plagiarism: Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

Self-Plagiarism: Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

Prohibited Conduct: The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

Sexual Violence and Misconduct

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

Emergencies: Students are expected to familiarise themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.

DEPARTMENT OPERATIONAL DETAILS

See course syllabus